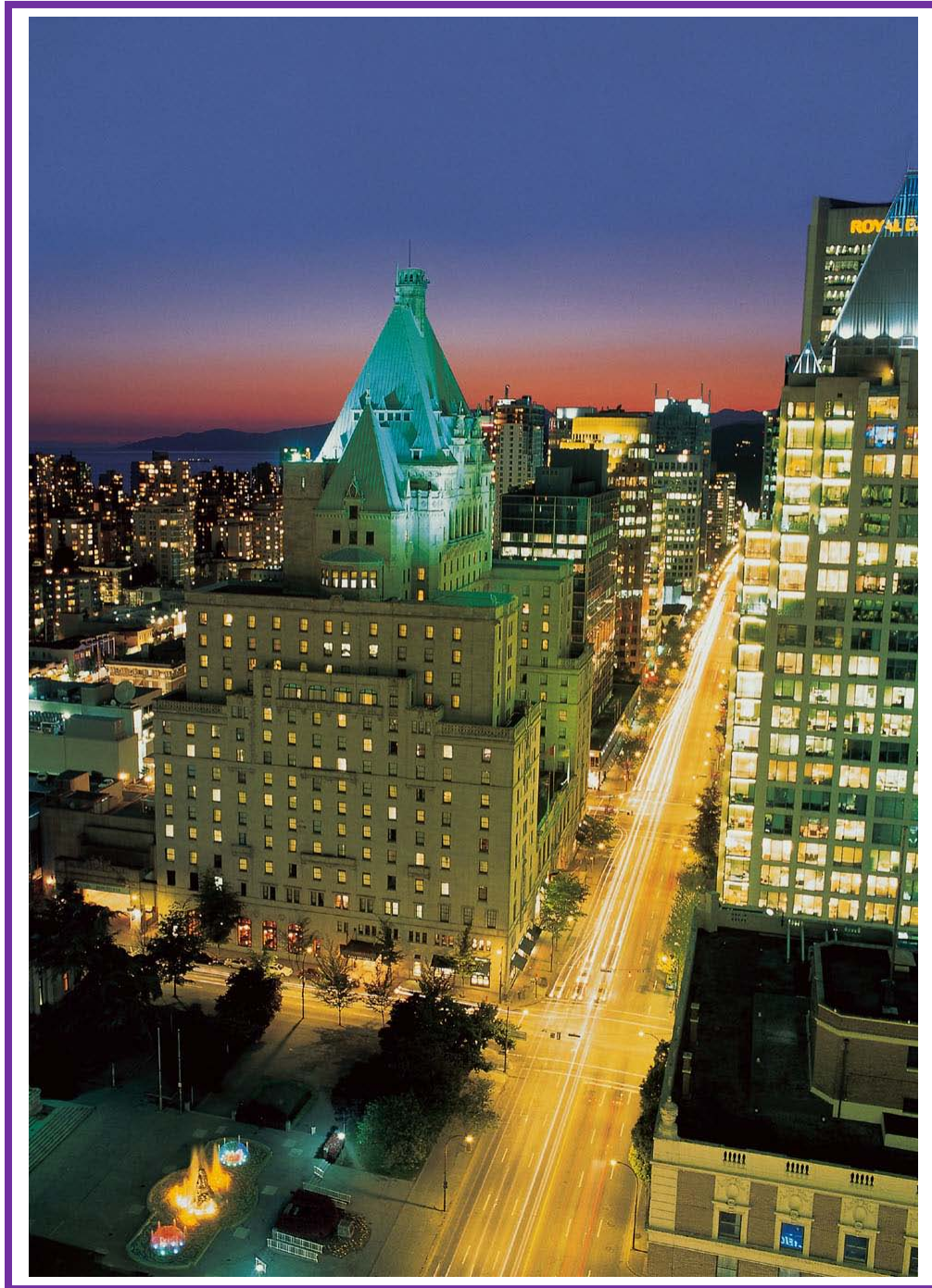




37th Annual NANOS Meeting

FEBRUARY 5-10, 2011

FAIRMONT HOTEL VANCOUVER | VANCOUVER, CANADA



EXHIBITOR PROSPECTUS

INVITATION TO EXHIBITORS

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Executive Office

5841 Cedar Lake Road, Suite 204
Minneapolis, MN 55416

Phone: 952-646-2037

Fax: 952-545-6073

Email: info@nanosweb.org

Dear NANOS Exhibitors and Supporters:

The North American Neuro-Ophthalmology Society (NANOS) invites you to participate in our 37th Annual Meeting in Vancouver, Canada, February 5-10, 2011 by joining us as an exhibitor.

