

NANOS 2024 Annual Meeting
& Year Round Partnership Opportunities

2024 PROSPECTUS

ACCESS

Gain access to neuro-ophthalmology professionals

VISIBILITY

Increase your reach

IMPACT

Make your mark



**NORTH AMERICAN
NEURO-OPHTHALMOLOGY SOCIETY**

INVITATION TO SUPPORT

Prem S. Subramanian, MD, PhD
NANOS President

PRESIDENT'S LETTER

On behalf of the North American Neuro-Ophthalmology Society (NANOS), I invite you to join us for our 50th Annual Meeting, to be held at the Sheraton Waikiki Resort, Honolulu, HI on March 2-7, 2024. Our in-person conference will feature asynchronous on-demand CME content that will maximize your exposure after our live meeting is over. On-demand content will be available April 10 - August 31, 2024. I also encourage you to consider making a corporate donation to support one of NANOS's programs that allow us to improve patient outcomes through research (Pilot Research Grant), provide open access Neuro-Ophthalmology virtual education in developing countries (NOVEL project), build a pipeline of new neuro-ophthalmologists to increase patient access to high-quality neuro-ophthalmic care (UPFRONT project), and increase diversity in medicine through leadership development programs targeting diverse members of our community (Women in Neuro-Ophthalmology leadership program).

ATTENDEE PROFILE

Our Annual Meeting is world-renowned for attracting major neuro-ophthalmology leaders to present the most advanced science to more than 800 physicians, fellows, resident physicians, and others involved in neuro-ophthalmology. With the on-demand content offered after the meeting, we anticipate higher attendee numbers and increased exposure for our strategic partners during and after the live event. Last year, we had over 800 attendees at our live meeting and more than 150 additional people viewed our on-demand content.

ANNUAL MEETING FOCUS

The NANOS Scientific Program Committee has developed a great program this year. The NANOS 50th Annual Meeting, in addition to the Frank B. Walsh sessions, will feature symposia on *Neuro-Radiology*, *Hot Topics*, *Global Perspectives - Lost in Translations*, *Headache Medicine*, *Surgical Challenges in Neuro-Ophthalmology*, *Media Communications Training and Presenter Coaching*, *Publication Symposium*, and *Pediatric Neuro-Ophthalmology Symposium - Pediatric Brain Tumors: In Childhood and Beyond*. NANOS will host two Poster Sessions that provide an opportunity for students, residents, and fellows-in-training to engage in neuro-ophthalmic research and be exposed to our profession. NANOS subsidizes meeting registrations for trainees as they are our future, and this is another opportunity for you to create a bigger social impact. Your support allows NANOS to subsidize meeting registration costs for trainees.

OPPORTUNITY

Detailed information on exhibit and support opportunities can be found in this prospectus. Please make plans to join us in Honolulu and consider supporting our high-impact programs as part of your corporate giving to make your mark!

Sincerely,

Prem S. Subramanian, MD, PhD
President, North American Neuro-Ophthalmology Society



NANOS MEMBER PROFILE

ABOUT US

OUR MISSION

The North American Neuro-Ophthalmology Society (NANOS) is dedicated to achieving excellence in care of patients with neuro-ophthalmic diseases by the support and promotion of education, research, and the practice of neuro-ophthalmology.

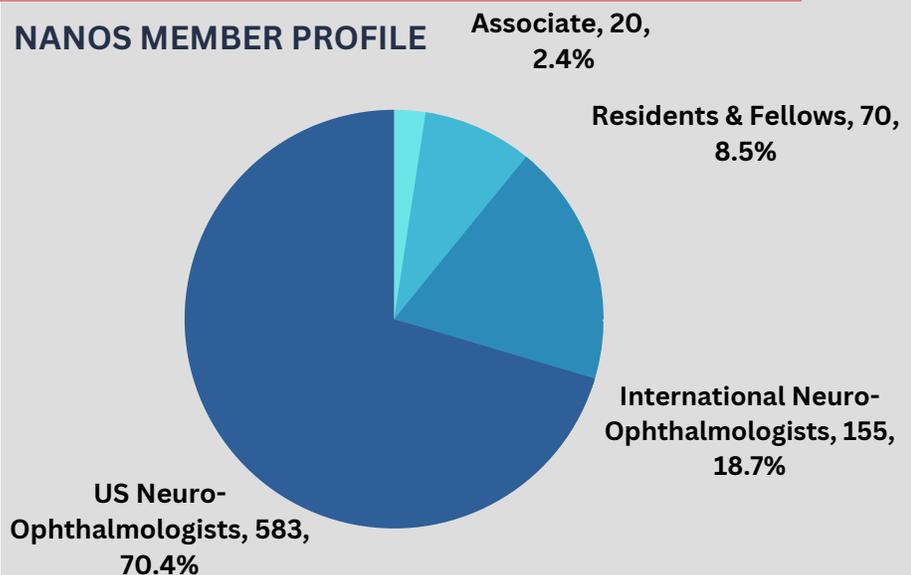
Neuro-ophthalmologists are *vision internists, neuro-imaging experts, eye movement gurus, and all-around eye brainiacs.* We diagnose and treat disorders such as *thyroid eye disease, multiple sclerosis, neuromyelitis optica, migraine, myasthenia gravis, idiopathic intracranial hypertension, ocular imaging, giant cell arteritis and much more.*

WHAT WE DO

Neuro-ophthalmologists typically evaluate and treat patients with numerous ophthalmologic and neurologic disorders, and the NANOS Annual Meeting attracts specialists with cross-expertise in glaucoma, retina, oculoplastics, pediatrics, stroke, multiple sclerosis, headaches, neuroradiology, and neurosurgery.

