

NANOS 2022 Annual Meeting
and year round partnership opportunities

2022 PROSPECTUS

ACCESS

Gain access to neuro-ophthalmology professionals

VISIBILITY

Increase your reach

IMPACT

Make your mark



**NORTH AMERICAN
NEURO-OPHTHALMOLOGY SOCIETY**

INVITATION TO SUPPORT

Valerie Biousse, MD
NANOS President

PRESIDENT'S LETTER

Dear NANOS Exhibitors and Supporters,

On behalf of the North American Neuro-Ophthalmology Society, we invite you to participate in our 48th Annual Meeting, which will be held at JW Marriott, Austin, TX on February 12-17, 2022. The conference will feature on-demand CME content that will be available after the in-person meeting is over.



ATTENDEE PROFILE

Our Annual Meeting is world-renowned for attracting major neuro-ophthalmology leaders to present the most advanced science to more than 700 physicians, fellows, resident physicians, and others involved in neuro-ophthalmology. With the meeting offering on-demand CME content, we anticipate higher attendee numbers and increased exposure for our strategic partners during and after the live event. Our virtual meeting had a record attendance of over 1000 attendees.

ANNUAL MEETING FOCUS

The NANOS Program Committee has developed a spectacular program and would like to include your participation. NANOS is devoted to advancing the goals of neuro-ophthalmology, training and educating physicians, and to expanding both our understanding of diseases and our ability to treat them in an effort to increase health care knowledge and improve patient care. This year's meeting covers many topics and features symposia on *State of the Art in Neuro-Ophthalmic Disease; Hot Topics!; Mitochondrial Disorders: More than the Optic Nerve; Surgical Challenges in Neuro-Ophthalmology; Functional Disorders and the Neuro-Ophthalmologist; and Complex Cases in Pediatric Neuro-ophthalmology: Avoiding Mimickers, Missteps, and Misdiagnosis*. To accommodate the continual growth of high-quality abstract submissions, NANOS will host two virtual Poster Sessions that will include both Descriptive and Analytical Studies in Neuro-Ophthalmology. Our platform sessions will feature innovative scientific presentations.

OPPORTUNITY

Detailed information on exhibit and support opportunities can be found in this prospectus. Please make plans to join us.

Sincerely,

Valerie Biousse, MD
President, North American Neuro-Ophthalmology Society

NANOS MEMBER PROFILE

ABOUT US

OUR MISSION

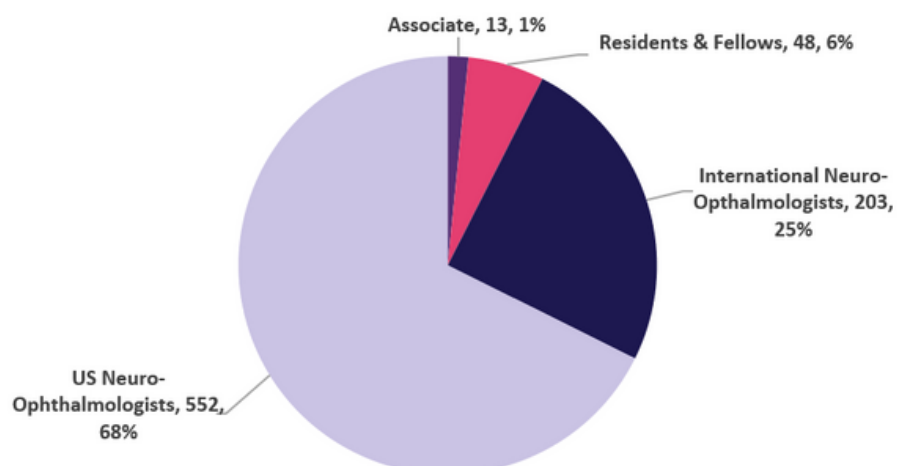
The North American Neuro-Ophthalmology Society (NANOS) is dedicated to achieving excellence in care of patients with neuro-ophthalmic diseases by the support and promotion of education, research, and the practice of neuro-ophthalmology.

Neuro-ophthalmologists are "*ocular internists, neuro-imaging experts, eye movement gurus, and all-around eye brainiacs.*"

WHAT WE DO

Neuro-ophthalmologists typically evaluate and treat patients with numerous ophthalmologic and neurologic disorders, and the NANOS meeting attracts specialists with cross-expertise in glaucoma, retina, oculoplastics, pediatrics, stroke, multiple sclerosis, headaches, neuroradiology, and neurosurgery.

WE ARE DEDICATED TO
NEURO-OPHTHALMIC
EDUCATION,
RESEARCH, AND
PATIENT CARE.



