

NANOS 2026 ANNUAL MEETING & YEAR ROUND PARTNERSHIP OPPORTUNITIES

ACCESS

CONNECT WITH NEURO-OPTHALMOLOGY PROFESSIONALS

VISIBILITY

INCREASE YOUR REACH

IMPACT

MAKE YOUR MARK

2026



PROSPECTUS



PRESIDENT'S LETTER



PETER QUIROS, MD
NANOS PRESIDENT

Dear Colleague,

On behalf of the North American Neuro-Ophthalmology Society (NANOS), I invite you to join us for our 52nd Annual Meeting, taking place March 20-24, 2026, at the Boston Marriott Copley Place in Boston, Massachusetts.

This gathering is more than a conference—it is a catalyst for the future of neuro-ophthalmology. Our in-person meeting will be complemented by asynchronous, on-demand CME content, extending the reach and impact of our work well beyond the live event. The NANOS 2026 On-Demand experience will be available from April 15 through December 31, 2026, ensuring continued engagement and education. We also proudly host Poster Sessions that spotlight emerging talent—students, residents, and fellows—whose work represents the next generation of neuro-ophthalmic innovation. NANOS subsidizes their attendance, reinforcing our commitment to mentorship and inclusion.

Who You'll Reach

Our Annual Meeting draws nearly 1,000 of the most influential minds in neuro-ophthalmology—physicians, fellows, and researchers—who are shaping the future of the field, including ophthalmology and neurology residents. Our on-demand content further amplifies your visibility, with hundreds more engaging post-event. Last year alone, over 900 attended in person, with an additional 150+ accessing our digital offerings.

What We're Building

The 2026 Scientific Program, curated by the NANOS Scientific Program Committee, will feature cutting-edge symposia and sessions, including, but not limited to:

- New Eyes on NAION: Revisiting Risk in a Changing Medical Landscape
- Eyes on the Evidence: What's New in Treating Neuro-Ophthalmic Disease?
- Recently Recognized, Clinically Relevant: New Conditions Every Neuro-Ophthalmologist Should Know
- Bugs, brains, and blindness
- Poster Sessions that spotlight emerging talent—students, residents, and fellows—whose work represents the next generation of neuro-ophthalmic innovation.

Your Opportunity to Lead

Join us in Boston and consider aligning your corporate mission with ours. By supporting NANOS, you're not just investing in a meeting—you're investing in the future of medicine, education, and global health.

I've included detailed information on exhibit and support opportunities for you, which can be found in the accompanying prospectus.

With appreciation and anticipation,
Peter Quiros, M.D.
President, North American Neuro-Ophthalmology Society

The NANOS Annual Meeting is the premier global gathering for neuro-ophthalmology professionals, offering a dynamic forum for clinical insight, interdisciplinary collaboration, and the advancement of cutting-edge research.

Each year, attendees convene from across the world to engage in case-based learning, didactic sessions, and meaningful networking—all within a community defined by Inspiration. Innovation. Impact.

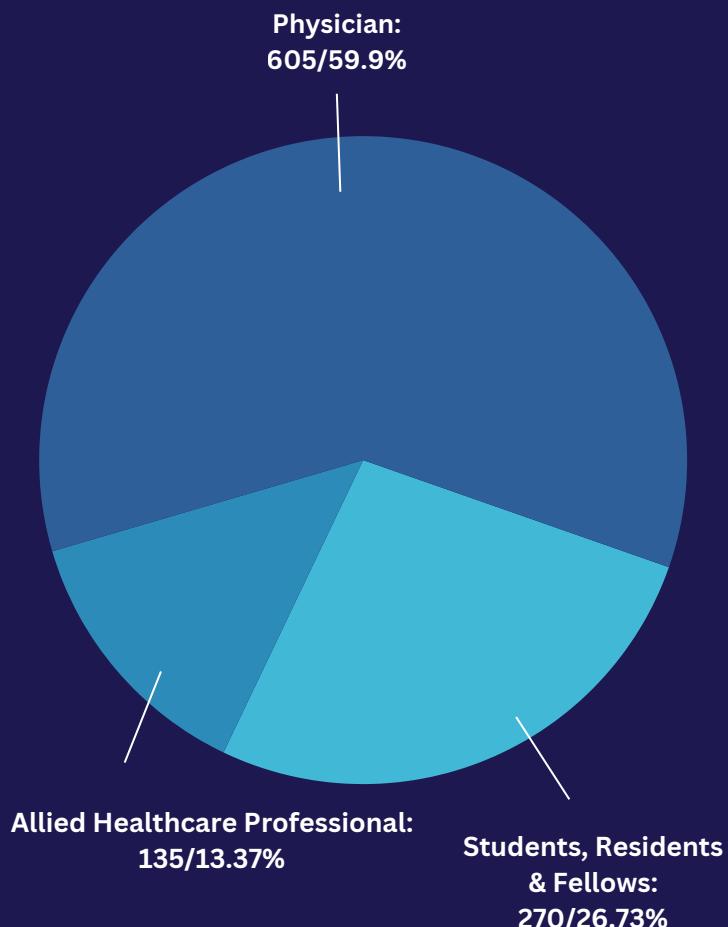
Our attendees represent a highly specialized and diverse professional spectrum. The majority are practicing physicians—leaders in both academic and clinical settings—followed by a robust cohort of students, residents, and fellows who bring fresh perspectives and emerging expertise.

Allied health professionals also play a vital role, contributing to the collaborative care model that defines neuro-ophthalmology.