WE ARE DEDICATED TO NEURO-OPHTHALMIC EDUCATION, RESEARCH, AND PATIENT CARE.

NANOS MEMBER PROFILE

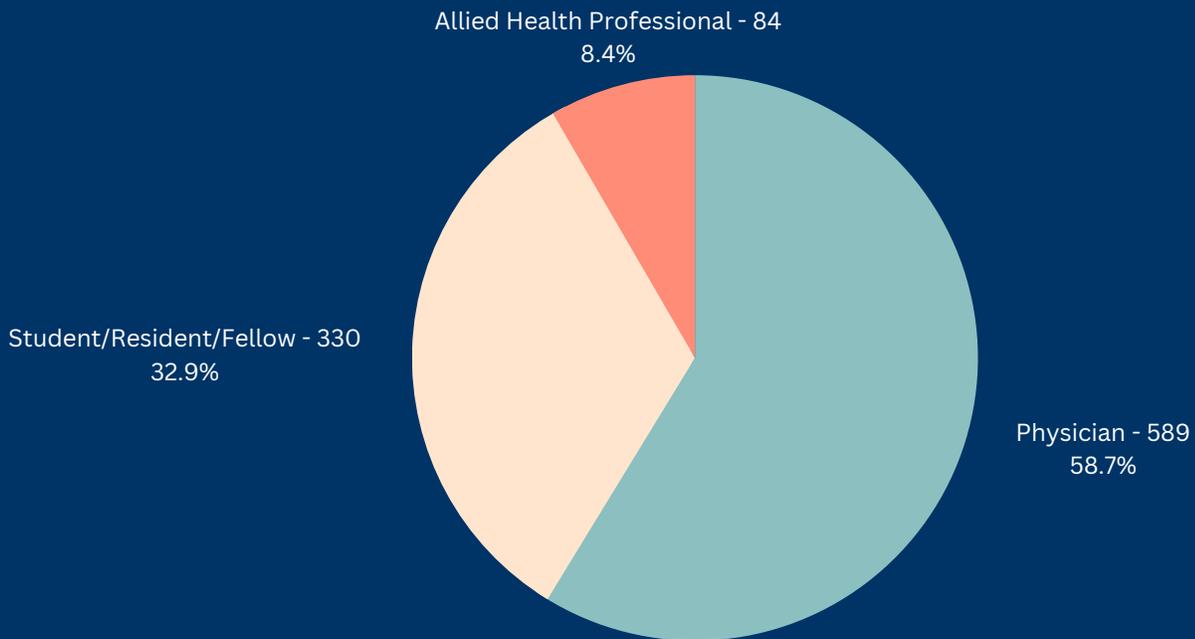


ATTENDEE PROFILE



The NANOS Annual Meeting is the premier meeting for cutting-edge innovation and advances in Neuro-Ophthalmology. Our meeting provides a forum for everyone to come together from across the globe to share expertise and advance the field of Neuro-Ophthalmology through case discussions, didactic sessions, and networking opportunities.

2023 Meeting Attendance



PROGRAM AT A GLANCE

TIMES LISTED IN HST

Saturday, March 2, 2024

8:00 am – 12:00 pm	NANOS Board of Directors Meeting
1:00 pm – 7:30 pm	Registration/Help Desk
2:15 pm – 3:45 pm	Optional Symposium: Higher Cortical Visual Disorders
2:15 pm – 3:45 pm	Optional Symposium: Neuro-Ophthalmic Manifestation of SANS
4:00 pm – 5:00 pm	Neuro-Radiology Symposium
6:00 pm – 9:00 pm	Welina Welcome Reception and Awards

Sunday, March 3, 2024

6:30 am – 7:30 am	Breakfast with Exhibitors
6:30 am – 5:00 pm	Registration/Help Desk
6:30 am – 5:00 pm	Exhibits Starts
7:30 am – 9:30 am	Frank B. Walsh I
9:30 am – 10:00 am	Coffee Break with Exhibitors
10:00 am – 11:45 am	Frank B. Walsh II
11:45 am – 12:30 pm	Lunch
12:00 pm – 1:00 pm	Fellowship Directors Committee Meeting
12:00 pm – 2:30 pm	Meet the Poster Author: Descriptive Studies
2:30 pm – 3:00 pm	Business Meeting
3:00 pm – 5:00 pm	Frank B. Walsh III
5:15 pm – 5:45 pm	Walsh Committee Meeting
5:45 pm – 6:45 pm	Members-in-Training Reception

Monday, March 4, 2024

6:00 am – 6:45 am	Yoga
6:30 am – 7:30 am	Breakfast with Exhibitors
6:30 am – 5:30 pm	Registration/Help Desk
6:30 am – 5:30 pm	Exhibits
6:30 am – 7:30 am	NOVEL Editorial Board Meeting
7:30 am – 9:30 am	Hot Topics
9:30 am – 10:00 am	Coffee Break with Exhibitors
10:00 am – 12:00 pm	Global Perspectives
12:00 pm – 12:05 pm	NOVEL Update
12:05pm – 1:30 pm	Lunch (on your own or join a lunch symposium)
12:15 pm – 1:15 pm	Industry Sponsored Lunch Symposium I
12:15 pm – 1:15 pm	Industry Sponsored Lunch Symposium II
1:45 pm – 3:15 pm	WIN/YONO forum: Media, Communications Training
3:30 pm – 5:30 pm	Scientific Platform Session I
5:30 pm – 6:30 pm	Industry Sponsored Dinner Symposium

Exhibit Hours

All exhibitors will be in the foyer area right in front of the general session room.