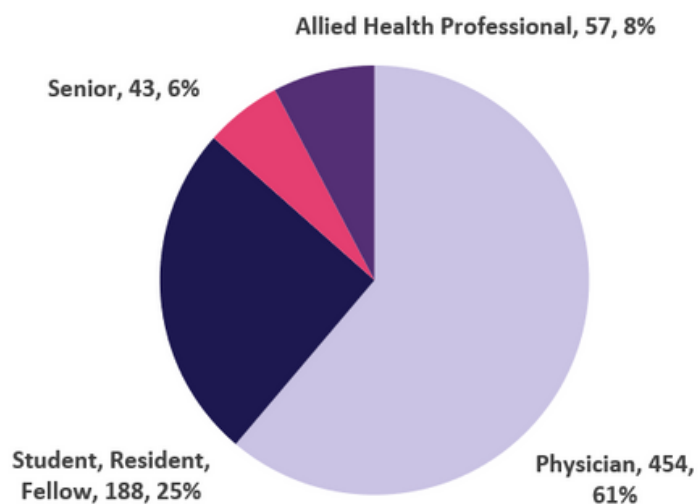
ATTENDEE PROFILE



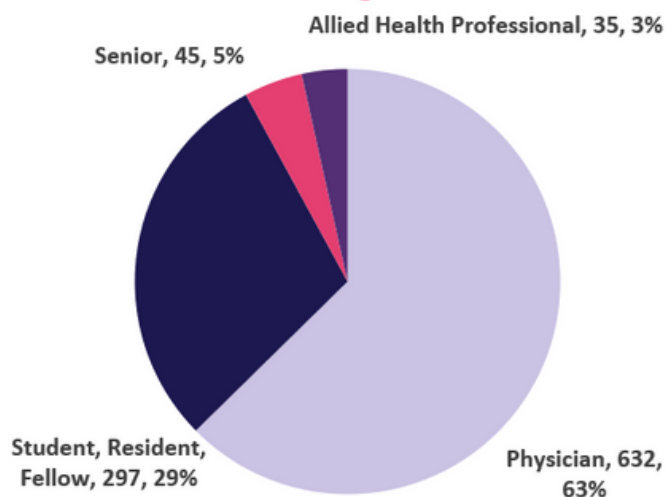
The NANOS Annual Meeting is the premier meeting for cutting-edge innovation and advances in Neuro-Ophthalmology. Our meeting provides a forum for everyone to come together

from across the globe to share expertise and advance the field of Neuro-Ophthalmology through case discussions, didactic sessions, and networking opportunities.

In-Person Meeting Attendance



Virtual Meeting Attendance



PROGRAM AT A GLANCE

ALL TIMES LISTED IN CST

Saturday, February 12th

8:00 am – 12:00 pm **NANOS Board of Directors Meeting** Brazos
 2:00 pm – 7:30 pm **Registration/Help Desk** Lone Star Foyer
 6:00 pm – 7:30 pm **Opening Reception** Lone Star ABCD

Sunday, February 13th

6:30 am – 7:30 am **Breakfast** Griffin Hall
 6:30 am – 5:30 pm **Registration/Help Desk** Lone Star Foyer
 7:30 am – 9:30 am **Frank B. Walsh (I)** Lone Star DEFGH
 9:30 am – 10:00 am **Coffee Break** Griffin Hall
 10:00 am – 12:00 pm **Frank B. Walsh (II)** Lone Star DEFGH
 12:00 pm – 12:30 pm **Lunch** Griffin Hall
 12:00 pm – 12:30 pm **International Relations Committee Meeting**
 12:00 pm – 1:00 pm **Fellowship Directors Committee Meeting**
 12:30 pm – 2:30 pm **Meet the Poster Author: Descriptive Studies** Griffin Hall

12:30 pm – 1:30 pm **Odd Numbered Posters**

1:30 pm – 2:30 pm **Even Numbered Posters**

2:30 pm – 3:00 pm **Business Meeting** Lone Star DEFGH
 3:00 pm – 5:15 pm **Frank B. Walsh (III)** Lone Star DEFGH
 5:30 pm – 6:00 pm **Walsh Committee Meeting**
 5:45 pm – 6:45 pm **Members-in-Training Reception**

Monday, February 14th

6:00 am – 6:45 am **Yoga**
 6:30 am – 7:30 am **Breakfast with Exhibitors** Griffin Hall
 6:30 am – 7:30 am **Breakfast with the Novices** Griffin Hall
 6:30 am – 5:00 pm **Registration/Help Desk** Lone Star Foyer
 6:30 am – 7:30 am **NOVEL/Editorial Board/Curriculum Committee Meeting**
 6:30 am – 7:30 am **Breakfast** Griffin Hall
 7:30 am – 9:30 am **State of the Art in Neuro-Ophthalmic Disease** Lone Star DEFGH
 9:30 am – 10:00 am **Coffee with Exhibitors** Griffin Hall
 10:00 am – 12:00 pm **Hot Topics!** Lone Star DEFGH
 12:00 pm – 1:45 pm **Lunch Break**
 12:15 pm – 1:15 pm **Industry Optional Symposia Slot** Lone Star ABC
 1:45 pm – 3:30 pm **Optional Symposium - Fostering Leadership and Mentorship in Neuro-Ophthalmology: Evolving Concepts from Medical School to Retirement** Lone Star DEFGH
 3:30 pm – 4:45 pm **Optional Symposium - Challenging Cases for Surgical Neuro-Ophthalmologists** Lone Star DEFGH
 5:00 pm – 7:00 pm **Platform Session I** Lone Star DEFGH

Exhibit Hall

Everyone is encouraged to visit with the exhibitors on Monday, Tuesday and Wednesday. Breakfasts and breaks will be served in the Exhibit Hall.