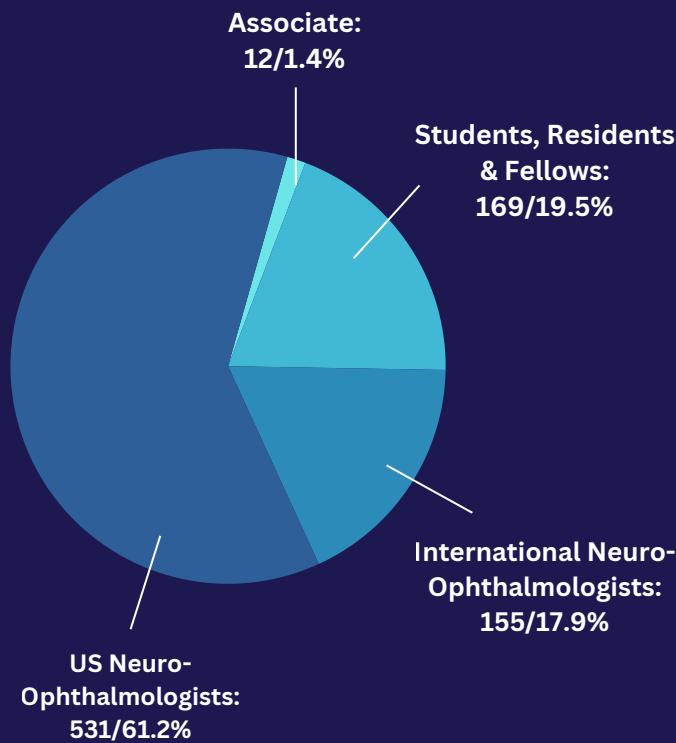
This unique blend of experience and specialization makes the NANOS Annual Meeting an ideal environment for sponsors seeking long-term visibility and meaningful engagement.

Whether through in-person activations or year-round digital outreach, NANOS offers direct access to a community that shapes the future of eye-brain medicine.

DEMOGRAPHICS OF NANOS 2025 ANNUAL MEETING ATTENDEES



NANOS MEMBER PROFILE



WHO WE ARE

Neuro-ophthalmologists are uniquely trained at the intersection of neurology and ophthalmology, bringing deep expertise in diagnosing and managing complex, interdisciplinary conditions.

NANOS members include neurologists, ophthalmologists, and specialists with cross-training in areas such as glaucoma, retina, oculoplastics, pediatrics, stroke, multiple sclerosis, headache, and neuroradiology—making them essential collaborators across the care continuum.

The NANOS Annual Meeting convenes this diverse community, offering sponsors a high-impact opportunity to engage with thought leaders and decision-makers.

Beyond the meeting, NANOS provides year-round access to this specialized audience through targeted initiatives designed to foster long-term visibility and meaningful partnerships.

WE ARE DEDICATED TO NEURO-OPHTHALMIC EDUCATION, RESEARCH, AND PATIENT CARE.

NANOS 2026 ANNUAL MEETING HIGHLIGHTS

Friday, March 20 – Kickoff & Community Building

4:15 – 5:00 PM

Presidential Lecture @ Pediatric Ophthalmology Society
(free for NANOS registrants)

5:00 – 9:00 PM

Activity Fair, Registration, Wine & Dessert Reception

Saturday, March 21 – Walsh Day & Posters

- Walsh Sessions 1-3
- Business Meeting & Awards
- Descriptive Posters
- Welcome Reception

Sunday, March 22 – Joint Symposia & Bootcamp

- Pediatric & Strabismus Case Symposia (Hybrid with AAPOS)
- Bugs, Brains, and Blindness – Neuro-infectious updates
- Resident Bootcamp or Emerging Conditions Workshops
- Scientific Platforms & Poster Reception

Monday, March 23 – Treatments & MIS Workshops

- Jacobson Lecture – Valerie Biousse
- Eyes on the Evidence – CRAO, IIH, TED, Brain Health
- Member-developed Workshops: Negotiation, OCT, Neurovascular, Mitochondrial
- Happy Hour & Awards

Tuesday, March 24 – Don't Miss These Final-Day Sessions!

8:00 – 10:00 AM

New Eyes on NAION

- Systemic, anatomical, and iatrogenic risk factors
- GLP1 insights and actionable strategies

10:30 AM – 12:30 PM

Neuro-Ophthalmology in the Age of AI

- AI in imaging, education, and clinical workflows
- Ethics, regulation, and future innovations

Poster Hours

Saturday, March 21: 1:15 pm – 3:15 pm (main)

Sunday, March 22: 6:30 am – 7:30 am (encore)
5:30 pm – 7:30 pm (main)

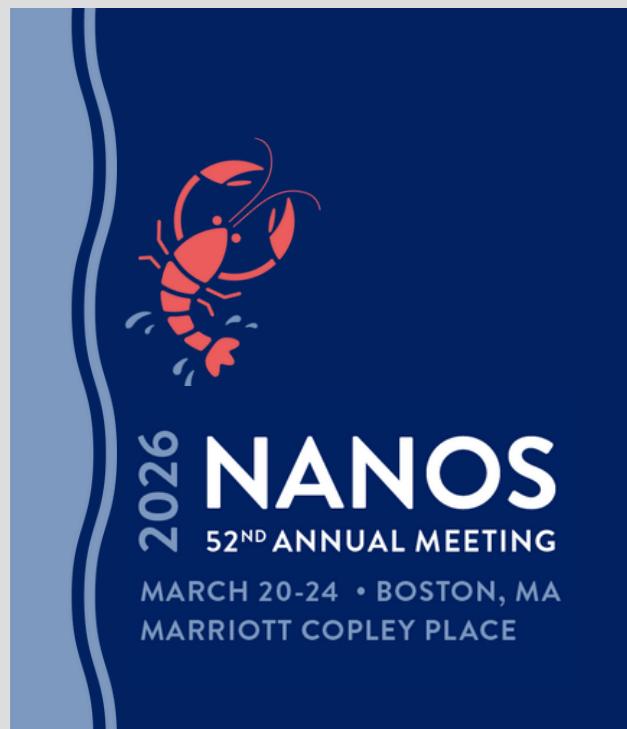
Monday, March 23: 7:00 am – 8:00 am (encore)