NEW! Extended Exhibit Hours:

Sunday, March 3, 2024

- 6:30 am – 5:00 pm

Monday, March 4, 2024

- 6:30 am – 5:30 pm

Tuesday, March 5, 2024

- 6:30 am – 1:30 pm &
- 6:30 pm – 9:00 pm

Wednesday, March 6, 2024

- 6:30 am – 3:30 pm

On Demand Content

All meeting content will be available for on-demand viewing from April 10, 2024, until August 31, 2024.

POSTER

HIGHLIGHTS

- THYROID EYE DISEASE
- NMOSD
- MYASTHENIA GRAVIS
- IIH
- TELE-NEURO-OPHTHALMOLOGY
- TBI
- INFECTIOUS DISEASES
- AI
- DIPLOPIA
- EFFERENT DISORDERS



PROGRAM AT A GLANCE

ALL TIMES LISTED IN HST

Tuesday, March 5, 2024

- 6:30 am – 6:45 am **Yoga**
- 6:30 am – 7:30 am **Breakfast with Exhibitors**
- 6:30 am – 1:30 pm **Registration/Help Desk**
- 6:30 am – 1:30 pm **Exhibits**
- 6:30 am – 7:30 am **JNO Editorial Board Meeting**
- 7:30 am – 9:30 am **Scientific Platform Session II**
- 9:30 am – 10:00 am **Coffee Break with Exhibitors**
- 10:00 am – 12:00 pm **Scientific Platform Session III**
- 12:15 pm – 1:15 pm **Industry sponsored Lunch Symposium I**
- 12:15 pm – 1:15 pm **Industry Sponsored Lunch Symposium II**
- 1:15 pm – 7:00 pm **Free Time**
- 6:00 pm – 7:00 pm **Registration/Help Desk**
- 6:30 pm – 9:00 pm **Exhibits**
- 7:00 pm – 9:00 pm **Meet the Poster Author: Analytical Studies / Poster Reception**
- 9:00 pm – 9:30 pm **Abstract Committee Meeting**

Wednesday, March 6, 2024

- 6:00 am – 6:45 am **Yoga**
- 6:30 am – 7:30 am **Breakfast with the Exhibitors**
- 6:30 am – 3:30 pm **Registration/Help Desk**
- 6:30 am – 3:30 pm **Exhibits**
- 6:30 am – 7:15 pm **International Relations Committee Meeting**
- 7:30 am – 9:30 am **Headache Medicine Update**
- 9:30 am – 10:00 am **Coffee Break with Exhibitors**
- 10:00 am – 11:30 am **Surgical Symposium**
- 11:30 am – 12:00 pm **Jacobson Lecture**
- 12:00 pm – 2:00 pm **Lunch (on your own or join a lunch symposium)**
- 12:15 pm – 1:15 pm **Industry Sponsored Lunch Symposium I**
- 12:15 pm – 1:15 pm **Industry Sponsored Lunch Symposium II**
- 2:00 pm – 3:30 pm **Optional Symposium: Practical Use of OCT in Papilledema and Pseudo Papilledema**
- 2:00 pm – 3:30 pm **Optional Symposium: When We Make Errors and Do Harm**
- 3:30 pm – 6:30 pm **Free Time**
- 6:30 pm – 10:00 pm **Luau Dinner**
- 10:00 pm – 12:00 am **After Party with a DJ**

Thursday, March 7, 2024

- 6:30 am – 7:30 am **Breakfast**
- 6:30 am – 12:30 pm **Registration/Help Desk**
- 7:30 am – 9:30 am **Publication Symposium**
- 9:30 am – 10:00 am **Coffee Break**
- 10:00 am – 12:00 pm **Pediatric Ophthalmology Symposium**



BENEFITS OF SUPPORTING NANOS



01

VISIBILITY

Amplify your brand and stay top of mind among neuro-ophthalmology professionals

02

LEADERSHIP

Establish yourself as a thought leader to the NANOS membership and beyond

03

IMPACT

Provide NANOS members with your unique expertise and solutions

NEW IN 2024 - A LA CARTE SPONSORSHIP

Select which sponsorship opportunities you would like from the Sponsorship Options on the following pages and the cumulative total will determine your overall sponsorship level.

Sponsorship Benefits	Platinum \$60,000+	Gold \$35,000+	Silver \$17,500+	Bronze \$10,000+
Complimentary Meeting Registration (access to all social events)	5	4	3	2
Recognition in Meeting Marketing Materials (print, online, & onsite)	Logo	Logo	Logo	Logo
Social Media Recognition	x	x	x	x
Verbal Recognition During the Welina Welcome Reception and Luau Dinner	x	x	x	x
Advertisement in Printed Program	Full Page	Full Page	Half Page	
Opportunity to Provide Promotional Items at the Registration or Meeting Space	x	x		
Promotional Postcard or Sign at the Registration or Meeting Space	x	x		
Mobile App Advertisement	x			

A LA CARTE SPONSORSHIP

EDUCATIONAL OPPORTUNITIES*

Industry Sponsored Program* (CME or Product Theater)

A unique opportunity to host your program at the NANOS 2024 Annual Meeting. See page 20-21 for the program development policy. Basic A/V included. Food & beverage arrangements are the responsibility of the sponsor and should be made directly with the hotel. Symposia slots are limited and are approved on first come first served basis. For CME programs, the sponsor is responsible for accreditation and issuing CME credits.