On Demand Content

All meeting content will be available for on-demand CME viewing after the live meeting is over.

POSTER

HIGHLIGHTS

- TELE-NEURO-OPHTHALMOLOGY
- THYROID EYE DISEASE
- TBI
- INFECTIOUS DISEASES
- IIH
- AI
- NMOSD
- DIPLOPIA
- EFFERENT DISORDERS

PROGRAM AT A GLANCE

ALL TIMES LISTED IN CST

Tuesday, February 15th

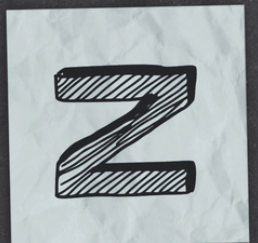
- 6:00 am – 6:45 am **Yoga**
- 6:30 am – 7:30 am **Breakfast with Exhibitors** Griffin Hall
- 6:30 am – 7:30 am **Breakfast with the Novices** Griffin Hall
- 6:30 am – 12:00 pm **Registration/Help Desk** Lone Star Foyer
- 6:30 am – 7:30 am **JNO Editorial Board Meeting**
- 7:30 am – 9:30 am **Scientific Platform Session II** Lone Star DEFGH
- 9:30 am – 10:00 am **Coffee with Exhibitors** Griffin Hall
- 10:00 am – 12:00 pm **Scientific Platform Session III** Lone Star DEFGH
- 12:00 pm – 6:00 pm **Afternoon free for activities**
- 12:30 pm – 1:20 pm **Industry Optional Symposia Slot** Lone Star ABC
- 3:30 pm – 5:30 pm **YONO Forum**
- 6:30 pm – 8:30 pm **Meet the Poster Author: Analytical Studies** Griffin Hall
- 6:30 pm – 7:30 pm **Odd Numbered Posters**
- 7:30 pm – 8:30 pm **Even Numbered Posters**
- 8:30 pm – 9:30 pm **Abstract Committee Meeting**

Wednesday February 16th

- 6:00 am – 6:45 am **Yoga**
- 6:30 am – 7:30 am **Breakfast with Exhibitors** Griffin Hall
- 6:30 am – 7:30 am **Breakfast with the Novices** Griffin Hall
- 6:30 am – 4:00 pm **Registration/Help Desk** Lone Star Foyer
- 6:30 am – 7:30 am **CME Committee Meeting**
- 7:30 am – 9:30 am **Mitochondrial Disorders: More than the Optic Nerve** Lone Star DEFGH
- 9:30 am – 10:00 am **Coffee with Exhibitors** Griffin Hall
- 10:00 am – 11:30 am **Does My Patient Need Surgery/A Procedure? Indications, Outcomes, and More!** Lone Star DEFGH
- 11:30 am – 12:00 pm **JACOBSON Lecture** Lone Star DEFGH
- 1:00 pm – 2:30 pm **WIN Forum** Lone Star ABC
- 2:30 pm – 4:30 pm **Vestibular and Ocular Motor Skills Transfer** Lone Star DEFGH
- 6:30 pm – 12:00 am **Annual Banquet**

Thursday, February 17th

- 6:30 am – 7:30 am **Breakfast Griffin Hall**
- 6:30 am – 12:00 pm **Registration/Help Desk** Lone Star Foyer
- 7:30 am – 9:30 am **Functional Disorders and the Neuro-Ophthalmologist** Lone Star DEFGH
- 9:30 am – 10:00 am **Coffee Break** Lone Star Foyer
- 10:00 am – 12:00 pm **Complex Cases in Pediatric Neuro-Ophthalmology: Avoiding Mimickers, Missteps, and Misdiagnosis** Lone Star DEFGH



BENEFITS OF NANOS SPONSORSHIP



01

VISIBILITY

Amplify your brand and stay front and center for the innovative leaders in neuro-ophthalmology

02

LEADERSHIP

Establish yourself as a thought leader to the NANOS membership and beyond

03

IMPACT

Provide NANOS members with your unique expertise and solutions

NANOS PARTNERSHIP OPPORTUNITIES

| SPONSORSHIP BENEFITS | Year Round Partner \$65,000+ | Platinum \$55,000-\$64,999 | Gold \$25,000-\$54,999 | Silver \$12,500-\$24,999 | Bronze \$7,500-\$12,499 |
|--|---------------------------------|-------------------------------|---------------------------|-----------------------------|----------------------------|
| Sponsorship of a Social Event at NANOS 2022 | | | | | |
| Postcard mailing or post-meeting e-blast (2) * | | | | | |
| Industry Sponsored Symposium at NANOS 2022 * | | | | | |
| Complimentary Meeting Room (to host individual meetings with clients)** | | | | | |
| Pre-meeting Symposium promotion (E-blast) * | | | | | |
| Promotional Postcard at the Materials Table* | | | | | |
| Advertisement in Printed Program* | | | | | |
| Mobile App Push Notification* | | | | | |
| Social Media Recognition* | | | | | |
| Tabletop Display | Double | Double | Double | Single | Single |
| Complimentary Meeting registration | 6 | 4 | 3 | 2 | 2 |
| Pre-, during-, and post-meeting recognition (in print, online, onsite) | | | | | |

*Content subject to NANOS approval. See page 10 for details.