POSTER HIGHLIGHTS:

- Thyroid Eye Disease
- NMOSD
- IIH
- Tele-Neuro-Ophthalmology
- TBI
- Infectious Diseases
- AI
- Diplopia
- Efferent Disorders
- Myasthenia Gravis
- Optic Neuritis
- MOGAD

NANOS On-Demand

All meeting content will be available for on-demand viewing from April 15, 2026, until December 31, 2026.



MAXIMIZE YOUR PRESENCE AT NANOS 2026!

We're thrilled to welcome you as an exhibitor this year! Below are the current exhibit hall hours and key time slots, designed to help you connect with attendees when traffic is at its peak.

Exhibit Hours*:

Friday, March 20, 2026

- 5:00 pm - 9:00 pm - Set Up

Saturday, March 21, 2026

- 6:00 am - 9:00 am - Set Up
- 9:30 am - 4:00 pm

Sunday, March 22, 2026

- 6:30 am - 7:30 am (poster session)
- 10:15 am - 4:00 pm
- 5:30 pm - 7:30 pm (poster session)

Monday, March 23, 2026

- 7:00 am - 8:00 am (poster session)
- 9:30 am - 4:00 pm
- 4:30 pm - 8:00 pm - Breakdown

*Subject to change. NANOS reserves the right to make time adjustments

Peak Traffic Times—Don't Miss These!

These designated slots coincide with coffee breaks in the exhibit hall, when attendee traffic is at its highest. We strongly encourage booth coverage during these windows:

Saturday: 10-10:30 AM, 3-3:30 PM

Sunday: 10:45-11:15 AM, 3-3:30 PM

Monday: 10-10:30 AM, 3-3:30 PM

Special Bonus

On Sunday from 5:30 to 7:30 PM, the exhibit hall transforms into a lively networking space for our annual Poster Reception. This is an extra opportunity to engage with attendees—keep your booth open and be part of the buzz!

Exhibitor Space Pricing

- Early Bird Standard Space Pricing: \$4,250
- Regular Standard Space Pricing: \$5,250
- Early Bird Premium Space Pricing: \$5,750*
- Regular Premium Space Pricing: \$6,250*

Exhibit Space Inclusions:

- One 6'x30" table and 2 chairs per exhibit space.
- Two exhibitor staff registrations with access to the exhibit hall only.
- Company listing and 50-word company description posted in the NANOS program, if submitted by January 23, 2026.
- Company name on the NANOS meeting webpage.
- Additional exhibitor badges are available for \$300, and full meeting registrations, which include access to all events, are available for \$1,400.

**Premium Exhibit Space includes a prime table location in the exhibit hall.*

- Early Bird Pricing ends November 30, 2025 due to low inventory.
- \$500 off for repeat exhibitors if reserved by November 30, 2025.
- Standard Pricing begins December 1, 2025.
- **Payment due in full on February 20, 2026.**

Non-Profit Pricing

Enhance your visibility and advance your mission by exhibiting at NANOS 2026.

- *Non-Profit Space Pricing: \$750*

Exhibitor Bingo Card

Feature your branding on the Exhibitor Bingo Card, where attendees can have exhibitor representatives sign off for a chance to enter a prize drawing.

- *Bingo Pricing: \$500*

NANOS 2026 À LA CARTE SPONSORSHIP

Sponsorship Features	Platinum \$70,000+	Gold \$50,000+	Silver \$25,000+	Bronze \$15,000+
Complimentary Meeting Registration (access to all social events)	5	4	3	2
Recognition in Meeting Marketing Materials (print, online, & onsite)	Logo	Logo	Logo	Logo
Inclusion on Exhibitor Passport	Yes	Yes	Yes	Yes
Attendance List Pre-Meeting & Post-Meeting (consented/opted-in)	Yes	Yes	Yes	Yes
Breakfast with Board/Key Opinion Leaders	2	2	1	1
Priority Exhibit Table Selection	Yes/1 st priority	Yes	Yes	Yes
Advertisement in Printed Program	Full Page	Full Page	Half Page	
Opportunity to Provide Promotional Items in the Registration Area	Yes	Yes		
Promotional Postcard or Sign at the Registration or meeting space	Yes			

*Select your preferred à la carte sponsorship opportunities from the following pages. Your total selections will determine your overall sponsorship level. Exhibit reservations are separate and do not go toward cumulative tier totals.