Available Slots

Monday Lunch (2 available) - \$36,500
Monday Dinner - \$50,000

Tuesday Lunch (2 available) - \$36,500
Wednesday Lunch (2 available) - \$36,500

Other Face-to-Face Opportunities

Breakfast Focus Group* (10-15 people)

An opportunity for in-depth conversation with 10-15 neuro-ophthalmology experts on the topic of your choice during the NANOS Annual Meeting.
\$25,000

Virtual Focus Group* (10-15 people)

A virtual opportunity for in-depth conversation with 10-15 neuro-ophthalmology experts on the topic of your choice (post-meeting).
\$12,500

Webinar Program*

Let's extend our partnership beyond the annual meeting. A unique opportunity to provide content for our group in a virtual space and engage with remote participants (post-meeting).
\$15,000

Opportunities to Promote Your Program

Marketing Collaboration Package*

NANOS will promote your program by highlighting it in a designated e-blast, NANOS website or newsletter, and NANOS social media platforms.
\$10,500

Promotional Email Blast*

NANOS will assist in promoting your program via a dedicated e-blast. Limited availability.
\$6,000

See page 9-11 for additional promotional opportunities for your program.

*Subject to availability and NANOS approval; priority is given to top sponsors. Please connect with the NANOS Executive Office prior to purchasing.

A LA CARTE SPONSORSHIP

NETWORKING OPPORTUNITIES*



Welina Welcome Reception

Help NANOS kick off our Annual Meeting by sponsoring our Welina Welcome Reception. Includes branding and recognition at the event, as well as napkins with sponsor logo at the reception. \$28,000



Luau Dinner

Leave your mark by sponsoring one of the highlights of our meeting - the Luau Dinner. Comes with onsite, online, and program recognition. \$28,000



Member-in-Training Reception

Help us build a pipeline of new neuro-ophthalmologists by supporting our reception for trainees. Comes with onsite, online, and program recognition. \$15,000



Breakfast Sponsorship

Support the most important meal of a busy day. Comes with onsite, online, and program recognition as well as branded napkins featuring sponsor logo. \$10,500



Coffee Break Sponsorship

Coffee is essential for meeting success! Sponsor receives onsite, online, and program recognition. \$6,800



Poster Reception Sponsorship

A unique chance to sponsor NANOS scientific Poster Reception that promotes neuro-ophthalmology research and excellence in patient care. Comes with onsite, online and program recognition. \$15,750



Wellness & Yoga Sponsorship

Our morning yoga sessions support mental and psychological wellbeing. Includes onsite, online and program recognition. \$10,000



Frank B. Walsh Meeting Lunch Sponsorship

Support lunch during the Frank B. Walsh Meeting, one of the highlights of our meeting. Comes with onsite, online and program recognition. \$10,500

*Subject to availability and NANOS approval; priority is given to top sponsors. Please connect with the NANOS Executive Office prior to purchasing.

A LA CARTE SPONSORSHIP

MEETING ESSENTIALS



A/V Sponsorship

This is an exclusive opportunity for exposure to our meeting guests. Sponsor the audio/visual technology for our meeting and receive onsite, online, and program recognition.

\$25,000



Meeting Wi-Fi

Get more exposure for your brand by sponsoring Wi-Fi for all meeting attendees. Your brand name will be used as the Wi-Fi password. Comes with onsite, online, and program recognition.

\$12,000



Mobile App Sponsorship

An exclusive opportunity for sponsoring our mobile app technology. Comes with onsite, online and program recognition.

\$10,000



Meeting Room*

An opportunity to host individual meetings with clients or hold company meetings. Meetings with attendees cannot be held concurrently with the NANOS programming. See page 21 for more information.

\$10,500



Name Badge Lanyard Sponsorship*

An exceptional branding opportunity to increase brand awareness among conference participants.

\$10,000



Hotel Key Bracelet*

A special promotional opportunity to increase your visibility among the conference participants.

\$9,000



Meeting Totes Sponsorship*

Each meeting participant will receive a tote at registration, so this offers great branding during the meeting and afterwards. Totes are provided by the supporter and the design must be approved by NANOS.

\$6,000

**Subject to availability and NANOS approval; priority is given to top sponsors. Please connect with the NANOS Executive Office prior to purchasing.*

A LA CARTE SPONSORSHIP

BRANDING AND MARKETING OPPORTUNITIES

Branding and marketing opportunities are offered to sponsors and exhibitors.



Advertisement in printed Program*

Purchase an ad in our printed program, provided to all participants.

Exhibiting Companies rates:

Full-page: \$1,700

Half-page: \$850

Non-exhibiting Companies rates:

Full-page: \$3,500

Half-page: \$2,000



Social Media Recognition

Increase your visibility by being featured as an exhibitor or top supporter on NANOS social media accounts.

\$1,000



Mobile App or/and On-Demand Platform Advertisement*

Enhance your presence among the meeting attendees by connecting your advertisement to the NANOS Mobile App or/and On-Demand Platform.

See page 21 for details.

\$1,500



NEW! Drink Ticket Sponsorship

A great way to promote your brand and increase your visibility by branding our drink tickets. Drink tickets will be used during NANOS social events: Welina Welcome Reception, Poster Reception and Luau Dinner.

\$10,000



Postcard

Bring your promotional postcards/flyers and place them at the reception table. Great visibility is guaranteed. Priority is given to top supporters.

\$1,500

NANOS YEAR-ROUND SUPPORT

NANOS Research, Educational and DEI Programs

Please consider making a corporate donation to NANOS to support our educational, research and DEI programs. Talk to us about how our programs can help you meet the goals of your corporate social responsibility programs. NANOS is a 501(c)(3) not-for-profit organization and contributions are deductible to the extent allowed by law.

Additionally, your unrestricted educational grant helps NANOS achieve our mission of excellence in care of patients with neuro-ophthalmic diseases. Contact Jonah Coronis at jonah@nanosweb.org for more information.



