



2019

45TH ANNUAL MEETING

NANOS

Red Rock Casino, Resort & Spa,
Las Vegas, Nevada

EXHIBIT & SUPPORT PROSPECTUS



NORTH AMERICAN
NEURO-OPHTHALMOLOGY SOCIETY



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Dear NANOS Exhibitors and Supporters,

On behalf of the North American Neuro-Ophthalmology Society, we invite you to participate in our 45th Annual Meeting, which will be held at the Red Rock Casino, Resort, & Spa in Las Vegas, Nevada on March 16-21, 2019.

The NANOS Program Committee has developed a spectacular program and would like to include your participation. Our 2018 meeting consisted of nearly 650 medical professionals in the field of neuro-ophthalmology.

More detailed information on exhibit and support opportunities can be found in this prospectus. Please make plans to join us. We look forward to your involvement.

Sincerely,

Andrew G. Lee, MD

President, North American Neuro-Ophthalmology Society

Who Has Exhibited or Supported in the Last Two Years?

- Allergan
- Benign Essential Blepharospasm Research Foundation, Inc.
- Biogen
- Chadwick Optical, Inc.
- Diagnosys, LLC
- EMD Serono
- Fresnel Prism and Lens Co.
- Good-Lite/Richmond Products
- Haag-Streit USA
- Heidelberg Engineering
- International Susac Syndrome Foundation (ISSF)
- Konan Medical
- LHON Project at UMD
- Mayo Medical Laboratories
- Merz North America
- Nextech
- Novartis Pharmaceuticals Corporation
- Quark
- Sanofi-Genzyme
- Shanghai New Yes Medical Inc.
- TEVA CNS
- TS Medical USA
- Wolters Kluwer

Exhibit Details

Benefits of Exhibiting at the NANOS Annual Meeting:

- **Acknowledgement in the electronic NANOS Annual Meeting Syllabus and the NANOS Brochure, which are both distributed to all attendees and NANOS members**
- **Acknowledgement in the NANOS Annual Meeting mobile app**
- **Place an advertisement in the March 2019 issue of the Journal of Neuro-Ophthalmology and save 50%! The deadline to reserve your space and submit your ad is December 28, 2018.**
 - Full Page 4-color ad= \$1,375 (regular price is \$2,750)
 - 1/2 Page 4-color ad= \$1,198 (regular price is \$2,395)
- **Purchase an advertisement in the 2019 NANOS Brochure** The deadline to submit your request for advertisement space in the NANOS Brochure is Wednesday, January 2, 2019.
 - 1/2 page horizontal dimensions: 8.75" x 5.625" (includes 1/8" bleed): **\$500**
 - 1/2 page vertical dimensions: 4.75" x 11.25" (includes 1/8" bleed): **\$500**
 - Full page dimensions: 8.75" x 11.25" (includes 1/8" bleed): **\$1,000**
- **One electronic copy of the Annual Meeting Syllabus per exhibiting company**
- **Complimentary exhibitor badges for two company representatives** Additional exhibitor badges are available for \$250 per person.
- **One ticket to the Annual Banquet, Wednesday, March 20** Additional tickets are \$100 each.
- **Back this year – Attendee Raffle**

Attendees will visit booths during exhibit hours to collect stamps on a raffle ticket. Attendees who receive all of the stamps will be eligible for prize drawings which will be awarded at the Annual Banquet.

Exhibit Details

Benefits of Exhibiting at the NANOS Annual Meeting:

Early Bird Deadline: Friday, December 28, 2018

FINAL Deadline: Friday, February 1, 2019

Early Bird Pricing

Single 6' Table: \$1,000

Double 6' Table: \$1,500

Late Pricing

Single 6' Table: \$1,300

Double 6' Table: \$1,800

BACK THIS YEAR! Patient Advocacy Groups Exhibit at a Discounted Rate. NANOS is pleased to offer all patient advocacy groups a discounted exhibit space at the NANOS 2019 Annual Meeting. Please see the reduced pricing listed below. Qualified applicants must provide verification of non-profit status. Please note that the patient advocacy group exhibit space pricing includes **one complimentary exhibitor staff registration** with access to the exhibit hall (additional exhibitor staff registrations are available at \$250 per person).