EXCLUSIVE À LA CARTE OPPORTUNITIES FOR SPONSORS (MEETING ESSENTIALS)*

Platinum Opportunities

Hotel Elevator Branding: Make your brand a centerpiece of NANOS 2026 by purchasing our Elevator Sponsorship opportunity . . . \$20,000 (2 slots available, third and fourth floors)

Meeting Wi-Fi: Get more exposure for your brand by sponsoring Wi-Fi for all meeting attendees. Your brand name will be used as the Wi-Fi password. Comes with on-site, online, and program recognition . . . \$18,000

Branded Hotel Keys: Every attendee will need a key to access their room, offering an excellent opportunity to boost your brand's visibility throughout the week . . . **SOLD**

Gold Opportunities

Name Badge Lanyard: An exceptional branding opportunity to increase brand awareness among NANOS 2026 attendees . . . **SOLD**

Escalator Branding: Make a statement by branding our escalator . . . **SOLD**

Mobile App: An exclusive opportunity to sponsor our mobile app technology. Comes with on-site, online, and program recognition . . . \$12,000

Meeting Room*: An opportunity to host individual meetings with clients or hold company meetings. (Meetings with attendees cannot be held concurrently with the NANOS programming) . . . **SOLD**

Silver Opportunities

Room Drop: Have the hotel drop off a flyer under the guests' accommodations door . . . \$10,000

Drink Ticket: Each NANOS 2026 registrant will receive up to 3 drink tickets featuring your company or organization's name on them. (Excellent opportunity for extra visibility) . . . \$7,000

Meeting Tote: All NANOS 2026 meeting totes will be branded with your logo. (Totes must be provided by the supporter, and the design must be approved by NANOS) . . . \$6,500

Bronze Opportunities

Coffee Station Sponsor: Coffee is essential for meeting success! Sponsor receives onsite, online, and program recognition. **SOLD**

*Subject to availability and NANOS approval; priority is given to top sponsors. Please connect with the NANOS Executive Office prior to purchasing. All marketing content should be focused on patient care, neuro-ophthalmic education, or research findings.

À LA CARTE EDUCATIONAL OPPORTUNITIES

Available Slots*

Dinner Symposium: 60mins/Sunday or Monday (*4 slots available*) . . . \$39,000

Lunch Symposium: 60mins/350 capacity/ **SOLD**

Lunch Symposium: 60mins/150 capacity/ **SOLD**

Lunch Symposium (Discounted): 60mins/Tuesday (*2 slots available*) . . . \$20,000

Breakfast Symposium: 60 mins/Sunday, **Monday**, Tuesday (*2 slots still available*) . . . \$30,000

Breakfast Symposium: 30 mins/Sunday, Monday, Tuesday (*3 slots available*) . . . \$25,000

Breakfast Focus Group/Advisory Board: 30 mins/10-15 capacity/Sunday or Monday (*2 slots available*) . . . \$15,000

Breakfast Focus Group/Advisory Board: 60 mins/10-15 capacity/Sunday or **Monday** (*1 slot still available*) . . . \$18,000

Rapid-Fire Talks: 60 mins/3 talks, 20 mins each/150 capacity/breakfast/lunch/dinner . . . \$20,000 **SOLD**

Enduring Program of your In-Person Symposium: Hosted on the NANOS on-demand platform for the duration of the on-demand event (*partner is responsible for coordinating the recording of the event*) . . . \$15,000 **SOLD**

Virtual Product Theater/Webinar (post meeting): Hosted and organized by the industry partner; NANOS assists with the event promotion and marketing . . . \$15,000

Meal Package Add-On: Available upon request.
Contact Cheryl Bird at partnerships@nanosweb.org

Subject to availability and NANOS approval. Priority is given to top sponsors. Assignments are made on a first-come, first-served basis, with priority given to 60-minute programs. If you are interested, please indicate your first and second preferred choices. Please get in touch with the NANOS Executive Office before making a purchase. Program development requirements, AV setup, and other important information can be found on page 17.

Food and beverage arrangements are the responsibility of the sponsor, unless purchased as part of a meal package (available on a case-by-case basis through NANOS). If not coordinated through NANOS, food and beverage arrangements should be made directly with the hotel. For more information, please contact Cheryl Bird at partnerships@nanosweb.org.

À LA CARTE NETWORKING OPPORTUNITIES*

Welcome Reception: Help NANOS kick off our Annual Meeting by sponsoring our Welcome Reception. This opportunity includes exceptional branding opportunities, inclusion in the agenda, and a significant thank you during the event. Exclusive sponsorship . . . **SOLD**

Monday Happy Hour Sponsorship: Support our Monday Happy Hour and enjoy special branding opportunities . . . **SOLD**

Walsh Lunch Sponsorship: Support lunch during the Frank B. Walsh Meeting. Comes with onsite, online, and program recognition. Sponsorship for a premier highlight of NANOS 2026 . . . **SOLD**

Poster Reception Sponsorship: A unique chance to sponsor the NANOS Scientific Poster Reception that promotes neuro-ophthalmology research and excellence in patient care. Comes with onsite, online, and program recognition . . . **SOLD**

Wellness & Yoga Sponsorship: Our morning yoga sessions support mental and physical well-being. Includes onsite, online, and program recognition . . . \$7,500

Cannolis & Champagne: Help ensure the conference gets off to a great start by sponsoring our inaugural Cannolis & Champagne event! This sponsorship opportunity will provide early and memorable brand recognition. Perks include unique branding opportunities and inclusion in the agenda. This sponsor will also receive a special thank you during the event . . . \$15,000

Activity Fair Sponsorship: Be part of the fun! Sponsor our Activity Fair and be included in our agenda and receive a special thank you during the event. . . . \$10,000

Promotional LED Wall Sponsorship: This eye-catching display will ensure your message reaches every attendee, offering dynamic, real-time promotion in a prime location . . . \$3,500/day (*available Saturday, Sunday, Monday*)

Postcard: Bring your promotional postcards/flyers and place them at the reception table; excellent visibility is guaranteed! Priority is given to top supporters . . . \$5,500

Advertisement in Printed Program for Exhibiting Companies: Purchase an ad in our printed program, provided to all participants . . . \$2,500 for Full Page/\$1,500 for Half Page