NOVEL Library Support

Neuro-Ophthalmology Virtual Education Library (NOVEL) Support our discipline-specific, open access repository of digital materials (images, video, lectures, articles and animations), used for educational and research purposes by health care professionals, educators, patients, and students. For more information, visit <https://novel.utah.edu/>
Suggested Donation Amount - \$40,000



Dr. Ivy Dreizin Leadership Development Grant

NANOS recognizes the need to create pipeline of leaders from diverse members of our Society and provide them with tools and education on how to be successful. Make your mark by supporting **Dr. Ivy Dreizin Leadership Development Grant**. For more information, visit <https://www.nanosweb.org/leadershipaward>
Suggested Donation Amount - \$10,000



Pilot Research Grant Support

Help NANOS stimulate investigator-initiated research programs in Neuro-Ophthalmology by supporting our **Pilot Research Grant** program- a one-year, non-renewable source of funding. To learn more, visit <https://www.nanosweb.org/PilotResearchGrant>
Suggested Donation Amount - \$25,000



UPFRONT Cases Support

Unknown Patients for Residents in Ophthalmology or Neurology Training (UPFRONT) is a NANOS/JNO joint project aimed at piquing the interest of medical students, as well as ophthalmology and neurology residents before they have made final career plans. For more on this program, visit <https://www.nanosweb.org/UPFRONTCases>
Suggested Donation Amount - \$10,000



Abstract Awards Support

Help NANOS stimulate research in neuro-ophthalmology by supporting our abstract awards program for fellows, residents and medical students. NANOS receives more than 350 abstracts annually for our annual meeting featuring cutting edge research in TED, NMOSSD, IIH, MOGAD, MS, Myasthenia Gravis, Ocular Imaging, and other neuro-ophthalmic topics. Our abstract committee carefully reviews all submissions and selects award recipients based on the scientific originality, scientific merit, and relevance.
Suggested Donation Amount - \$20,000

ADVERTISING WITH THE JOURNAL OF NEURO-OPHTHALMOLOGY NANOS JOURNAL

VISIBILITY & IMPACT



Increase your exposure and amplify your brand among the neuro-ophthalmology scientific community by advertising with the NANOS Journal, Journal of Neuro-Ophthalmology (JNO).

Run of Book Rates

Rates apply to inclusion in Print issues

2024 Run Of Journal Rates				
Volume	Full-page color	Full-page bw	1/2-page color	1/2-page bw
1x	\$3,435	\$1,680	\$2,995	\$1,240
4x	\$3,385	\$1,630	\$2,960	\$1,205
8x	\$3,340	\$1,585	\$2,925	\$1,170
12x	\$3,295	\$1,540	\$2,890	\$1,135
16x	\$3,250	\$1,495	\$2,860	\$1,105

Here is a link to the online media kit: [Media Kit - Journal of Neuro-Ophthalmology | Lippincott Audience Solutions | Wolters Kluwer](#)

Please contact our journal directly for additional information on how to purchase ad space in our journal and digital advertising offerings here: <https://www.wolterskluwer.com/en/solutions/lippincott-hcp-access/media-kits/journal-of-neuro-ophthalmology>.

**Subject to availability and NANOS approval.*

EXHIBIT

OPPORTUNITIES

IMPORTANT DATES & TIMES ALL TIMES LISTED IN HST

Set Up:

Saturday, March 2, 2024

- 10:00 am – 5:00 pm

NEW! Extended Exhibit Hours:

Sunday, March 3, 2024

- 6:30 am – 5:00 pm

Monday, March 4, 2024

- 6:30 am – 5:30 pm

Tuesday, March 5, 2024

- 6:30 am – 1:30 pm &
- 6:30 pm – 9:00 pm

Wednesday, March 6, 2024

- 6:30 am – 3:30 pm

Breakdown:

Wednesday, March 6, 2024

- 3:30 pm – 5:30 pm

BENEFITS OF EXHIBITING WITH NANOS

VISIBILITY

Increased visibility at the NANOS 2024 annual meeting with on-demand viewing that offers a variety of touch points via print and digital marketing.

EXPOSURE

Increased marketing exposure, since the conference content will be available on-demand. Marketing will reach all NANOS members, not just those registered for the conference. Registration numbers are also expected to climb, since registrants will have the flexibility to complete their CME during the live event or in the on-demand platform.

EXHIBIT SPACE

An excellent opportunity to exhibit at the NANOS 2024 Annual Meeting. Reach and connect with even more neuro-ophthalmology professionals and leave your mark.

Early Bird: \$3,500

Standard Pricing: \$4,500

- Early Bird Pricing ends November 30, 2023.
- \$250 off for repeat exhibitors if reserved by November 30, 2023.
- Standard Pricing begins December 1, 2023.

Space Inclusions:

- One 6'x30" table with white linen and 2 chairs per exhibitor.
- Two exhibitor staff registrations with access to the exhibit hall.
- Company listing and 50-word company description posted in the NANOS program.
- Company name on the NANOS meeting webpage.

NON-PROFIT EXHIBIT SPACE

Increase your exposure and advance your mission through exhibiting with NANOS.

Pricing: \$650

Space Inclusions:

- One 6'x30" table with white linen and 2 chairs per exhibitor.
- Two exhibitor staff registrations with access to the exhibit hall.
- Company listing and 50-word company description posted in the NANOS program.
- Company name on the NANOS meeting webpage.

IMPORTANT

EXHIBIT INFORMATION

KEY DATES

January 19, 2024

- Exhibitor Registration Deadline.
- Exhibitor Listing & Logo submission.

February 2, 2024

- Payment due in full.

Customized and bundled solutions are available.