**Subject to availability. See page 10 for details.

A LA CARTE

2022 Annual Meeting and year round sponsorship opportunities



Promotion of an industry sponsored symposium (post-meeting)*

Let's extend our partnership beyond our annual meeting. NANOS will assist in promoting your industry sponsored symposium by highlighting it on our website, newsletter, designated e-blast and social media.
\$10,000



Industry Sponsored Symposium (CME & non- CME)*

An excellent opportunity to bring your content to more than 700 neuro-ophthalmology professionals. See page 10 for details. If CME symposium is offered, Sponsor is responsible for accreditation, tracking and distribution of CME certificates.
\$35,000



Wellness & Yoga Sponsorship*

Help NANOS support wellness and decrease physician burnout by sponsoring our morning yoga sessions. Comes with onsite, online and program recognition.
\$10,000



Meeting Wi-Fi Sponsorship*

Keep everyone connected by sponsoring the Wi-Fi in the meeting space! Comes with onsite, online, and program recognition.
\$10,000



NANOS Social Event Sponsorship*

A unique chance to sponsor one of the NANOS social events. Includes branding and recognition at the beginning of the event. Welcome Reception, Member in Training Reception.
\$15,000



WIN Leadership Grant

Sponsorship of the WIN 2022 leadership grant. NANOS recognizes the need to create pipeline of leaders from diverse members of our Society and provide them with tools and education on how to be successful.
\$10,000



Mobile App Sponsorship*

An exclusive opportunity for branding of the NANOS Mobile meeting experience.
\$10,000



Mobile App Advertising*

An exceptional branding opportunity to increase your visibility among the conference participants. Linked to a page or resource of your choice. See page 17 for options. \$1,000



Postcard mailing**

You provide the artwork, we take care of printing and mailing.
\$5,000



Breakfast with the Novices Sponsorship*

Help NANOS facilitate networking and mentorship opportunities for young neuro-ophthalmologists. Comes with onsite, online and program recognition.
\$5,000



Coffee Break Sponsorship*

Increase your exposure and visibility by sponsoring our famous coffee break. Comes with onsite, online and program recognition.
\$5,000



E-blast**

Reach your target audience via an e-blast and provide your unique solutions to the meeting participants.
\$2,500

*Subject to availability and NANOS approval; priority is given to top sponsors. Please connect with the NANOS Executive Office prior to purchasing.

**Content must be focused on patient care and pre-approved by NANOS.

A LA CARTE

2022 Annual Meeting and year round sponsorship opportunities



Professional Headshot Sponsorship*

A unique sponsorship opportunity to provide our meeting attendees with professional headshots. Comes with onsite, online and program recognition.
\$10,000



Meeting Entertainment*

An excellent opportunity to sponsor a music band or a prop booth at our famous Annual Banquet or line dancing instruction during Welcome Reception. Comes with onsite, online and program recognition.
\$10,000



Annual Banquet Sponsorship*

Leave your mark by sponsoring one of the highlights of our meeting, the Annual Banquet on Wednesday night. Comes with onsite, online and program recognition.
\$20,000



Frank B. Walsh Meeting Lunch Sponsorship*

Support lunch during the Frank B. Walsh Meeting, one of the highlights of our meeting. Comes with onsite, online and program recognition.
\$10,000



Poster Reception Sponsorship*

A unique chance to sponsor NANOS scientific Poster Reception that promotes neuro-ophthalmology research and excellence in patient care. Comes with onsite, online and program recognition.
\$15,000



Breakfast Sponsorship

Support the most important meal of the day and set the tone for the busy day ahead. Comes with onsite, online and program recognition.
\$10,000



Individual Meeting Room*

Great opportunity to host individual meetings with clients or company meeting.
\$10,000



Hotel Key Cards Sponsorship*

An exceptional branding opportunity to increase your visibility among the conference participants. Provided by supporter.
\$7,500



Totes Sponsorship*

An excellent branding opportunity to increase your visibility among the conference participants. Provided by supporter and must include NANOS logo. \$5,000



Name Badge Lanyard Sponsorship*

An exceptional branding opportunity to increase your visibility among the conference participants. Provided by supporter.
\$5,000



Advertisement in printed Program*

Increase your exposure and visibility by purchasing an ad in our printed program.
\$1,000 for full page
\$500 for half page



Branded Item at materials table**

Increase your visibility by providing a branded item to conference attendees at the materials table.
\$1,500

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**Content must be focused on patient care and pre-approved by NANOS.

ADVERTISING WITH THE JOURNAL OF NEURO-OPHTHALMOLOGY NANOS JOURNAL

VISIBILITY & IMPACT



Increase your exposure and amplify your brand among the neuro-ophthalmology scientific community by advertising with the NANOS Journal, Journal of Neuro-Ophthalmology.