Advertisement in Printed Program for Non-Exhibiting Companies: Purchase an ad in our printed program, provided to all participants . . . \$3,500 for Full Page/\$2,000 for Half Page

Social Media Recognition: Increase your visibility by being featured as an exhibitor or top supporter on NANOS social media accounts . . . \$1,500

Mobile App or On-Demand Platform Rotating Banner: Enhance your presence among the meeting attendees by connecting your advertisement to the NANOS Mobile App or On-Demand Platform . . . \$3,000 (3 available)

Bingo Card Sponsorship: Feature your branding on the Exhibitor Bingo Card, where attendees can have exhibitor representatives sign off for a chance to enter a prize drawing . . . \$500

For additional promotional opportunities (*such as signage or floor stickers*),
please contact Cheryl Bird at partnerships@nanosweb.org

**Subject to availability and NANOS approval; priority is given to top sponsors.
Please connect with the NANOS Executive Office prior to purchasing.*

YEAR ROUND PROMOTIONAL OPPORTUNITIES (MARKETING PACKAGES*)

NEW! Visibility Starter: . . . starting at \$3,000

- 1 footer ad/banner in Spotlight, the NANOS monthly newsletter (*limited availability in 1, 3, and 6 months cycles*)

Basic Marketing Collaboration Package: . . . \$6,000

- 1 (one) Mention in the NANOS monthly newsletter or a posting on our website for the duration of the program (other meeting of interest)
- 1 (one) Designated Post on NANOS Social Media platforms (Facebook and X)

Basic Plus Marketing Collaboration Package: . . . \$10,500

- 1 (one) Designated e-blast
- 1 (one) Designated Post on NANOS Social Media platforms (Facebook and X)

Premium Marketing Collaboration Package: . . . \$12,500

- 1 (one) Designated e-blast
- 1 (one) Mention in the NANOS monthly newsletter or a posting on our website for the duration of the program (other meeting of interest)
- 1 (one) Designated Post on NANOS Social Media platforms (Facebook and X)

Pro Marketing Collaboration Package: . . . \$15,000

- 1 (one) Designated e-blast
- 1 (one) Follow-up e-blast to all unopened recipients within 5 business days
- 1 (one) Mention in the NANOS monthly newsletter or a posting on our website for the duration of the program (other meeting of interest)
- 1 (one) Designated Posts on NANOS Social Media platforms (Facebook and X)
- Providing email viewership and interaction statistics

Promotional e-blast: . . . \$7,000

- 1 (one) e-blast (limited inventory, available for top sponsors only upon NANOS approval)

(Please refer to our guidelines for deliverables on page 18.)

Custom packages available to tailor your outreach to match your goals.

Contact: Cheryl Bird at partnerships@nanosweb.org

NANOS YEAR-ROUND SUPPORT: ADVANCE THE FUTURE OF NEURO-OPHTHALMOLOGY

Support NANOS in driving innovation, education, and equity across the neuro-ophthalmology profession. Your contribution helps sustain high-impact programs and aligns with corporate social responsibility goals. As a 501(c)(3) not-for-profit organization, donations are tax-deductible to the extent allowed by law.

To explore customized support opportunities, contact Cheryl Bird at partnerships@nanosweb.org.

Neuro-Ophthalmology Virtual Education Library (NOVEL) - Support our discipline-specific, open access repository of digital materials (images, video, lectures, articles, and animations), used for educational and research purposes by health care professionals, educators, patients, and students. For more information, visit <https://novel.utah.edu/>. Suggested Donation Amount . . . \$40,000

Pilot Research Grant Support - Help NANOS stimulate investigator-initiated research programs in Neuro-Ophthalmology by supporting our Pilot Research Grant program- a one-year, non-renewable source of funding. To learn more, visit <https://www.nanosweb.org/PilotResearchGrant>. Suggested Donation Amount . . . \$25,000

Dr. Ivy Dreizin Leadership Development Grant - NANOS recognizes the need to create a pipeline of leaders from diverse members of our Society and provide them with the tools and education necessary for success. Make your mark by supporting the Dr. Ivy Dreizin Leadership Development Grant. For more information, visit <https://www.nanosweb.org/leadershipaward>. Suggested Donation Amount . . . \$10,000

Unknown Patients for Residents in Ophthalmology or Neurology Training (UPFRONT) is a joint project between NANOS and JNO aimed at piquing the interest of medical students, as well as ophthalmology and neurology residents, before they have finalized their career plans. For more on this program, visit <https://www.nanosweb.org/UPFRONTCases>. Suggested Donation Amount . . . \$10,000

Abstract Awards Support - Help NANOS stimulate research in neuro-ophthalmology by supporting our abstract awards program for fellows, residents, and medical students. NANOS receives more than 350 abstracts annually for its annual meeting, featuring cutting-edge research in TED, NMOSD, IIH, MOGAD, MS, myasthenia gravis, Ocular Imaging, and other neuro-ophthalmic topics. Our abstract committee carefully reviews all submissions and selects award recipients based on scientific originality, scientific merit, and relevance. Suggested Donation Amount . . . \$20,000

Be the first to support! New Resident's Course - To address the shortage of Neuro-Ophthalmologists in the United States, we are organizing a special one-and-a-half-day meeting in conjunction with the NANOS 2027 Annual Meeting. This program is designed for ophthalmology and neurology residents from the U.S. who have expressed a strong interest in pursuing a career in Neuro-Ophthalmology. Suggested Donation Amount . . . \$50,000

Journal of Neuro-Ophthalmology

The Official Journal of the North American Neuro-Ophthalmology Society

VISIBILITY & IMPACT

ADVERTISING WITH THE JOURNAL OF NEURO-OPHTHALMOLOGY

Increase your exposure and amplify your brand among the neuro-ophthalmology scientific community by advertising with the NANOS Journal, Journal of Neuro-Ophthalmology (JNO).