Misrepresentation Policy:
If the exhibiting company misrepresents themselves during the application process, NANOS has the right to remove the exhibitor from the exhibit hall and deny space in the exhibit hall. If removed for misrepresentation, the exhibitor in question will not receive a refund.

NOTES

- NANOS will assign exhibit space after all applications have been received. Assignments will be made based on level of support and order in which applications were received.
- All exhibits must be set-up and show-ready by posted date/time. Dismantling of exhibits prior to posted date/time is strictly prohibited.
- This year we are providing extended exhibit hours. It is totally up to the exhibitors how they want to staff their booth during those hours.
- Exhibitors are expected to keep their space clean. If a table is not completely cleared by 5:30 pm HST on March 6, 2024, a \$250 cleaning fee, per table, will be charged.
- By popular demand, NANOS will offer Lead Retrieval this year. Interested exhibitors can visit www.tslwebreg.com/nanos24 for pricing and order information.
- All booth reps and any vendors must be registered for the NANOS 50th Annual Meeting. Additional staff registration and badges for exhibitors are available at \$300 each. Contact Edina McAllister at meetings@nanosweb.org to purchase additional exhibitor registration badges.
- Shipping information will be provided to you closer to the event date. This will be handled through the hotel directly. You are responsible for any drayage charges and for arranging delivery of your shipment to your exhibit table during set-up and from your exhibit table during teardown.
- Custom exhibitor packages are available. Reach out to Edina McAllister at meetings@nanosweb.org to create your custom package.
- Exhibit tables will be placed in the foyer, in front of the general session room, guaranteeing a constant flow of attendees throughout the entire conference.
- For hotel related information, please contact Emma Giguere (Sheraton Waikiki Meeting & Event Manager) - emma.x.giguere@marriott.com.
- You will receive an exhibitor kit as we approach the meeting dates. If you have any questions, please touch base with Edina McAllister at meetings@nanosweb.org
- For additional information about the NANOS 2024 annual meeting, please visit www.nanosweb.org/annualmeeting2024

EXHIBITOR TIPS

GET THE MOST OF YOUR TIME!

ESTABLISH YOUR GOALS & OBJECTIVES

What do you want to get out of the NANOS Annual Meeting? How many attendees do you want to stop by your table? How many leads do you hope to generate? Determine what your ROI is and focus on getting that. If NANOS can assist you in doing so, please let us know!

GET OUT FROM BEHIND YOUR TABLE

Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact, and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email.

ALWAYS BE PREPARED

NANOS members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your company will stand out from the rest!

ADVERTISE IN ADVANCE

Put the word out to your clients, customers, suppliers, and contacts about where you'll be. NANOS will do everything we can to promote the Annual Meeting — we invite you to join us in doing so.

ENGAGE IN SOCIAL MEDIA

Connect with NANOS on Facebook, X (known as Twitter) and Instagram. Remember to let your followers know where you'll be and how they can register for the meeting! #NANOS2024

USE AN INTERACTIVE DISPLAY

The best way to draw a crowd to your table is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstration give people that extra reason to visit your table.

ACTIVELY ENGAGE ATTENDEES

Don't wait for people to address you. NANOS is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they're most interested in. Be prepared to offer specific answers and solutions to their questions.

**EXHIBITOR
DIRECTORY LISTING -
LET OUR MEMBERS
KNOW WHO YOU ARE**

Complete the exhibitor registration form, which includes collection of your high resolution company logo, exhibit contact information and 50-word description for the annual meeting program.

Exhibitor Rules and Regulations Consent Form

2024 ANNUAL MEETING - EXHIBITOR CONSENT FORM

The rules and regulations contained herein are intended by North American Neuro-Ophthalmology Society (NANOS) to serve the best interests of NANOS Scientific Sessions, the exhibitors, and the attendees, and give notice to applicants and exhibitors of governing rules and regulations. All applicants, exhibitors and exhibitor appointed contractors (EACs) are bound by the rules and regulations. NANOS shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated. All issues not addressed herein are subject to the decision of NANOS. These rules and regulations have been formulated in the best interest of all exhibitors. The exhibitor understands and agrees that the information contained in this prospectus and NANOS Rules and Regulations are an integral and binding part of the Exhibit Space Contract, and that signing the exhibit space application/contract indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions in the prospectus, and any other NANOS issued communication. These rules and regulations may be amended or changed at any time by NANOS, and all amendments and changes will be binding on all parties.

CONTRACT FOR SPACE

The order of a booth space upon acceptance by NANOS, assignment of space, and the payment of rental charges constitutes a contract for rental of the space assigned. Any exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. If not occupied by the time set for completion of display installation, such space may be re-possessioned by NANOS. Said contract will not be binding upon NANOS in the event of strikes or other circumstances beyond NANOS's control.

GENERAL CONDUCT EXHIBITORS

The purpose of NANOS's exhibit program is to further the education of the registrants by providing an area for exhibitors to present information on products or services pertinent to their professional interest. The character of exhibits is subject to the approval of NANOS. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibitors or parts of exhibits which reflect against the character of the meeting. Presenters, exhibitors, staff, members, and other attendees at NANOS events should strive to create a professional, collegial, harassment-free environment that is welcoming to all. Meeting attendees are expected to behave in a courteous, professional, and civilized manner and to respect volunteers, Executive Office staff, convention hotel staff, and one another. Conduct that is unprofessional, offensive, or harassing is unacceptable, in both personal and electronic interactions at all NANOS events. All exhibitors agree to follow the [NANOS anti-harassment policy](#). Since NANOS does not have the resources to police conference-related events, formal or informal, NANOS cannot assume responsibility for the actions of any member or event attendee.