Run of Book Rates

Rates apply to inclusion in Print issues

| Volume | Full Page Color | Full Page B/W (PI) | 1/2 Page Color | 1/2 Page B/W (PI) |
|--------|-----------------|--------------------|----------------|-------------------|
| 1x | \$3,110 | \$1,515 | \$2,710 | \$1,115 |
| 4x | \$2,985 | \$1,390 | \$2,625 | \$1,030 |
| 8x | \$2,940 | \$1,345 | \$2,605 | \$1,010 |
| 12x | \$2,900 | \$1,305 | \$2,575 | \$980 |
| 16x | \$2,875 | \$1,280 | \$2,530 | \$935 |

Here is a link to the online media kit: [Media Kit - Journal of Neuro-Ophthalmology | Lippincott Audience Solutions | Wolters Kluwer](#)

Please contact Elizabeth Hall for additional information on how to purchase ad space in our journal and digital advertising offerings.

Elizabeth Hall
WK Neurology Account and Relationship Manager
Health Learning, Research & Practice
Wolters Kluwer
2001 Market St
Philadelphia, PA 19103
Mobile (Preferred): (267) 272-2308
Elizabeth.Hall@wolterskluwer.com

**Subject to availability and NANOS approval.*

EXHIBIT

OPPORTUNITIES

BENEFITS OF EXHIBITING WITH NANOS

VISIBILITY

Increased visibility at the NANOS 2022 CME conference with on-demand viewing that offers a variety of touch points via print and digital marketing.

EXPOSURE

Increased marketing exposure, since the conference content will be available on-demand. Marketing will reach all NANOS members, not just those registered for the conference. Registration numbers are also expected to climb, since registrants will have the flexibility to complete their CME during the live event or in the on-demand platform.

IMPORTANT DATES & TIMES

Set Up:

Sunday, February 13 2:30 pm – 6:00 pm

Exhibit Schedule:

Monday, February 14 6:30 am – 10:00 am

Tuesday, February 15 6:30 am – 10:00 am

Wednesday, February 16 6:30 am – 10:00 am

Breakdown:

Wednesday, February 16 10:00 am – 12:30 pm

DOUBLE EXHIBIT BOOTH

An excellent opportunity to exhibit at the NANOS 2022 Annual Meeting. Reach and connect with even more neuro-ophthalmology professionals and leave your mark.

Early Bird: \$3,500

Late Pricing: \$4,500

Double Booth Inclusions:

- Two 6' draped tables and four chairs
- Four exhibitor staff registrations
- Company listing and 50-word company description posted in the NANOS program and Mobile App
- Company name on the NANOS meeting webpage linked to your website or resource of your choice
- Additional exhibitor staff registration is available at \$250 per person

SINGLE EXHIBIT BOOTH

An excellent opportunity to exhibit at the NANOS 2022 Annual Meeting. Reach and connect with even more neuro-ophthalmology professionals and leave your mark.

Early Bird Single: \$2,500

Late Pricing Single: \$3,500

Standard Booth Inclusions:

- Single: one 6' draped table and two chairs
- Two exhibitor staff registrations with access to the exhibit hall
- Company listing and 50-word company description posted in the NANOS program and Mobile App
- Company name on the NANOS meeting webpage linked to your website or resource of your choice

NON-PROFIT EXHIBIT BOOTH

Increase your exposure and advance your mission through exhibiting with NANOS.

Early Bird Single: \$300

Late Pricing Single: \$500

Inclusions:

- Single: one 6' draped table and two chairs
- Two exhibitor staff registrations with access to the exhibit hall
- Company listing and 50-word company description posted in the NANOS program and Mobile App
- Company name on the NANOS meeting webpage linked to your website or resource of your choice

IMPORTANT NOTES

- NANOS will assign exhibit booth spaces after all applications have been received. Assignments will be made based on level of support and order of application received.
- All exhibits must be set-up and show-ready by posted date/time. Dismantling of exhibits prior to posted date/time is strictly prohibited. If exhibits are not removed by 12:30 pm, hotel staff will dismantle and a minimum \$250 cleaning fee will be charged.
- Exhibitors are expected to keep their booth clean. If a table is not completely cleared by 6:00 pm CST on February 16th, 2022, a \$250 cleaning fee, per table, will be charged.

EXHIBITOR TIPS

GET THE MOST OF YOUR TIME!

ESTABLISH YOUR GOALS & OBJECTIVES

What do you want to get out of the NANOS Annual Meeting? How many attendees do you want to stop by your table? How many leads do you hope to generate? Determine what your ROI is and focus on getting that. If NANOS can assist you in doing so, please let us know!

GET OUT FROM BEHIND YOUR TABLE

Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact, and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email.

ALWAYS BE PREPARED

NANOS members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your company will stand out from the rest!

ADVERTISE IN ADVANCE

Put the word out to your clients, customers, suppliers, and contacts about where you'll be. NANOS will do everything we can to promote the Annual Meeting — we invite you to join us in doing so.