The Journal of Neuro-Ophthalmology keeps pace with important advances in all spheres of the neurologic and ophthalmologic sciences. Clinicians and researchers worldwide report on recent developments in diagnosing and treating ophthalmologic, neurologic, endocrine, inflammatory, and neoplastic conditions affecting the oculomotor and visual systems.

The Journal publishes original, peer-reviewed articles on both clinical and basic aspects of neuro-ophthalmology. Other regular features include reviews, Viewpoints, Photoessays, editorials, letters, and special features, including interviews, historical vignettes, and NANOS news

Please contact our journal directly for additional information on purchasing ad space in our journal and digital advertising offerings:

[Contact JNO](#)

*Subject to availability and NANOS approval.

2025 TOP SPONSORS & EXHIBITORS:

- Acelyrin
- Alexion, AstraZeneca Rare Disease
- Amgen*
- argenx*
- Catalyst Pharmaceuticals, Inc.*
- Genentech*
- Viridian Therapeutics, Inc.*

*Indicates multi-year sponsor

THANK YOU
TO OUR
NANOS 2025
TOP SPONSORS
& EXHIBITORS!

NANOS 2025 EXHIBITORS:

- Acelyrin
- Alexion, AstraZeneca Rare Disease
- Alexion, AstraZeneca Rare Disease - US Medical
- Amgen (Medical)
- Amgen TEPEZZA
- Amgen UPLIZNA
- argenx
- Benign Essential Blepharospasm Research Foundation
- Catalyst Pharmaceuticals, Inc.
- Diagnosys LLC
- Fresnel Prism and Lens Co.
- Genentech
- Immunovant
- LHON Project
- machineMD
- neuroClues
- Neuroptek
- Optego Vision
- SpringWorks Therapeutics
- Topcon Healthcare, Inc.
- Tourmaline Bio
- UCB
- UCB Medical
- University of Iowa, Department of Ophthalmology and Visual Sciences
- Viridian Therapeutics, Inc.



LET'S BUILD SOMETHING THAT MATTERS

At NANOS, we believe in partnerships that go beyond presence—they create impact.

Our sponsors are collaborators in a shared mission to advance neuro-ophthalmology through innovation, education, and global connection.

Whether you're a long-standing supporter or exploring new opportunities, we invite you to join us in co-creating.

Customized sponsorship packages and bundled offerings are available, and we're always open to new ideas. If it doesn't exist yet, let's imagine it together.

To begin the conversation, contact Cheryl Bird at partnerships@nanosweb.org.

We look forward to building something extraordinary—with you.

EXHIBITOR TIPS

ESTABLISH YOUR GOALS & OBJECTIVES

What do you want to get out of the NANOS Annual Meeting? How many attendees do you want to stop by your table? How many leads do you hope to generate? Determine what your ROI is and focus on getting that. If NANOS can assist you in doing so, please let us know!

GET OUT FROM BEHIND YOUR TABLE

Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact, and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email.

ALWAYS BE PREPARED

NANOS members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your company will stand out from the rest!

ADVERTISE IN ADVANCE

Put the word out to your clients, customers, suppliers, and contacts about where you'll be. NANOS will do everything we can to promote the Annual Meeting — we invite you to join us in doing so.

ENGAGE IN SOCIAL MEDIA

Connect with NANOS on Facebook, X, and Instagram. Remember to let your followers know where you'll be and how they can register for the meeting! #NANOS2026

USE AN INTERACTIVE DISPLAY

The best way to draw a crowd to your table is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstration give people that extra reason to visit your table.

ACTIVELY ENGAGE ATTENDEES

Don't wait for people to address you. NANOS is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they're most interested in. Be prepared to offer specific answers and solutions to their questions.

LET OUR MEMBERS KNOW WHO YOU ARE

EXHIBITOR DIRECTORY LISTING

Please complete your NANOS 2026 Exhibitor Registration form by January 23, 2026.

As part of the submission, you'll need to provide:

- A high-resolution company logo
- Exhibit contact information
- A 50-word company description for the annual meeting program

GET THE MOST
OUT OF
NANOS 2026
BY HAVING
A PLAN AND BEING
PREPARED!

SYMPOSIUM AND PROGRAM DEVELOPMENT REQUIREMENTS

NANOS leadership strongly encourages you to meet with them prior to beginning your program development to discuss & suggest topics that may be of interest to our members. The NANOS Board of Directors has final approval of your content and will approve all promotional messages, items, content, etc. to ensure that separation from the CME program is evident and attendees know NANOS in no way endorses, sponsors, plans or controls the event, and that the content is appropriate.

- Symposia cannot conflict with the NANOS official meeting program.
- If a CME symposium is offered, the Program Organizer is responsible for accreditation, tracking and distribution of CME certificates.

We ask that all content is submitted to partnerships@nanosweb.org by **January 23, 2026**. Programs submitted after **January 23, 2026** will not be included in the conference materials.

Information required for industry symposia and programs may include, but are not limited to:

- Sponsoring organization and contact information
- Program outline including proposed topics and talk titles
- Names and affiliations of the speakers/moderators. NANOS encourages diversity in speaker panels.
- Names and affiliations of alternative speakers/moderators
- A brief summary of the session.