FIRE PROTECTION

All exhibits must conform to the fire laws, health regulations, electrical codes, and other ordinances of the Honolulu Fire Department. All materials used in the exhibit must be flameproof and fire resistant. All materials are subject to the inspection of the Honolulu Fire Department and their regulations shall govern. Crepe paper, corrugated paper, flameproof and otherwise, plus inflammable fluid or substances are not permitted. Any exhibits or parts thereof found not to be fireproof may be dismantled. Enclosed ceilings are not permitted in the exhibit hall. Smoking is not permitted in the exhibit hall. The Hotel reserves the right to dismantle any exhibit it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances of the Honolulu Fire Department.

Exhibitor Rules and Regulations Consent Form

CERTIFICATE OF INSURANCE

NANOS does not provide insurance for exhibitor's property. Exhibitors must insure their exhibit materials, goods, and/or equipment against theft, damage by fire, accident, or loss of any kind.

MEETING CANCELLATION

It is mutually agreed that in the event of cancellation of the 2024 exhibits due to fire, explosion, strike, freight embargo, flood, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic and pandemic, or other event over which NANOS has no control, then the exhibitor contract may be immediately amended by NANOS, and exhibitor hereby waives any and all claims against NANOS for damages, reimbursement, refund, or compensation. At the sole discretion of NANOS, exhibitor refunds will be determined after deduction of any amounts necessary to cover the expense incurred by NANOS in connection with the annual meeting. NANOS shall not be financially liable in the event the annual meeting is interrupted, cancelled, moved, or rescheduled except as provided herein.

LIABILITY

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities at the Sheraton Waikiki Resort ("Hotel") premises and will indemnify, defend, and hold harmless NANOS, the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

NANOS and Hotel will not be responsible or liable for any loss, damage, or claims arising out of the exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from the Hotel's own negligence.

RESTRICTIONS ON USE OF SPACE

No exhibitor shall sublet, assign, or share any part of their allocated space. Solicitations or demonstrations by exhibitors must be confined within the boundaries of their booth.

NANOS has a strict policy that no outside events may occur during NANOS programming.

SUITCASING POLICY

Exhibitors will not actively solicit business outside of the exhibitor's paid-for display space, post signs or other advertising displays elsewhere in the facility or sponsor any event that conflicts with the conference or affiliated events. Any distribution of sales materials or business cards or the attempt to solicit business from exhibitors or show visitors by **non-exhibiting companies** is strictly prohibited; violators will be removed by security. Please report any such activity to registration staff.

MISREPRESENTATION POLICY

If the exhibiting company misrepresents themselves during the application process, NANOS has the right to evict the exhibitor from the exhibit hall and deny space in the exhibit hall. If evicted for misrepresentation onsite, the exhibitor in question will not receive a refund.

INDEMNIFICATION

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold NANOS, Sheraton Waikiki Resort, and their employees and agents harmless against all claims, losses, damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Sheraton Waikiki Resort and their employees and agents.

Full Payment must accompany the application in order to reserve your table. We agree to abide by the exhibit rules and regulations indicated in this publication and any amendments thereto, all of which are a part of this contract. We also agree to abide by the cancellation clause as follows:

EXHIBITOR CANCELLATION POLICY

Cancellations are non-refundable and must be submitted in writing to Edina McAllister with the NANOS Executive Office at meetings@nanosweb.org.

DISMANTLE/LOAD OUT

All exhibitor tables and materials must be cleared out by 5:30 pm HST on March 6th, 2024. The Hotel will provide trash bins in the exhibit hall for disposing of unwanted items. It is the exhibitor's responsibility to coordinate shipping for any items they wish to keep and to dispose of any trash or unwanted items. **If a table is not completely cleared by 5:30 pm HST on March 6, 2024, a \$250 cleaning fee, per table, will be charged.**

PAYMENT

Payment for all exhibits must be received in full by EOB **February 2, 2024**. If payment is not received by this date, NANOS reserves the right to refuse the exhibitor their table(s). Failure to complete payment does not release the contract or financial obligation of the Exhibitor.

SIGNAGE

Table signs, pop-up banners, and free-standing signs that fit your exhibit space are permitted. No signs or banners are to be affixed to the hotel's tables or walls.

SIGNATURE

Approved and authorized by Exhibitor:

Name: (Print)

Signature:

Company (Print)

Date:

Symposium and Marketing Materials Development

SYMPOSIUM AND PROGRAM DEVELOPMENT REQUIREMENTS

NANOS leadership strongly encourages you to meet with them prior to beginning your program development to discuss & suggest topics that may be of interest to our members. The NANOS Board of Directors has final approval of your content and will approve all promotional messages, items, content, etc. to ensure that separation from the CME program is evident and attendees know NANOS in no way endorses, sponsors, plans or controls the event, and that the content is appropriate.

- The duration of the non-CME industry lunch program is 50 minutes and cannot conflict with the NANOS official meeting program.
- The duration of the CME lunch symposium is 60 minutes. If CME symposium is offered, the Program Organizer is responsible for accreditation, tracking and distribution of CME certificates.

We ask that all content is submitted to meetings@nanosweb.org by **January 5, 2024**. Programs submitted after **January 5, 2024**, will not be included in the conference materials.

Information required for industry symposia and programs may include, but are not limited to:

- Sponsoring organization and contact information
- Program outline including proposed topics and talk titles
- Names and affiliations of the speakers/moderators
- Names and affiliations of alternative speakers/moderators
- A brief summary of the session.

Cause for revision requests or rejections include:

- Information is not relevant to the interests of NANOS attendees
- The mission statement, purpose, or function of the organization's event is not in alignment with NANOS's mission
- If it is in competition with NANOS products or initiatives.