The NANOS Program Committee has developed an outstanding program and would like to include your participation. Over 350 medical professionals devoted to the field of neuro-ophthalmology were part of the 2010 NANOS Annual Meeting. An equally substantial turnout is expected in 2011 thanks to an innovative program. Exhibits will be near the posters and general session. Coffee breaks will be served in the exhibit area in order to maximize the interaction between the attendees and exhibitors.

As an exhibitor, you may take advantage of the one-time offer to post a ¼ page advertisement in the Journal of Neuro-Ophthalmology at a discounted rate of \$250 (value of \$540). Please see page 3 for details.

More detailed information on exhibiting opportunities can be found in this prospectus. Please make plans to join us. We look forward to your involvement.

Sincerely,

Preston C. Calvert, MD

President, North American Neuro-Ophthalmology Society

EXHIBIT DETAILS

SET-UP HOURS (Vancouver Island Room)

Saturday, February 5.....4:00 p.m. – 8:30 p.m.

EXHIBIT HOURS (Vancouver Island Room)

Sunday, February 6.....6:30 a.m. – 12:30 p.m.

Monday, February 7.....6:30 a.m. – 12:30 p.m.

Tuesday, February 8.....6:30 a.m. – 12:30 p.m.

DISMANTLING

Tuesday, February 8.....12:30 p.m. – 3:00 p.m.

If exhibits are not removed by 3:00 p.m., hotel staff will tear down and charges may apply.

Space is available on a first come first served basis. The space includes one 6 ft. skirted table, two chairs, one ID sign and two representative name badges. No pop-ups please.

To secure your booth, please complete the enclosed exhibit space application.

PAYMENT

The cost of each 6' draped table is \$750 payable in U.S. funds to NANOS. Booth upgrades are available for an additional \$750. The application and payment are due by **January 7, 2011**. Exhibit space booked after January 7, 2011 is available for \$1,200.

IMPORTANT DATES

Corporate support agreement due	December 16, 2010
Hotel reservations deadline	January 4, 2011
Meeting Pre-Registration deadline	January 5, 2011
Exhibit application and fee due	January 7, 2011

Exhibitors may post a black & white ¼ page advertisement in the Journal of Neuro-Ophthalmology at a discounted rate of \$250 (value of \$540).

Please send your request to Michelle Smith by December 13, 2010 via fax at (646) 674-6500 or email: michelle.smith@wolterskluwer.com.

SHIPPING INFORMATION

You will receive details regarding customs, freight, and advance warehouse shipping as the meeting nears.

EXHIBITS COORDINATOR

If you have questions, contact:

Tami Page
NANOS
5841 Cedar Lake Road, Suite 204
Minneapolis, MN 55416 USA
Tel: (952) 646-2037
Fax: (952) 545-6073
Email: info@nanosweb.org

BENEFITS OF EXHIBITING

- ✓ Acknowledgement in the Annual Meeting Syllabus (distributed to all attendees and NANOS members).
- ✓ One copy of the Annual Meeting Syllabus per booth.
- ✓ Complimentary exhibitor badges for two company representatives (exhibitor ribbon).
- ✓ Additional exhibitor badges available for \$250 per person.
- ✓ One ticket to the Annual Banquet, Wednesday, February 9 (additional tickets \$100).
- ✓ Discounted Mailing List Rental:
 - Attendee mailing list is \$100. It is available starting six weeks prior to the Annual Meeting start date through 30 days after close of the meeting. (Attendee list subject to change.)
 - Full member mailing list at \$250. It is available eight weeks prior to the Annual Meeting start date through 30 days after close of the meeting. (Regular price is \$500.)



HOTEL INFORMATION: Discounted rooms are available to NANOS Meeting attendees at the Fairmont Hotel Vancouver until **January 4, 2011** or until the block fills. The group rate for single/double accommodations is \$165.00CAD.

To make a reservation at the Fairmont Hotel Vancouver, please go to <https://resweb.passkey.com/go/nanos> or call (800) 441-1414 and mention that you are with NANOS.

EXHIBITOR RULES AND REGULATIONS

1. CONTRACT FOR SPACE: The submission of the exhibit application, the assignment of space, and the payment of rental charges constitutes a contract for rental of the space assigned. Any exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. If not occupied by the time set for completion of display installation, such space may be re-possessed by NANOS. The said contract will not be binding upon NANOS in the event of strikes or other circumstances beyond NANOS' control.