Early Bird Pricing

Patient Advocacy 6' Table: \$200

Late Pricing

Patient Advocacy 6' Table: \$400

Set Up: Sunday, March 17

2:30 pm - 6:00 pm

Exhibit Schedule: Monday, March 18

6:30 am – 10:00 am

Tuesday, March 19

6:30 am – 2:30 pm

Wednesday, March 20

6:30 am – 10:00 am

Breakdown: Wednesday, March 20

10:00 am – 12:30 pm

Exhibit Package will Include:

- One - 6' draped table, two chairs, and one company ID sign.
- General exhibitors will receive two exhibitor staff registrations with access to the exhibit hall and patient advocacy group exhibitors will receive one exhibitor staff registration (additional exhibitor staff registrations are available at \$250 per person). For information on attending sessions, please visit our [2019 NANOS Annual Meeting](#) page.
- Company listing and 50-word company description posted in the NANOS Brochure.
- Listing of company name on the NANOS 2019 Annual Meeting website with a hyperlink to the company's website.
- Listing of company name on the NANOS 2019 Annual Meeting mobile app.

Please note: NANOS will assign exhibit booth spaces after all applications have been received. Assignments will be made based on level of support and order of application received.

Please note: All exhibits must be set-up and show-ready by posted date/time. Dismantling of exhibits prior to posted date/time is strictly prohibited. *If exhibits are not removed by 12:30 pm, hotel staff will dismantle and charges will apply.*

Exhibitor Rules and Regulations

The rules and regulations contained herein are intended by NANOS to serve the best interests of NANOS Scientific Sessions, the exhibitors, and the attendees, and give notice to applicants and exhibitors of governing rules and regulations. All applicants, exhibitors and EACs are bound by the rules and regulations. NANOS shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated. All issues not addressed herein are subject to the decision of NANOS. These rules and regulations have been formulated in the best interest of all exhibitors. The exhibitor understands and agrees that the information contained in this prospectus and NANOS Rules and Regulations are an integral and binding part of the Exhibit Space Contract, and that signing the exhibit space application/contract indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions in the prospectus, and any other NANOS issued communication. These rules and regulations may be amended or changed at any time by NANOS, and all amendments and changes will be binding on all parties.

Contract for Space

The order of a booth space upon acceptance by the North American Neuro-Ophthalmology Society (NANOS), assignment of space, and the payment of rental charges constitutes a contract for rental of the space assigned. Any exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. If not occupied by the time set for completion of display installation, such space may be re-possessed by NANOS. Said contract will not be binding upon NANOS in the event of strikes or other circumstances beyond NANOS's control.

It is agreed that: If a cancellation occurs on or before February 1, 2019, a full refund, less an administrative fee of \$200, will be issued. If cancellation occurs after February 1, 2019, company will be responsible for paying the full cost of the booth space.

General Conduct Exhibitors

The purpose of NANOS's exhibit program is to further the education of the registrants by providing an area for exhibitors to present information on products or services pertinent to their professional interest. The character of exhibits is subject to the approval of NANOS. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibitors or parts of exhibits, which reflect against the character of the meeting. Presenters, exhibitors, staff, members and other attendees at NANOS events should strive to create a professional, collegial, harassment-free environment that is welcoming to all. Meeting attendees are expected to behave in a courteous, professional, and civilized manner and to respect volunteers, Executive Office staff, convention hotel staff, and one another. Conduct that is unprofessional, offensive, or harassing is unacceptable, in both personal and electronic interactions at all NANOS events. Since NANOS does not have the resources to police conference-related events, formal or informal, NANOS cannot assume responsibility for the actions of any member or event attendee.

Fire Protection

All exhibits must conform to the fire laws, health regulations, electrical codes, and other ordinances of the Las Vegas Fire Department. All materials used in the exhibit must be flameproof and fire resistant. All materials are subject to the inspection of the Las Vegas Fire Department and their regulations shall govern. Crepe paper, corrugated paper, flameproof and otherwise, plus inflammable fluid or substances are not permitted. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. Enclosed ceilings are not permitted in the exhibit hall. Smoking is not permitted in the exhibit hall. The Hotel reserves the right to dismantle any exhibit it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances of the Las Vegas Fire Department.

Certificate of Insurance

NANOS does not provide insurance for exhibitor's property. Exhibitor must insure their exhibit materials, goods, and/or equipment against theft, damage by fire, accident, or loss of any kind.