ENGAGE IN SOCIAL MEDIA

Connect with NANOS on Facebook, Twitter and Instagram. Remember to let your followers know where you'll be and how they can register for the meeting! #NANOS2022

USE AN INTERACTIVE DISPLAY

The best way to draw a crowd to your table is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstration give people that extra reason to visit your table.

ACTIVELY ENGAGE ATTENDEES

Don't wait for people to address you. NANOS is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they're most interested in. Be prepared to offer specific answers and solutions to their questions.

KEY DATES

- **January 12**

Exhibitor Registration Deadline.
Exhibitor Listing & Logo submission.

- **February 1**

Payment due in full

EXHIBITOR DIRECTORY LISTING

Visit the NANOS website to complete the exhibitor directory form, which includes collection of your high resolution company logo, exhibit contact information and 50-word description for the annual meeting webpage.

Customized and bundled solutions are available.

Contact meetings@nanosweb.org for more information.

Misrepresentation Policy:

If the exhibiting company misrepresents themselves during the application process, NANOS has the right to remove the exhibitor from the exhibit hall and deny space in the exhibit hall. If removed for misrepresentation, the exhibitor in question will not receive a refund.

Exhibitor Rules and Regulations Consent Form

2022 ANNUAL MEETING – EXHIBITOR CONSENT FORM

The rules and regulations contained herein are intended by NANOS to serve the best interests of NANOS Scientific Sessions, the exhibitors, and the attendees, and give notice to applicants and exhibitors of governing rules and regulations. All applicants, exhibitors and EACs are bound by the rules and regulations. NANOS shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated. All issues not addressed herein are subject to the decision of NANOS. These rules and regulations have been formulated in the best interest of all exhibitors. The exhibitor understands and agrees that the information contained in this prospectus and NANOS Rules and Regulations are an integral and binding part of the Exhibit Space Contract, and that signing the exhibit space application/contract indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions in the prospectus, and any other NANOS issued communication. These rules and regulations may be amended or changed at any time by NANOS, and all amendments and changes will be binding on all parties.

CONTRACT FOR SPACE

The order of a booth space upon acceptance by the North American Neuro-Ophthalmology Society (NANOS), assignment of space, and the payment of rental charges constitutes a contract for rental of the space assigned. Any exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. If not occupied by the time set for completion of display installation, such space may be re-possessed by NANOS. Said contract will not be binding upon NANOS in the event of strikes or other circumstances beyond NANOS's control.

GENERAL CONDUCT EXHIBITORS

The purpose of NANOS's exhibit program is to further the education of the registrants by providing an area for exhibitors to present information on products or services pertinent to their professional interest. The character of exhibits is subject to the approval of NANOS. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibitors or parts of exhibits, which reflect against the character of the meeting. Presenters, exhibitors, staff, members and other attendees at NANOS events should strive to create a professional, collegial, harassment-free environment that is welcoming to all. Meeting attendees are expected to behave in a courteous, professional, and civilized manner and to respect volunteers, Executive Office staff, convention hotel staff, and one another. Conduct that is unprofessional, offensive, or harassing is unacceptable, in both personal and electronic interactions at all NANOS events. All exhibitors agree to follow the [NANOS anti-harassment policy](#). Since NANOS does not have the resources to police conference-related events, formal or informal, NANOS cannot assume responsibility for the actions of any member or event attendee.

FIRE PROTECTION

All exhibits must conform to the fire laws, health regulations, electrical codes, and other ordinances of the Austin Fire Department. All materials used in the exhibit must be flameproof and fire resistant. All materials are subject to the inspection of the Austin Fire Department and their regulations shall govern. Crepe paper, corrugated paper, flameproof and otherwise, plus inflammable fluid or substances are not permitted. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. Enclosed ceilings are not permitted in the exhibit hall. Smoking is not permitted in the exhibit hall. The Hotel reserves the right to dismantle any exhibit it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances of the Austin Fire Department.

Exhibitor Rules and Regulations Consent Form

CERTIFICATE OF INSURANCE

NANOS does not provide insurance for exhibitor's property. Exhibitor must insure their exhibit materials, goods, and/or equipment against theft, damage by fire, accident, or loss of any kind.

MEETING CANCELLATION

It is mutually agreed that in the event of cancellation of the 2022 exhibits due to fire, explosion, strike, freight embargo, flood, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic and pandemic, or other event over which NANOS has no control, then the exhibitor contract may be immediately amended by NANOS, and exhibitor hereby waives any and all claims against NANOS for damages, reimbursement, refund, or compensation. At the sole discretion of NANOS, exhibitor refunds will be determined after deduction of any amounts necessary to cover the expense incurred by NANOS in connection with the show. NANOS shall not be financially liable in the event the show is interrupted, cancelled, moved, or rescheduled except as provided herein.

LIABILITY

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities at the JW Marriott Austin ("Hotel") premises and will indemnify, defend, and hold harmless NANOS, the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

NANOS and Hotel will not be responsible or liable for any loss, damage, or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from the Hotel's own negligence.