It is agreed that: If a cancellation occurs **before** January 14, 2011 a full refund will be issued. If cancellation occurs after January 14, 2011 the company will be responsible for paying the full cost of the booth space.

2. ATTENDEE MAILING LIST: Exhibiting companies may purchase an advance attendee mailing list prior to the meeting for \$100 each. Requests must be received by Friday, January 7, 2011 (info@nanosweb.org) to receive the listing by January . A complete attendee mailing list may be purchased up to 30 days after the meeting for the same price; requests must be received by March 10, 2011.

3. MEMBERSHIP MAILING LIST: A discounted electronic single-use membership mailing list may be purchased for \$250 each. Please submit your request by March 10, 2011 to [@nanosweb](mailto:info@nanosweb.org). Requests received after this deadline will be charged \$500 each.

4. GENERAL CONDUCT OF EXHIBITORS: The purpose of NANOS' exhibit program is to further the education of the registrants by providing an area for exhibitors to present information on products or services pertinent to their professional interest.

The character of exhibits is subject to the approval of NANOS. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibitors or parts of exhibits, which reflect against the character of the meeting.

5. LIABILITY: It is understood that each party involved - NANOS, the Fairmont Hotel Vancouver, and the exhibitor - agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents.

In addition, each party agrees to be responsible for their own property through insurance or self-insurance, and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

6. FIRE PROTECTION: All exhibits must conform to the fire laws, health regulations, electrical codes, and other ordinances of the Vancouver Fire Dept. All materials used in the exhibit must be flameproof and fire resistant. All materials are subject to the inspection of the Vancouver Fire Department and their regulations shall govern. Crepe paper, corrugated paper, flame-proof and otherwise, plus inflammable fluid or substances are not permitted. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. Enclosed ceilings are not permitted in the exhibit hall. Smoking is not permitted in the exhibit hall. The Resort reserves the right to dismantle any exhibit it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances of the Vancouver Fire Department.

7. CERTIFICATE OF INSURANCE: NANOS does not provide insurance for exhibitor's property. Exhibitor must insure their exhibit materials, goods, and/or equipment against theft, damage by fire, accident or loss of any kind.

8. MEETING CANCELLATION: It is mutually agreed that in the event of cancellation of the 2011 exhibits due to fire, strikes, government regulations, or causes which would prevent its scheduled opening or continuance, then and thereupon, this agreement will be terminated, and the Board of Directors of NANOS shall determine an equitable basis for the refund of such portion of the exhibit fee as is possible, after consideration of expenditures and commitments already made.

9. PROTECTION OF PROPERTY: No signs, banners, or displays shall be erected or displayed in any part of the Resort without the approval of NANOS and the Convention Services Manager.

Nothing shall be pasted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts of the building or furniture. It is further agreed that no sign, banner, or display shall be affixed to any part of the Resort. The Resort will provide easels for this purpose. Exhibitors violating this regulation are expressly bound, at their expense, to repair any such damage they may cause.

10. DRESS CODE: Exhibitors should wear business clothing during exhibit hours.

11. CORPORATE OPPORTUNITIES: NANOS has corporate opportunities available for this meeting and other events. We will work with your organization to ensure that your contribution is well recognized at the meeting. All supporters will be listed in the on-site program. Please complete the Sponsorship Opportunities form in this prospectus if you are interested in supporting this meeting or other NANOS activities. The support agreement must be completed by December 16, 2010 in order to be included in the on-site program.

12. EXHIBIT PERSONNEL REGISTRATION: Meeting registration is not included in the exhibit package. Exhibitors who wish to attend the meeting should register as an attendee. The NANOS desk will be in the Pacific Foyer and exhibits will be in the Vancouver Island Room. All exhibitor representatives must have an exhibitor badge to enter the exhibit area.

The meeting pre-registration deadline is January 5, 2011.

ON-SITE NANOS DESK HOURS

Saturday, February 5.....2:00 p.m. – 8:30 p.m.
Sunday, February 6.....6:30 a.m. – 5:30 p.m.
Monday, February 7.....6:30 a.m. – 12:30 p.m.
Tuesday, February 8.....6:30 a.m. – 12:30 p.m.

13. BADGES: Each exhibit includes two representative badges. Please provide the names of the representatives who will staff your booth by January 5, 2011. (See page 5 of this prospectus).

Additional representative badges may be purchased at the cost of \$250 each. Badges and handouts may be picked up at the NANOS desk in the Pacific Foyer.

14. WELCOME RECEPTION: Exhibitors are invited to attend the Welcome Reception on The Roof (Floor) of the Fairmont Hotel Vancouver on Saturday, February 5 from 7:00 – 8:30 p.m.