Meeting Cancellation

It is mutually agreed that in the event of cancellation of the 2019 exhibits due to fire, explosion, strike, freight embargo, flood, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic or other event over which NANOS has no control, then the exhibitor contract may be immediately amended by NANOS, and exhibitor hereby waives any and all claims against NANOS for damages, reimbursement, refund, or compensation. At the sole discretion of NANOS exhibitor refunds will be determined after deduction of any amounts necessary to cover the expense incurred by NANOS in connection with the show. NANOS shall not be financially liable in the event the show is interrupted, cancelled, moved or rescheduled except as provided herein.

Liability

It is understood that each party involved - NANOS, NP Red Rock LLC d/b/a Red Rock Casino Resort Spa, and the exhibitor - agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. In addition, each party agrees to be responsible for their own property through insurance or self-insurance, and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

Exhibit Application

NEW ONLINE EXHIBITOR REGISTRATION

We encourage all Exhibitors to register using the online registration system which is linked to the NANOS Exhibit and Support Portal.

COMPANY CONTACT

Contact Name/Title _____

Telephone _____ Email Address _____

COMPANY IDENTIFICATION

Please provide company name as you wish it to appear in Society materials.

Company Name _____

Address _____

City _____ State _____ Postal Code _____ Country _____

Telephone _____ Fax _____

Email Address _____ Website Address _____

EXHIBIT STAFF

Two exhibit staff registrations are included with each 6' table purchase. Additional exhibit staff will be assessed a \$250 per person fee.

Exhibit Staff _____ Exhibit Staff _____

Exhibit Staff _____ Exhibit Staff _____

*Final exhibit staff names are due to NANOS Executive Offices by February 1, 2019. After the deadline, changes will need to be made at the NANOS registration desk on site.

EXHIBIT SPACE

On or Before December 28

- ☐ Single 6' Table: \$1,000
- ☐ Double 6' Table: \$1,500
- ☐ Patient Advocacy 6' Table: \$200

After December 28

- ☐ Single 6' Table: \$1,300
- ☐ Double 6' Table: \$1,800
- ☐ Patient Advocacy 6' Table: \$400

☐ Additional Representative Badges: _____ # of additional badges X \$250 = \$ _____

Please list any special requests here (i.e. other companies you wish to be next to or NOT next to, etc.). Every effort will be made to accommodate requests, but are not guaranteed. All booth assignments are made by NANOS and are final.

☐ CHECK # _____ ☐ VISA ☐ MasterCard ☐ American Express ☐ Other: _____

PAYMENT INFORMATION

Credit Card Number: _____ Exp. Date: _____ Security Code: _____

Signature: _____ Printed Name: _____

Billing Address: _____

Exhibit Application (cont'd)

PRODUCT DESCRIPTION

Please email a 50-word or less description of your product or services to meetings@nanosweb.org by **February 1, 2019** to be included in attendee registration materials.

SHIPPING & EXHIBIT SERVICE KITS

Complete information regarding shipping and exhibitor services kits will be sent to exhibitors 8-12 weeks prior to the event.

CONTRACT AGREEMENT/INDEMNIFICATION

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold NANOS, the Red Rock Casino Resort Spa and their employees and agents harmless against all claims, losses, damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Red Rock Casino Resort Spa and their employees and agents. Full Payment must accompany the application in order to reserve your table. We agree to abide by the exhibit rules and regulations indicated in this publication and any amendments thereto, all of which are a part of this contract. We also agree to abide by the cancellation clause as follows:

EXHIBITOR CANCELLATION POLICY

NANOS Exhibitor Cancellation Policy: Cancellations received on or before February 1, 2019 will incur a \$200 administration fee. All cancellations received after the deadline will not be eligible for a refund. Cancellations must be submitted in writing to Tara Thebeau with the NANOS Executive Office at meetings@nanosweb.org.