RESTRICTIONS ON USE OF SPACE

No exhibitor shall sublet, assign or share any part of their allocated space. Solicitations or demonstrations by exhibitors must be confined within the boundaries of their booth.

NANOS has a strict policy that no outside events may occur during NANOS programming.

SUITCASING POLICY

Exhibitors will not actively solicit business outside of the exhibitor's paid-for display space, post signs or other advertising displays elsewhere in the facility or sponsor any event that conflicts with the conference or affiliated events. Any distribution of sales materials or business cards or the attempt to solicit business from exhibitors or show visitors by **non-exhibiting companies** is strictly prohibited; violators will be removed by security. Please report any such activity to registration staff.

MISREPRESENTATION POLICY

If the exhibiting company misrepresents themselves during the application process, NANOS has the right to evict the exhibitor from the exhibit hall and deny space in the exhibit hall. If evicted for misrepresentation on-site, the exhibitor in question will not receive a refund.

Exhibitor Rules and Regulations Consent Form

INDEMNIFICATION

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold NANOS, JW Marriott Austin, and their employees and agents harmless against all claims, losses, damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the JW Marriott Austin and their employees and agents.

Full Payment must accompany the application in order to reserve your table. We agree to abide by the exhibit rules and regulations indicated in this publication and any amendments thereto, all of which are a part of this contract. We also agree to abide by the cancellation clause as follows:

DISMANTLE/LOAD OUT

All exhibitor tables and materials must be cleared out by 6:00 pm CST on February, 16th, 2022. The Hotel will provide trash bins in the exhibit hall for disposing of unwanted items. It is the exhibitor's responsibility to coordinate shipping for any items they wish to keep and to dispose of any trash or unwanted items. **If a table is not completely cleared by 6:00 pm CST on February 16th, 2022, a \$250 cleaning fee, per table, will be charged.**

PAYMENT

Payment for all exhibits must be received in full by February 1st, 2022. If payment is not received by this date, NANOS reserves the right to refuse the exhibitor their tables(s). Failure to complete payment does not release the contract or financial obligation of the Exhibitor.

EXHIBITOR CANCELLATION POLICY

Cancellations received on or before January 12, 2022 will receive a 50% refund. All cancellations received after the deadline will not be eligible for a refund. Cancellations must be submitted in writing to Tara Thebeau with the NANOS Executive Office at meetings@nanosweb.org.

SIGNATURE

Approved and authorized by Exhibitor:

Name: (Print)

Signature:

Title: (Print)

Date:

Symposium and Marketing Materials Development

SYMPOSIUM DEVELOPMENT REQUIREMENTS

NANOS leadership strongly encourages you to meet with them prior to beginning your symposium development to discuss & suggest topics that may be of interest to our members. The NANOS Board of Directors has final approval of your symposium content and will approve all promotional message, items, content, etc. to ensure separation from the CME program is evident and attendees know NANOS in no way endorses, sponsors, plans or controls the event, and that the content is appropriate.

- The duration of the non-CME industry symposium is 50 minutes and cannot conflict with the NANOS official meeting program.
- The duration of the CME symposium is 60 minutes. If CME symposium is offered, Sponsor is responsible for accreditation, tracking and distribution of CME certificates.

We ask that all content is submitted to meetings@nanosweb.org by **December 15, 2021**. Programs submitted after **December 15** will not be included in the conference materials.

Information required for industry symposia may include, but are not limited to:

- Sponsoring organization and contact information
- Symposium program outline including proposed topics and talk titles
- Names and affiliations of the speakers/moderators
- A brief summary of session

Cause for revision requests or rejections include:

- Information is not relevant to the interests of NANOS attendees
- The mission statement, purpose, or function of the organization's event is not in alignment with NANOS's mission
- If it is in competition with NANOS products or initiatives

SYMPOSIA AV EQUIPMENT AND FOOD & BEVERAGE ARRANGEMENT

NANOS will provide audio-visual equipment in the symposium room. All session rooms are equipped with an AV tech, screen, projector, speaker and audience Q&A microphones, and a slide advance remote. **Food & beverage arrangements are the responsibility of the sponsor and should be made directly with the hotel.** Sponsors are encouraged to work with the NANOS Executive Office to ensure their food arrangements are in line with the anticipated attendee numbers.

MARKETING MATERIALS DEVELOPMENT

All marketing materials need to be pre-approved by NANOS prior to posting on the website, e-mailing or mailing. Content must be focused on patient care and pre-approved by NANOS.

SYMPOSIA E-BLAST/BROADCAST EMAIL

The content of the e-blast must be sent to the NANOS Executive Office. This must be submitted in html format together with all images contained in the email. The e-mail will be sent to conference registrants who opted in for receiving this type of communication. The content of the e-blast will need to be reviewed and approved by NANOS.

PROMOTIONAL POSTCARD

The creative of the promotional postcard must be submitted to the NANOS Executive Office for review and approval. Upon approval by the NANOS Board of Directors, the postcards should be mailed directly to the hotel or can be dropped at the NANOS registration desk on Saturday afternoon. Suggested postcard dimensions are: up to 5x7.

MARKETING MATERIALS DEVELOPMENT

PRINT ADVERTISEMENT

Sponsors must send their print advertisement in PDF Format (high-resolution only) to the NANOS Executive Office by **January 12, 2022**. Advertisement Dimensions:

- 1/2 page horizontal dimensions: 8.75" x 5.625" (includes 1/8" bleed)
- 1/2 page vertical dimensions: 4.75" x 11.25" (includes 1/8" bleed)
- Full page dimensions: 8.75" x 11.25" (includes 1/8" bleed)

MOBILE PUSH NOTIFICATION AND SOCIAL MEDIA POST

The content of your Mobile Push Notification and Social Media post must be submitted to meetings@nanosweb.org by **January 12, 2022**. Content specifications and dimensions:

- **Mobile Push notification.** Title and Message should not exceed 250 max character total. Images, links, or html are not supported. We recommend using a catchy title.
- **Twitter post** should not exceed 280 characters including the hashtag of our meeting #NANOS2022.
- **Facebook and Instagram posts** should include the the hashtag of our meeting #NANOS2022.

MOBILE APP SPONSORSHIP OPPORTUNITIES

The graphic of your Mobile App advertisement and preferred hyperlink for *clickable options* must be submitted to meetings@nanosweb.org by **January 12, 2022**. Make sure to include a call to action in your banner advertisement to increase the click thru rate. Contact meetings@nanosweb.org for more additional details. Advertisement Options:

- **Mobile App Rotating Banner.** It is displayed on the main tiled screen. Not clickable. 2000 x 400 pixels, .jpg or .png format
- **Sticky Banner.** It is displayed on the main tiled screen and attached to the bottom navigation. Remains stationary while scrolling on the main screen. Clickable. 2,048 x 180 pixels, .jpg or .png format
- **Sub Page Banner.** It can be displayed in Expo, More Info, People, Posters, Presentations, and Search pages: 2,048 x 180 pixels, 11:1 aspect ratio, .jpg or .png format
- **Main Screen Tile Ad 1/4 Width Ad/Logo Ad:** 600 x 400 pixels, 110px bleed area left + right, 70px bleed top & bottom, 380 x 260 Safe Area
- **Portrait Splash Screen.** Attendees will see a loading "splash screen" when the app launches. It shows for 3.5 seconds. Not clickable. 2,048 x 2,732 pixels, .jpg or .png format

INDIVIDUAL MEETING ROOMS*

An individual meeting room is located in close proximity to the general session and/or exhibit hall. This meeting room is typically set Boardroom style (if you prefer an alternate set-up, please contact the NANOS Executive Office). Sponsors receive access to their assigned room from Sunday-Wednesday. Sponsors may pick up their individual meeting room key(s) at the registration desk on Monday morning. NANOS will accommodate requests to the extent we can, but cannot guarantee you will be assigned to a specific room or not placed near a competitor. Individual meeting rooms assignment will be made one month prior to the event.

**Availability is limited. Check with the NANOS Executive Office prior to purchasing.*

AV EQUIPMENT FOR INDIVIDUAL MEETING ROOM

Individual Meeting Room Sponsors are permitted to purchase basic AV equipment (projector/screen package) for their individual meeting rooms. Please contact meetings@nanosweb.org for more information.

CATERING FOR INDIVIDUAL MEETING ROOM

If you wish to purchase catering in your assigned individual meeting room or prior to your sponsored symposia, please contact the hotel directly.

KEY DATES*

& CONTACT INFORMATION

*Subject to change

JANUARY 12, 2022

Symposium Content Due.
Exhibitor Registration Deadline.
Exhibitor Listing & Logo submission.

FEBRUARY 1, 2022

Payment Due in Full.

MARKETING DELIVERABLES DEADLINES

Connect with the NANOS Executive Office regarding the due dates for other marketing deliverables.

NANOS EXECUTIVE OFFICE CONTACTS

Email Tara Thebeau meetings@nanosweb.org for exhibit and sponsorship inquiries.

WE APPRECIATE YOUR SUPPORT



MISSION

VALUES

A HUGE THANK YOU TO OUR 2021 SPONSORS AND EXHIBITORS

2021 TOP SPONSORS & EXHIBITORS

- Horizon Therapeutics
- GenSight Biologics
- Diagnosys LLC

2021 EXHIBITORS

- Alexion Pharmaceuticals
- LHON Project
- Optomed USA, Inc.
- Sanofi Genzyme
- Viela Bio
- Wolters Kluwer



THANK
YOU



SAVE THE DATE

NANOS 49TH ANNUAL MEETING

MARCH 11 - MARCH 16, 2023

**OMNI ORLANDO RESORT AT
CHAMPIONSGATE, ORLANDO, FL**



**INTERESTED IN A CUSTOMIZED
SPONSORSHIP PACKAGE OR EXHIBITOR
OPPORTUNITY?**

**BUNDLED OFFERINGS ARE AVAILABLE.
EMAIL MEETINGS@NANOSWEB.ORG AND
WE'LL WORK OUT A SOLUTION THAT
MEETS YOUR GOALS & BUDGET.**