One adult Banquet ticket is available per booth for Wednesday, February 9 from 7:00 – 11:00 p.m. Additional tickets must be purchased for \$100 each by **January 5, 2011**. (See attachment - *Exhibitor Representative Information*).

2011 NANOS EXHIBIT APPLICATION

Complete this interactive form and fax to (952) 545-6073 or email to info@nanosweb.org.
Forms may also be mailed to NANOS | 5841 Cedar Lake Road | Suite 204 | Minneapolis, MN 55416.

EXHIBIT DATES: February 6-8, 2011 APPLICATION DEADLINE: January 7, 2011

COMPANY IDENTIFICATION Please provide company name as you wish it to appear on the program.

Company Name _____
Address _____
City _____ State _____ Postal Code _____
Telephone _____ Fax _____
Submitted by _____ Email Address _____

Note: Please direct any future correspondence to: _____

Telephone _____ Email Address _____

BOOTH SELECTION

Space will be assigned by the date the application is received. Booth space is available all day Sunday, Monday and Tuesday (February 6-8). Booth space includes a 6' skirted table and two chairs. **No pop-ups please.**

Cost: \$750 before January 7, 2011
\$1,200 after January 7, 2011

ELECTRICITY

Do you need electricity? No Yes If yes, total voltage: _____ total amps: _____

Electricity will be used for: _____

PLEASE NOTE: If you would like electricity for your booth, NANOS would be happy to arrange it through the hotel at the expense of the exhibitor. Payment for electricity will be due to the hotel onsite.

PRODUCT DESCRIPTION

Please email a 50-word description of your product or services to info@nanosweb.org by **January 7, 2011** to be included in the onsite materials. Note: Applications **WILL NOT** be processed without this description and payment of the rental fee. If application is approved, content will be printed in the meeting program EXACTLY as it appears.

CONTRACT AGREEMENT/INDEMNIFICATION

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold NANOS, the Fairmont Hotel Vancouver, and their employees and agents harmless against all claims, losses, damages to persons or property, governmental charges or fines and attorneys fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Fairmont Hotel Vancouver and their employees and agents. Full payment must accompany the application in order to reserve your booth. We agree to abide by the exhibit rules and regulations indicated in this publication and any amendments thereto, all of which are a part of this contract. We also agree to abide by the cancellation clause as follows:

- Companies that cancel before January 14, 2011 will receive a full refund.
- Companies that cancel after January 14, 2011 will be responsible for paying the full cost of the space.

Signature _____ Title _____ Date _____

OFFICE USE ONLY

Date received _____ Space Assigned _____ Cost of Space _____
Balance Received _____
Product Description Received _____ Certificate of Insurance Received _____

EXHIBITOR REPRESENTATIVE INFORMATION

Return or fax this form with any additional payment by **January 5, 2011**.

Submit to: NANOS | 5841 Cedar Lake Road | Suite 204 | Minneapolis, MN | 55416 or Fax: (952) 545-6073 or Email: info@nanosweb.org

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Postal Code _____

Note: Please direct any future correspondence to: _____

Please list exhibitor names below as you would like them printed on the badges.

Two representatives per table area may attend on a complimentary basis.

1. _____

2. _____

Please list the names of any additional representatives who will be staffing your booth.

Note that additional representatives may attend for a fee of \$250 per person. We will prepare exhibitor badges for them. Please list on a separate sheet if necessary.

1. _____ 2. _____

3. _____ 4. _____

Total Additional Representatives _____ X \$250 = _____

# People	Opening Reception & Annual Banquet
	Yes, I / we will attend the complimentary Opening Reception on Saturday, February 5, 2011 from 7:00 p.m. to 8:30 p.m.
	Yes, I / we will attend the Annual Banquet on Wednesday, February 9, 2011 from 7:00 – 11:00 p.m. One complimentary ticket per company. Each additional ticket @ \$100.00 per person. (# people) _____ X \$100.00 = \$ _____

Total Amount Enclosed \$ _____

MasterCard Visa

Credit card number: _____ Exp. Date _____

Signature _____ Date _____

DISCOUNTED MAILING LIST ORDER FORM

Submit this form along with payment to: NANOS | 5841 Cedar Lake Road | Suite 204 | Minneapolis, MN | 55416
or Fax: (952) 545-6073

2011 NANOS Meeting Discounted Mailing List Rental for Exhibitors

POLICY: 2011 Meeting Exhibitors and Sponsors may rent the NANOS Membership List and/or Meeting Attendee List at a discounted cost. You may order the membership or attendee list OR the NANOS Executive Office can send a blast email to membership. Rental of either list is for ONE TIME USE ONLY as postal mailing addresses. Email addresses are not available. Addresses provided are the member's preferred mailing address. We cannot provide all home or all business addresses, as we do not have both addresses for all members. The membership list will include foreign addresses. Appropriate payment must accompany order. All mailing information/materials must be approved by the NANOS Board.