Cause for revision requests or rejections include:

- Information is not relevant to the interests of NANOS attendees
- The mission statement, purpose, or function of the organization's event is not in alignment with NANOS's mission
- If it is in competition with NANOS products or initiatives.

SYMPOSIA AV EQUIPMENT AND FOOD & BEVERAGE ARRANGEMENT

NANOS will provide basic audio-visual equipment in the symposium room. All session rooms are equipped with a standard AV setup, including an AV technician, screen, and projector. Any additional enhancements can be arranged by the program organizer at their own expense, provided they don't interfere with our AV setup and approved by the NANOS AV team. Food and beverage arrangements are the responsibility of the sponsor unless purchased with a meal package (available on a case-by-case basis through NANOS). If not coordinated through NANOS, food and beverage arrangements should be made directly with the hotel. Sponsors are encouraged to work with the NANOS Executive Office to ensure their food arrangements are in line with the anticipated attendee numbers.

INDIVIDUAL MEETING ROOMS*

Individual meeting rooms are typically set in Boardroom style (if you prefer an alternate set-up, please contact the NANOS Executive Office). Sponsors receive access to their assigned room from Saturday-Monday. Sponsors may pick up their individual meeting room key(s) at the registration desk on Friday night or Saturday morning. NANOS will accommodate requests to the extent we can, but we cannot promise you will be assigned to a specific room or not placed near a competitor. Individual meeting rooms assignment will be made one month prior to the event.

**Availability is limited. Check with the NANOS Executive Office prior to purchasing.*

AV EQUIPMENT FOR INDIVIDUAL MEETING ROOM:

Individual Meeting Room Sponsors are permitted to purchase basic AV equipment (projector/screen package) for their individual meeting rooms. Please contact partnerships@nanosweb.org for more information.

CATERING FOR INDIVIDUAL MEETING ROOM:

If you wish to purchase catering in your assigned individual meeting room or prior to your sponsored symposia, please contact the hotel directly.

MARKETING MATERIALS DEVELOPMENT

All marketing materials need to be pre-approved by NANOS prior to posting on the website, e-mailing or mailing. Content must align with the NANOS mission and be focused on patient care, neuro-ophthalmic education, or research findings.

SYMPOSIA E-BLAST/BROADCAST EMAIL:

The content of the e-blast must be sent to the NANOS Executive Office. This must be submitted in html format together with all images and disclaimers contained in the email. The content of the e-blast will need to be reviewed and approved by NANOS. Please note that the HTML should be under 64,000 characters in length and that information sent from our email campaign manager may appear slightly different once distributed. The e-mail will be sent to conference registrants who opted in for receiving this type of communication.

PROMOTIONAL POSTCARDS:

The creative of the promotional postcard must be submitted to the NANOS Executive Office for review and approval. Upon approval by the NANOS Board of Directors, the postcards should be mailed directly to the hotel or can be dropped at the NANOS registration desk on Saturday afternoon. Suggested postcard dimensions are up to 5"x7".

PRINT ADVERTISEMENT:

Sponsors must send their print advertisement in PDF Format (high-resolution only) to the NANOS Executive Office by **February 4, 2026**. Advertisement Dimensions:

- 1/2 page horizontal dimensions: 8.75" x 5.625" (includes 1/8" bleed)
- 1/2 page vertical dimensions: 4.75" x 11.25" (includes 1/8" bleed)
- Full page dimensions: 8.75" x 11.25" (includes 1/8" bleed)

MOBILE PUSH NOTIFICATION AND SOCIAL MEDIA POST:

The content of your Mobile Push Notification and Social Media post must be submitted to partnerships@nanosweb.org by **February 4, 2026**. Content specifications and dimensions:

- **Mobile Push notification.** Title and Message should not exceed 250 characters total. We recommend using a catchy title.
- **X posts** should not exceed 280 characters, including the hashtag for our meeting, #NANOS2026.
- **Facebook and Instagram posts** should include the hashtag of our meeting #NANOS2026.

MOBILE APP & NEWSLETTER SPONSORSHIP OPPORTUNITIES:

Graphics for Mobile App and/or newsletter advertisements must be submitted to partnerships@nanosweb.org by **February 4, 2026**. Ensure that your banner advertisement includes a clear call to action to boost the click-through rate. If interested, please contact partnerships@nanosweb.org for dimensions and other details.

Advertisement Options:

Custom newsletter banner, mobile app and on-demand advertising are available upon request. Please contact us at partnerships@nanosweb.org for more details.

NANOS 2026 – EXHIBITOR RULES & REGULATIONS CONSENT FORM

The rules and regulations contained herein are intended by North American Neuro-Ophthalmology Society (NANOS) to serve the best interests of NANOS Scientific Sessions, the exhibitors, and the attendees, and give notice to applicants and exhibitors of governing rules and regulations. All applicants, exhibitors and exhibitor appointed contractors (EACs) are bound by the rules and regulations. NANOS shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated. All issues not addressed herein are subject to the decision of NANOS. These rules and regulations have been formulated in the best interest of all exhibitors. The exhibitor understands and agrees that the information contained in this prospectus and NANOS Rules and Regulations are an integral and binding part of the Exhibit Space Contract, and that signing the exhibit space application/contract indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions in the prospectus, and any other NANOS issued communication. These rules and regulations may be amended or changed at any time by NANOS, and all amendments and changes will be binding on all parties.

CONTRACT FOR SPACE

The order of an exhibit space upon acceptance by NANOS, assignment of space, and the payment of rental charges constitutes a contract for rental of the space assigned. Any exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. If not occupied by the time set for completion of display installation, such space may be re-possessed by NANOS. Said contract will not be binding upon NANOS in the event of strikes or other circumstances beyond NANOS's control.