SYMPOSIA AV EQUIPMENT AND FOOD & BEVERAGE ARRANGEMENT

NANOS will provide basic audio-visual equipment in the symposium room. All session rooms are equipped with an AV tech, screen, projector, speaker and audience Q&A microphones, and a slide advance remote. **Food & beverage arrangements are the responsibility of the sponsor and should be made directly with the hotel.** Sponsors are encouraged to work with the NANOS Executive Office to ensure their food arrangements are in line with the anticipated attendee numbers.

MARKETING MATERIALS DEVELOPMENT

All marketing materials need to be pre-approved by NANOS prior to posting on the website, e-mailing or mailing. Content must be focused on patient care and pre-approved by NANOS.

SYMPOSIA E-BLAST/BROADCAST EMAIL

The content of the e-blast must be sent to the NANOS Executive Office. This must be submitted in html format together with all images contained in the email. The e-mail will be sent to conference registrants who opted in for receiving this type of communication. The content of the e-blast will need to be reviewed and approved by NANOS.

PROMOTIONAL POSTCARD OR SIGN AT THE REGISTRATION

The creative of the promotional postcard must be submitted to the NANOS Executive Office for review and approval. Upon approval by the NANOS Board of Directors, the postcards should be mailed directly to the hotel or can be dropped at the NANOS registration desk on Saturday afternoon. Suggested postcard dimensions are up to 5"x7". Suggested dimensions for signs are up to 28"x22". Foam core signs are welcome.

MARKETING MATERIALS DEVELOPMENT

PRINT ADVERTISEMENT

Sponsors must send their print advertisement in PDF Format (high-resolution only) to the NANOS Executive Office by **January 5, 2024**. Advertisement Dimensions:

- 1/2 page horizontal dimensions: 8.75" x 5.625" (includes 1/8" bleed)
- 1/2 page vertical dimensions: 4.75" x 11.25" (includes 1/8" bleed)
- Full page dimensions: 8.75" x 11.25" (includes 1/8" bleed)

SOCIAL MEDIA POST

The content of your Social Media post must be submitted to meetings@nanosweb.org by **January 5th, 2024**.

Content specifications and dimensions:

- **X** (known as Twitter) **posts** should not exceed 280 characters including the hashtag of our meeting #NANOS2024.
- **Facebook and Instagram posts** should include the hashtag of our meeting #NANOS2024.

MOBILE APP & ON-DEMAND PLATFORM SPONSORSHIP OPPORTUNITIES

The graphic of your Mobile App & On-Demand Platform advertisement and preferred hyperlink for *clickable options* must be submitted to meetings@nanosweb.org by **January 5, 2024**.

Advertisement Options:

- **Mobile App**
 - Rotating banner at the base of the home page: 90x320 (not clickable) .png format.
 - Clickable button: 50 x 140 .png format.
- **On-Demand Platform:**
 - On-Demand Platform Banner: 90 x 970 (clickable) png format.
- **Custom mobile-app advertising** is available upon request.

Please contact meetings@nanosweb.org for additional details.

INDIVIDUAL MEETING ROOMS*

An individual meeting room is located on the same floor as the general session room and/or exhibit space. This meeting room is typically set Boardroom style (if you prefer an alternate set-up, please contact the NANOS Executive Office). Sponsors receive access to their assigned room from Sunday-Wednesday. Sponsors may pick up their individual meeting room key(s) at the registration desk on Sunday morning. NANOS will accommodate requests to the extent we can, but cannot guarantee you will be assigned to a specific room or not placed near a competitor. Individual meeting rooms assignment will be made one month prior to the event.

**Availability is limited. Check with the NANOS Executive Office prior to purchasing.*

AV EQUIPMENT FOR INDIVIDUAL MEETING ROOM

Individual Meeting Room Sponsors are permitted to purchase basic AV equipment (projector/screen package) for their individual meeting rooms. Please contact meetings@nanosweb.org for more information.

CATERING FOR INDIVIDUAL MEETING ROOM

If you wish to purchase catering in your assigned individual meeting room or prior to your sponsored symposia, please contact the hotel directly.

WE APPRECIATE YOUR SUPPORT

A HUGE THANK YOU TO OUR 2023 SPONSORS AND EXHIBITORS

2023 TOP SPONSORS & EXHIBITORS

- Horizon
- Viridian
- Catalyst Pharmaceuticals, Inc.
- GenSight Biologics

2023 EXHIBITORS

- Alexion
- Benign Essential Blepharospasm Research Foundation
- Catalyst Pharmaceuticals, Inc.
- Diagnosys LLC
- EMD Serono
- Fresnel Prism and Lens
- GenSight Biologics
- Hackensack Meridian Health
- Horizon Therapeutics
- JNO - Journal of Neuro-Ophthalmology
- LHON Project
- M&S Technologies
- machineMD
- Mayo Clinic Laboratories
- neuroClues (P3 Lab)
- Nextech
- Northside Hospital, Inc.
- Optomed USA
- Stoke Therapeutics
- Thrive Health IV
- Wolters Kluwer



SAVE THE DATE

NANOS 51ST ANNUAL MEETING

MARCH 15- MARCH 20, 2025
JW MARRIOTT TUCSON
TUCSON, AZ



**INTERESTED IN A CUSTOMIZED
SPONSORSHIP PACKAGE OR EXHIBITOR
OPPORTUNITY?**

**BUNDLED OFFERINGS ARE AVAILABLE.
EMAIL MEETINGS@NANOSWEB.ORG AND
WE'LL WORK OUT A SOLUTION THAT
MEETS YOUR GOALS & BUDGET.**