Please indicate the preferred method:

- Blast email sent by NANOS Executive Office
- Address Mailing List

Please indicate the type of list requested:

- Meeting Attendee List: \$100 (available beginning December 17, 2010 through March 10, 2011)
- NANOS Membership List: \$250 (available beginning December 8, 2010 through March 10, 2011)

If mailing list is preferred, please indicate the format of the list:

The mailing list will be provided to you electronically unless otherwise requested.

- Excel Spreadsheet
- Word Document

Please include the following with your order:

- A copy of the material you will be mailing
- Appropriate payment (check) or credit card information

CREDIT CARD PAYMENT INFORMATION:

VISA MasterCard

Card Number: _____ Exp. Date: _____

Signature: _____

Name: _____

Institution: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Please print clearly or type all the above credit card information

SPONSORSHIP OPPORTUNITIES

Recognition for all levels of corporate sponsorship includes:

- Listing on Corporate Partner Sign at Annual Meeting registration desk
- Acknowledgement in Annual Meeting Syllabus (distributed to all members)
- Booth space all week
- Two tickets to Annual Banquet
- Complimentary registration for two company representatives
- Inclusion in “Corporate Partners Listing” on NANOS website

Corporate Support Levels and Additional Recognition

Platinum \$100,000 and up

- Signage throughout meeting
- Recognition throughout symposia and in all printed materials promoting or distributed during symposia. Acknowledgement announcements during receptions and throughout meeting
- Research or educational project (proposals are welcome – recognition will be tailored to project)
- Sole support of Neuro-Ophthalmology Virtual Education Library (NOVEL) (see [://medstat.med.utah.edu/NOVEL](http://medstat.med.utah.edu/NOVEL) exclusive web recognition for supporter)
- Complimentary registrations and banquet tickets for an additional four representatives to Annual Meeting
- Full page advertisement in Annual Meeting book

Gold \$50,000

- Signage at supported event/s
- Complimentary registrations and banquet tickets for four representatives to Annual Meeting
- Acknowledgement announcements during receptions and throughout meeting
- Full page advertisement in Annual Meeting book

Silver \$25,000

- Signage at supported event/s
- Complimentary registrations and banquet tickets for an additional two representatives to Annual Meeting
- Announcement of contribution in daily morning announcements
- ½ page advertisement in Annual Meeting book

Bronze \$10,000

- Signage at supported event/s
- ¼ page advertisement in Annual Meeting book

Supporter Opportunities

CME Programs

Sponsorship of annual scientific meeting in its entirety	\$250,000
Full sponsorship of NANOS Virtual Education Library	\$175,000
Full Day Walsh Session	\$100,000
Full Day General Session	\$100,000
Half Day General Session	\$50,000
Partial sponsorship of NANOS Virtual Education Library	\$50,000
Optional afternoon educational offering	\$50,000
Support of visiting Professor to NANOS meeting	\$25,000
Support of Annual Meeting Syllabus	\$25,000
Partial support of NANOS website	\$25,000
Support of Annual Meeting audio-visual	\$25,000

Food/Entertainment

Annual Banquet	\$30,000
Opening Reception or Poster Session Buffet	\$20,000
Walsh Session boxed lunch	\$10,000
One continental breakfast	\$5,000
One coffee break	\$5,000

Awards

Medical Student Travel Awards	\$10,000
Resident Fellow Awards or Young Investigator Award	\$5,000

SPONSORSHIP APPLICATION

Note: Support agreements for the 2011 NANOS annual meeting are due by **December 16, 2010** in order to be included in the onsite program.

Company Name: _____

(Provide company name as you wish it to appear in the program.)

Contact Person: _____

Address: _____

City: _____ State: _____ Postal Code: _____

Telephone: _____ Fax: _____ E-mail: _____

Please indicate your level of sponsorship:

- Platinum \$100,000 and up
If other than \$100,000, please indicate amount: _____
- Gold \$50,000
- Silver \$25,000
- Bronze \$10,000

CREDIT CARD PAYMENT INFORMATION:

VISA MasterCard

Card Number: _____ Exp. Date: _____

Signature: _____

Name: _____

Institution: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Please print clearly or type all the above credit card information