Signature _____ Date _____

Submit completed applications and payment to:

NORTH AMERICAN NEURO-OPHTHALMOLOGY SOCIETY

Attn: Tara Thebeau

5841 Cedar Lake Road, Suite 204

Minneapolis, MN 55416

Email: meetings@nanosweb.org

NANOS Support

SUPPORT OPPORTUNITIES

Full support of NANOS Virtual Education Library.....	\$75,000	Poster Session buffet.....	\$20,000
Partial support of NANOS Virtual Education Library ...	\$50,000	Walsh Session boxed lunches.....	\$10,000
Optional afternoon educational offering.....	\$50,000	One continental breakfast.....	\$5,000
Annual Banquet.....	\$30,000	One coffee break.....	\$5,000
Support of visiting Professor to NANOS meeting.....	\$25,000	Medical Student Travel Awards.....	\$10,000
Support of Annual Meeting Syllabus.....	\$25,000	Resident Fellow Awards.....	\$5,000
Support of Annual Meeting audio visual.....	\$25,000	Young Investigator Award.....	\$5,000
Opening Reception.....	\$20,000		

SUPPORT BENEFITS

Platinum \$50,000+

Onsite signage throughout meeting
Recognition throughout symposia and in all printed materials promoting or distributed during symposia
Acknowledgement announcements during receptions and throughout meeting
Research or educational project (proposals are welcome – recognition will be tailored to project)
Four (4) complimentary Annual Banquet tickets
Acknowledgement in Annual Meeting Syllabus (distributed electronically to all members)
Inclusion in “Corporate Partners Listing” and link to company site on NANOS website

Gold \$25,000 - \$49,999

Signage at supported event(s)
Four (4) complimentary Annual Banquet tickets
Acknowledgement announcements during receptions and throughout meeting
Acknowledgement in Annual Meeting Syllabus (distributed electronically to all members)
Inclusion in “Corporate Partners Listing” and link to company site on NANOS website

Silver \$10,000 - \$24,999

Signage at supported event(s)
Two (2) complimentary Annual Banquet tickets
Announcement of contribution in daily morning announcements
Acknowledgement in Annual Meeting Syllabus (distributed electronically to all members)
Inclusion in “Corporate Partners Listing” and link to company site on NANOS website

Bronze \$5,000 - \$9,999

Signage at supported event(s)
Acknowledgement in Annual Meeting Syllabus (distributed electronically to all members)
Two (2) complimentary Annual Banquet tickets
Inclusion in “Corporate Partners Listing” and link to company site on NANOS website

COMMITMENT TO SUPPORT

If you are interested in supporting NANOS or would like to discuss the opportunity to develop a customized support package, please contact Tara Thebeau with the NANOS Executive Office.

P: (952) 646-2033 | **E:** meetings@nanosweb.org.

Discounted Brochure Ad Purchase

BROCHURE AD PURCHASE OPTIONS

Please indicate the preferred dimensions of your advertisement to be included in the NANOS Brochure.

- ☐ 1/2 page horizontal dimensions: 8.75" x 5.625" (includes 1/8" bleed): \$500 per advertisement
- ☐ 1/2 page vertical dimensions: 4.75" x 11.25" (includes 1/8" bleed): \$500 per advertisement
- ☐ Full page dimensions: 8.75" x 11.25" (includes 1/8" bleed): \$1,000 per advertisement

COMPANY CONTACT

Name & Title _____

Telephone _____ Email Address _____

- ☐ **\$1,000** - Full page advertisement for the NANOS Brochure
- ☐ **\$500** - 1/2 page advertisement for the NANOS Brochure

PAYMENT INFORMATION

Total: \$ _____

☐ CHECK # _____ ☐ VISA ☐ MasterCard ☐ American Express ☐ Other: _____

Credit Card Number: _____ Exp. Date: _____ Security Code: _____

Signature: _____ Printed Name: _____

Billing Street Address: _____

Billing Street Address 2: _____

Billing City, State, and Zip Code: _____



Save the Date



2019 **45TH** ANNUAL MEETING
NANOS
Red Rock Casino, Resort & Spa,
Las Vegas, Nevada

SAVE THE DATES

**March 16-21,
2019**

Don't Miss It!

NANOS EXECUTIVE OFFICE

5841 Cedar Lake Road, Suite 204
Minneapolis, MN 55416

W: www.nanosweb.org | **F:** (952) 545-6073

Member Services | Toma Ossian

O: (952) 646-2037 | **E:** info@nanosweb.org

Annual Meeting | Tara Thebeau

O: (952) 646-2033 | **E:** meetings@nanosweb.org

Top Supporters | Trish Shomion

O: (952) 646-2046 | **E:** trishshomion@nanosweb.org