GENERAL CONDUCT EXHIBITORS

The purpose of NANOS's exhibit program is to further the education of the registrants by providing an area for exhibitors to present information on products or services pertinent to their professional interest. The character of exhibits is subject to the approval of NANOS. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibitors or parts of exhibits which reflect against the character of the meeting. Presenters, exhibitors, staff, members, and other attendees at NANOS events should strive to create a professional, collegial, harassment-free environment that is welcoming to all. Meeting attendees are expected to behave in a courteous, professional, and civilized manner and to respect volunteers, Executive Office staff, convention hotel staff, and one another. Conduct that is unprofessional, offensive, or harassing is unacceptable, in both personal and electronic interactions at all NANOS events. All exhibitors agree to follow the [NANOS anti-harassment policy](#). Since NANOS does not have the resources to police conference-related events, formal or informal, NANOS cannot assume responsibility for the actions of any member or event attendee.

Exhibitors and Sponsors are not allowed to schedule any other engagements that will take multiple attendees away during the NANOS Annual Meeting Program. All food and beverages served at functions associated with the Event must be provided, prepared, and served by Hotel, and must be consumed on Hotel premises.

FIRE PROTECTION

All exhibits must conform to the fire laws, health regulations, electrical codes, and other ordinances of the Boston Fire Department. All materials used in the exhibit must be flameproof and fire resistant. All materials are subject to the inspection of the Boston Fire Department and their regulations shall govern.

Crepe paper, corrugated paper, flameproof and otherwise, plus inflammable fluid or substances are not permitted. Any exhibits or parts thereof found not to be fireproof may be dismantled. Enclosed ceilings are not permitted in the exhibit hall. Smoking is not permitted in the exhibit hall. The Hotel reserves the right to dismantle any exhibit it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances of the Boston Fire Department.

CERTIFICATE OF INSURANCE

NANOS does not provide insurance for exhibitor's property. Exhibitors must insure their exhibit materials, goods, and/or equipment against theft, damage by fire, accident, or loss of any kind.

MEETING CANCELLATION

It is mutually agreed that in the event of cancellation of the 2026 exhibits due to fire, explosion, strike, freight embargo, flood, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic and pandemic, or other event over which NANOS has no control, then the exhibitor contract may be immediately amended by NANOS, and exhibitor hereby waives any and all claims against NANOS for damages, reimbursement, refund, or compensation. At the sole discretion of NANOS, exhibitor refunds will be determined after deduction of any amounts necessary to cover the expense incurred by NANOS in connection with the annual meeting. NANOS shall not be financially liable in the event the annual meeting is interrupted, cancelled, moved, or rescheduled except as provided herein.

LIABILITY

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities at the Boston Marriott Copley Place ("Hotel") premises and will indemnify, defend, and hold harmless NANOS, the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. NANOS and the Hotel will not be responsible or liable for any loss, damage, or claims arising out of the exhibitor's activities on the Hotel's premises.

RESTRICTIONS ON USE OF SPACE

No exhibitor shall sublet, assign, or share any part of their allocated space. Solicitations or demonstrations by exhibitors must be confined within the boundaries of their exhibit space.

NANOS has a strict policy that no outside events may occur during NANOS programming.

SUITCASING POLICY

Exhibitors will not actively solicit business outside of the exhibitor's paid-for display space, post signs or other advertising displays elsewhere in the facility or sponsor any event that conflicts with the conference or affiliated events. Any distribution of sales materials or business cards or the attempt to solicit business from exhibitors or show visitors by **non-exhibiting companies** is strictly prohibited; violators will be removed by security. Please report any such activity to registration staff.

MISREPRESENTATION POLICY

If the exhibiting company misrepresents themselves during the application process, NANOS has the right to evict the exhibitor from the exhibit hall and deny space in the exhibit hall. If evicted for misrepresentation onsite, the exhibitor in question will not receive a refund.

INDEMNIFICATION

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold NANOS, Boston Marriott Copley Place and their employees and agents harmless against all claims, losses, damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Boston Marriott Copley Place and their employees and agents.

EXHIBITOR CANCELLATION POLICY

All exhibitors agree to abide by the exhibit rules and regulations indicated in this publication and any amendments thereto, all of which are a part of this contract. Exhibitors also agree to abide by the cancellation clause as follows:

Cancellations are non-refundable and must be submitted in writing to the NANOS Executive Office at partnerships@nanosweb.org.

DISMANTLE/LOAD OUT

All exhibitor tables and materials must be cleared out by 8:00 pm EST on March 23, 2026. The Hotel will provide trash bins in the exhibit hall for disposing of unwanted items. It is the exhibitor's responsibility to coordinate shipping for any items they wish to keep and to dispose of any trash or unwanted items. **If a table is not completely cleared by 8:00 pm EST on March 23, 2026, a \$250 cleaning fee, per table, will be charged.**

PAYMENT

Full Payment must accompany the application in order to reserve your table. Payment for all exhibits must be received in full by EOB **February 20, 2026**. If payment is not received by this date, NANOS reserves the right to refuse the exhibitor their table(s). Failure to complete payment does not release the contract or financial obligation of the Exhibitor.

SIGNAGE

Table signs, pop-up banners, and free-standing signs that fit your exhibit space are permitted. No signs or banners are to be affixed to the hotel's tables or walls.

SIGNATURE

Approved and authorized by Exhibitor:

Name:

Signature:

Company:

Date: