

NANOS 2023 Annual Meeting
and year round partnership opportunities

2023 PROSPECTUS

ACCESS

Gain access to neuro-ophthalmology professionals

VISIBILITY

Increase your reach

IMPACT

Make your mark



**NORTH AMERICAN
NEURO-OPHTHALMOLOGY SOCIETY**

INVITATION TO SUPPORT

Prem S. Subramanian, MD, PhD
NANOS President

PRESIDENT'S LETTER

On behalf of the North American Neuro-Ophthalmology Society (NANOS), I invite you to join us for our 49th Annual Meeting, held at the Omni Orlando Resort at ChampionsGate, Orlando, FL on March 11-16, 2023. Our in-person conference will feature asynchronous on-demand CME content that will maximize your exposure after our live meeting is over. On-demand content will be available April 5 - August 31, 2023. I also encourage you to consider making a corporate donation to support one of NANOS's programs that allow us to improve patient outcomes through research (*Pilot Research Grant*); provide open access Neuro-Ophthalmology virtual education in developing countries (*NOVEL project*); build a pipeline of new neuro-ophthalmologists to increase patient access to high-quality neuro-ophthalmic care (*UPFRONT project*); increase diversity in medicine through leadership development programs targeting diverse members of our community (*Women in Neuro-Ophthalmology leadership program*).

ATTENDEE PROFILE

Our Annual Meeting is world-renowned for attracting major neuro-ophthalmology leaders to present the most advanced science to more than 800 physicians, fellows, resident physicians, and others involved in neuro-ophthalmology. With the on-demand content offered after the meeting, we anticipate higher attendee numbers and increased exposure for our strategic partners during and after the live event. Last year, we had 627 attendees at our live meeting and over 200 people viewed our on-demand content.

ANNUAL MEETING FOCUS

The NANOS Program Committee has developed a great program this year. NANOS is devoted to advancing the profession of neuro-ophthalmology, training and educating physicians, and expanding both our understanding of diseases and our ability to treat them in an effort to increase healthcare knowledge and improve patient care. This year's meeting covers many topics and features symposia on *Hot Topics, State of the Art - Global Perspectives (IIH and optic neuritis), Neuroimmunology, Ophthalmic Surgery in the Neuro-Ophthalmic Patient, The Future of NO - Diversity, Equity, and Inclusion, and Insight in Neuroanatomy: Learning from Pediatric Neuro-Ophthalmic Disorders*. To accommodate the continual growth of high-quality abstract submissions, NANOS will host two Poster Sessions that provide an opportunity for students, residents, and fellows-in-training to engage in neuro-ophthalmic research and be exposed to our profession. NANOS subsidizes meeting registrations for trainees as they are our future, and this is another opportunity for you to create a bigger social impact. Your support allows NANOS to subsidize meeting registration costs for trainees.

OPPORTUNITY

Detailed information on exhibit and support opportunities can be found in this prospectus. Please make plans to join us in Orlando and consider supporting our high-impact programs as part of your corporate giving to make your mark!

Sincerely,

Prem S. Subramanian, MD, PhD
President, North American Neuro-Ophthalmology Society



NANOS MEMBER PROFILE

ABOUT US

OUR MISSION

The North American Neuro-Ophthalmology Society (NANOS) is dedicated to achieving excellence in care of patients with neuro-ophthalmic diseases by the support and promotion of education, research, and the practice of neuro-ophthalmology.

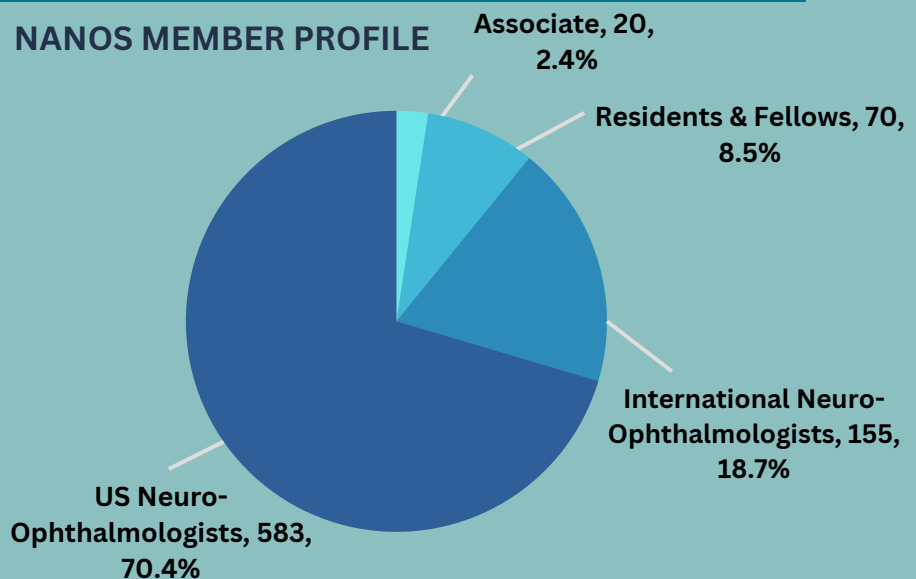
Neuro-ophthalmologists are *vision internists, neuro-imaging experts, eye movement gurus, and all-around eye brainiacs.* We diagnose and treat disorders such as *thyroid eye disease, multiple sclerosis, neuromyelitis optica, migraine, myasthenia gravis, idiopathic intracranial hypertension, ocular imaging, giant cell arteritis and much more.*

WHAT WE DO

Neuro-ophthalmologists typically evaluate and treat patients with numerous ophthalmologic and neurologic disorders, and the NANOS meeting attracts specialists with cross-expertise in glaucoma, retina, oculoplastics, pediatrics, stroke, multiple sclerosis, headaches, neuroradiology, and neurosurgery.

WE ARE DEDICATED TO NEURO-OPHTHALMIC EDUCATION, RESEARCH, AND PATIENT CARE.

NANOS MEMBER PROFILE

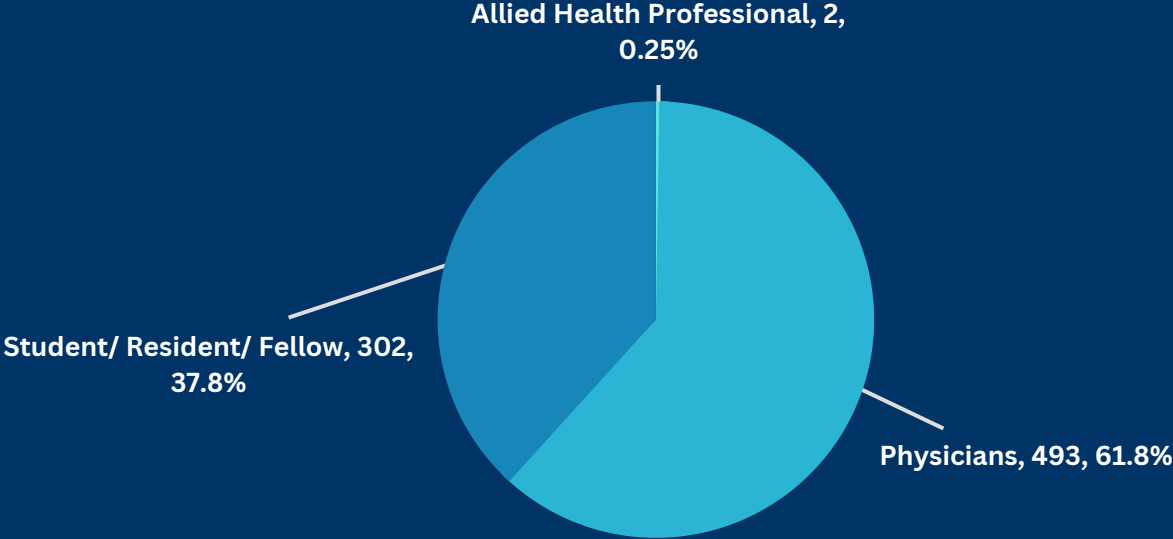


ATTENDEE PROFILE



The NANOS Annual Meeting is the premier meeting for cutting-edge innovation and advances in Neuro-Ophthalmology. Our meeting provides a forum for everyone to come together from across the globe to share expertise and advance the field of Neuro-Ophthalmology through case discussions, didactic sessions, and networking opportunities.

2022 Annual Meeting Attendance



PROGRAM AT A GLANCE

TIMES LISTED IN EDT*

Saturday, March 11 *

8:00 am – 12:00 pm	NANOS Board of Directors Meeting
2:00 pm – 7:30 pm	Registration/Help Desk
4:00 pm – 5:00 pm	Neuro-Radiology Symposium
6:00 pm – 9:00 pm	Welcome Reception and Awards

*Saturday's times are in EST. Daylight Savings Time begins at midnight on Sunday, March 12.

Sunday, March 12

6:30 am – 7:30 am	Breakfast
6:30 am – 5:30 pm	Registration/Help Desk
7:30 am – 9:30 am	Frank B. Walsh (I)
9:30 am – 10:00 am	Coffee Break
10:00 am – 11:45 am	Frank B. Walsh (II)
11:45 am – 12:30 pm	Lunch
12:00 pm – 1:00 pm	Fellowship Directors Committee Meeting
12:00 pm – 2:30 pm	Meet the Poster Author: Descriptive Studies
2:30 pm – 3:00 pm	Business Meeting
3:00 pm – 5:15 pm	Frank B. Walsh (III)
5:30 pm – 6:00 pm	Walsh Committee Meeting
5:45 pm – 6:45 pm	Members-in-Training Reception

Monday, March 13

6:45 am – 7:15 am	OMIC Symposium
6:30 am – 7:30 am	Breakfast with Exhibitors
6:30 am – 7:30 am	Breakfast with the Novices
6:30 am – 5:00 pm	Registration/Help Desk
6:30 am – 7:30 am	NOVEL/Editorial Board/Curriculum Committee Meeting
7:30 am – 9:30 am	Hot Topics
9:30 am – 10:00 am	Coffee with Exhibitors
10:00 am – 12:00 pm	State of the Art - Global Perspectives
12:00 pm – 12:10 pm	NOVEL Update
12:10 pm – 1:30 pm	Lunch Break
12:20 pm – 1:20 pm	Industry Lunch Symposium
1:30 pm – 3:30 pm	Optional Symposium - Practical Genetic Testing, Indications, and Strategies in Neuro-Ophthalmology
5:00 pm – 7:00 pm	Scientific Platform Session I

Exhibit Hall

Everyone is encouraged to visit with the exhibitors on Monday, Tuesday and Wednesday. Breakfasts and breaks will be served in the Exhibit Hall. Our Poster Reception on Tuesday will be held in the exhibit hall and will be an excellent opportunity for additional networking.

On Demand Content

All meeting content will be available for on-demand CME viewing after the live meeting is over. On-demand dates are April 5-August 31, 2023.

POSTER

HIGHLIGHTS

- THYROID EYE DISEASE
- NMOSD
- IIH
- TELE-NEURO-OPHTHALMOLOGY
- TBI
- INFECTIOUS DISEASES
- AI
- DIPLOPIA
- EFFERENT DISORDERS
- MYASTHENIA GRAVIS



PROGRAM AT A GLANCE

ALL TIMES LISTED IN EDT

Tuesday, March 14

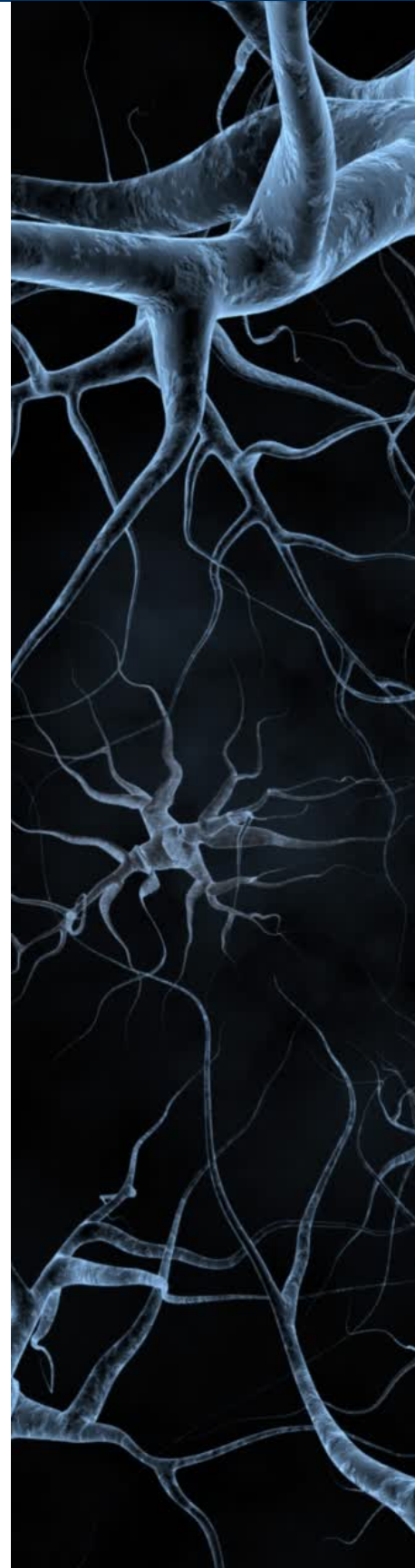
- 6:30 am – 7:30 am **Breakfast with Exhibitors**
6:30 am – 7:30 am **Breakfast with the Novices**
6:30 am – 12:00 pm **Registration/Help Desk**
7:30 am – 9:30 am **Scientific Platform Session II**
9:30 am – 10:00 am **Coffee with Exhibitors**
10:00 am – 12:00 pm **Scientific Platform Session III**
12:00 pm – 12:10 pm **JNO Update**
12:20 pm – 1:20 pm **Industry Lunch Symposium**
3:00 pm – 5:00 pm **YONO Forum**
6:00 pm – 8:30 pm **Meet the Poster Author: Analytical Studies**
8:30 pm – 9:30 pm **Abstract Committee Meeting**

Wednesday, March 15

- 6:30 am – 7:30 am **Breakfast with Exhibitors**
6:30 am – 7:30 am **Breakfast with the Novices**
6:30 am – 12:00 pm **Registration/Help Desk**
7:30 am – 9:30 am **Neuroimmunology**
9:30 am – 10:00 am **Coffee with Exhibitors**
10:00 am – 11:30 am **Ophthalmic Surgery in the Neuro-Ophthalmic Patient**
11:30 am – 12:00 pm **Jacobson Lecture - Grant Liu, MD**
1:15 pm – 2:45 pm **WIN Forum**
2:45 pm – 4:15 pm **Optional Symposium - Management of Neurologically Based Adult Strabismus**
4:45 pm – 5:45 pm **Consortium of Pediatric Neuro-Ophthalmologists (CPNO)**
6:30 pm – 11:00 pm **Annual Banquet**

Thursday, March 16

- 6:30 am – 7:30 am **Breakfast**
6:30 am – 12:00 pm **Registration/Help Desk**
7:30 am – 9:35 am **The Future of NO- Diversity, Equity, and Inclusion**
9:35 am – 10:00 am **Coffee Break**
10:00 am – 12:00 pm **Insight into Neuroanatomy: Learning from Pediatric Neuro-Ophthalmic Disorders**



BENEFITS OF SUPPORTING NANOS



01

VISIBILITY

Amplify your brand and stay front and center for the innovative leaders in neuro-ophthalmology

02

LEADERSHIP

Establish yourself as a thought leader to the NANOS membership and beyond

03

IMPACT

Provide NANOS members with your unique expertise and solutions

NANOS PARTNERSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	Platinum \$55,000- \$100,000	Gold \$25,000- \$54,999	Silver \$12,500- \$24,999	Bronze \$7,500- \$12,499
Industry Sponsored Program	✓			
Complimentary Meeting Room <i>(to host company meetings or individual meetings with clients) *</i>	✓			
Pre-meeting Symposium Promotion (E-blast) **	✓			
Promotional Postcard or Sign at the Registration **	✓	✓		
Advertisement in Printed Program **	Full Page	Full Page	Half Page	
Mobile App Push Notification **	✓	✓	✓	
Social Media Recognition **	✓	✓	✓	✓
Tabletop Display/ Exhibit Space	Premium	Premium	Standard	Standard
Complimentary Meeting Registration	4	3	2	2
Pre-, During-, and Post-Meeting Recognition <i>(in print, online, onsite)</i>	✓	✓	✓	✓

*Subject to availability. Limited inventory. See page 21 for details.

**Content subject to availability and NANOS approval. See page 21 for details.

NANOS YEAR-ROUND SUPPORT

NANOS Research, Educational and DEI Programs

Please consider making a corporate donation to NANOS to support our educational, research and DEI programs. Talk to us about how our programs can help you meet the goals of your corporate responsibility programs. NANOS is a 501(c)(3) not-for-profit organization and contributions are deductible to the extent allowed by law.

Additionally, your unrestricted educational grant helps NANOS achieve our mission of excellence in care of patients with neuro-ophthalmic diseases. Contact Christa at christa@nanosweb.org for more information.



NOVEL Library Support

Neuro-Ophthalmology Virtual Education Library (NOVEL) Support our discipline-specific, open access repository of digital materials (images, video, lectures, articles and animations), used for educational and research purposes by health care professionals, educators, patients, and students. For more information, visit <https://novel.utah.edu/>
Suggested Amount - \$40,000



Pilot Research Grant Support

Help NANOS stimulate investigator-initiated research programs in Neuro-Ophthalmology by supporting our **Pilot Research Grant** program—a one-year, non-renewable source of funding. To learn more, visit <https://www.nanosweb.org/PilotResearchGrant>
Suggested Amount - \$25,000



Dr. Ivy Dreizin Leadership Development Grant

NANOS recognizes the need to create pipeline of leaders from diverse members of our Society and provide them with tools and education on how to be successful. Make your mark by supporting **Dr. Ivy Dreizin Leadership Development Grant**. For more information, visit <https://www.nanosweb.org/leadershipaward>
Suggested Amount - \$10,000



UPFRONT Cases Support

Unknown Patients for Residents in Ophthalmology or Neurology Training (UPFRONT) is a NANOS/JNO joint project aimed at piquing the interest of medical students, as well as ophthalmology and neurology residents before they have made final career plans. For more on this program, visit <https://www.nanosweb.org/UPFRONTCases>
Suggested Amount - \$10,000



Abstract Awards Support

Help NANOS stimulate research in neuro-ophthalmology by supporting our abstract awards program for fellows, residents and medical students. NANOS receives more than 350 abstracts annually for our annual meeting featuring cutting edge research in TED, NMOSSD, IIH, MOGAD, MS, Myasthenia Gravis, Ocular Imaging, and other neuro-ophthalmic topics. Our abstract committee carefully reviews all submissions and selects award recipients based on the scientific originality, scientific merit, and relevance.
Suggested Amount - \$20,000

EDUCATIONAL OPPORTUNITIES

2023 Annual Meeting Educational Opportunities



Industry Sponsored Lunch Symposium -CME*

Available on Monday, Tuesday, and Wednesday. One hour slot/1 CME Credit. Basic A/V included. Lunch not included. Sponsor company must work directly with hotel on lunch. Symposia slots are limited. Sponsor is responsible for accreditation and issuing CME credits.

\$35,000



Industry Sponsored Lunch Program - non-CME

Available on Monday, Tuesday, and Wednesday. One hour slot. Basic A/V included. Lunch not included. Sponsor company must work directly with hotel on lunch. Program slots are limited.

\$35,000



Industry Sponsored Breakfast Symposium - CME*

Available on Tuesday and Wednesday. 30 minute slot/.5 CME credit. Basic A/V included. Breakfast provided by NANOS. Symposia slots are limited. Sponsor is responsible for accreditation and issuing CME credits.

If interested, contact christa@nanosweb.org for pricing information.



Industry Sponsored Breakfast Program - non-CME

Available on Tuesday, Wednesday, and Thursday. 30 minute slot. Basic A/V included. Breakfast provided by NANOS. Program slots are limited.

\$25,000



Industry Sponsored Dinner Program or Reception - non-CME

One hour slot. Basic A/V included. Food/bar not included. Sponsor company must work directly with hotel on catering. Slots are limited. If interested in an invite-only event, contact christa@nanosweb.org for more information. \$35,000



Marketing Collaboration Package

(CME or non-CME) Let's extend our partnership beyond our annual meeting. NANOS will assist in promoting your program by highlighting them on our website, newsletter, designated e-blast and social media.

\$10,000

*Subject to availability and NANOS approval; priority is given to top sponsors. Please connect with the NANOS Executive Office prior to purchasing.

**Content must be focused on patient care and pre-approved by NANOS.

NETWORKING OPPORTUNITIES

2023 Annual Meeting Networking Opportunities



Welcome Reception Sponsorship

Help NANOS kick off our Annual Meeting by sponsoring our Welcome reception. Includes branding and recognition at the event, as well as napkins with sponsor logo at the reception.
\$25,000



Annual Banquet Sponsorship

Leave your mark by sponsoring one of the highlights of our meeting - the Annual Banquet. Comes with onsite, online, and program recognition.
\$25,000



Member-in-Training Reception, YONO Forum, or WIN Forum

Support our trainees (YONO) or our Women in Neuro-Ophthalmology (WIN) Groups. Comes with onsite, online, and program recognition.
\$15,000



Breakfast with the Novices*

Help NANOS facilitate networking and mentorship opportunities for young neuro-ophthalmologists. Comes with onsite, online, and program recognition.
\$5,000



Coffee Break Sponsorship*

Coffee is essential for meeting success! Sponsor receives onsite, online, and program recognition, as well as their logo on coffee sleeves at the break.
\$6,000



Breakfast Sponsorship

Support the most important meal of a busy day. Comes with onsite, online, and program recognition. Branded coffee sleeves, featuring sponsor logo, will also be at the event.
\$10,000



Poster Reception Sponsorship

A unique chance to sponsor NANOS scientific Poster Reception that promotes neuro-ophthalmology research and excellence in patient care. Comes with onsite, online and program recognition.
\$15,000



Wellness & Yoga Sponsorship

Our morning yoga sessions support wellness and decrease physician burnout. Includes onsite and online recognition, as well as recognition in the program.
\$10,000



Frank B. Walsh Meeting Lunch Sponsorship

Support lunch during the Frank B. Walsh Meeting, one of the highlights of our meeting. Comes with onsite, online and program recognition.
\$10,000

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MEETING ESSENTIALS

2023 Annual Meeting Essentials



A/V Sponsorship

NEW FOR 2023! This is an exclusive opportunity for exposure to our meeting guests. Sponsor the audio/visual technology for the meeting space and receive onsite, online, and program recognition.
\$20,000



Meeting Wi-fi

Keep everyone connected by sponsoring the wi-fi in the meeting space. Comes with onsite, online, and program recognition.
\$10,000



Mobile App Sponsorship

An exclusive opportunity for branding of our mobile meeting experience. Sponsor will be recognized on app, as well as online and onsite.
\$10,000



Individual Meeting Room*

Great opportunity to host individual meetings with clients or company meeting. Meetings with attendees cannot be held concurrently with NANOS programming.
\$10,000



Name Badge Lanyard Sponsorship*

An exceptional branding opportunity to increase visibility among conference participants.
\$6,000



Hotel Key Cards Sponsorship*

An exceptional branding opportunity to increase your visibility among the conference participants.
\$8,500



Meeting Totes Sponsorship*

Each meeting participant will receive a tote at registration, so this offers visibility during the meeting and afterwards. Provided by supporter. Must include NANOS logo.
\$5,000



Photo Booth Sponsorship

An excellent opportunity to sponsor a photo booth (with props!) at our Welcome Reception. Comes with onsite, online, and program recognition.
\$10,000



BINGO Card*

NEW FOR 2023! Interact with attendees in a fun, exciting way. Sponsoring companies will be featured on bingo cards. Attendees will have to visit those companies to complete their card and be eligible for prizes.
\$500

**Subject to availability and NANOS approval; priority is given to top sponsors. Please connect with the NANOS Executive Office prior to purchasing.*

BRANDING AND MARKETING

2023 Annual Meeting Branding and Marketing Opportunities

Branding and marketing opportunities are offered to sponsors and exhibitors.



Advertisement in printed Program*

Purchase an ad in our printed program, provided to all participants.

Exhibiting Companies rates:

Full-page-\$1,500 Half-page-\$750

Non-exhibiting Companies rates:

Full-page-\$2,500 Half-page \$1,500



Mobile App Advertising*

Increase your visibility among the meeting participants. Ad will be linked to a page or resource of your choice. See page 19 for details.

\$1,000



Charging Station

NEW FOR 2023! Keeping your device charged is a priority at a conference. Provide charging opportunities for attendees by sponsoring a branded charging station.

\$3,500



Meeting E-Blast*

Reach your target audience via e-blast and provide your unique solutions to the meeting participants. Limited number.

Priority is given to top supporters.

\$2,500



Escalator Branding

NEW FOR 2023! Increase your visibility by sponsoring an advertisement on the escalator that brings our attendees into the meeting space.

\$4,000



Vinyl Banner

NEW FOR 2023! Have your company's logo featured on a vinyl banner hanging above the entrance to the meeting space.

\$3,000



Postcard*

Sponsor will provide the artwork for a promotional postcard. NANOS will take care of printing and mailing. Limited number. Priority is given to top supporters.

\$5,000



Exhibit Vinyl Cling

NEW FOR 2023! Draw attention to your exhibit booth space by adding a branded cling to the floor in front of your tabletop display.

\$750



Materials Table Item Sponsorship*

Provide a branded item for our materials table. Table will be frequented by conference attendees throughout the entire program.

\$500

**Content must be focused on patient care and pre-approved by NANOS.*

ADVERTISING WITH THE JOURNAL OF NEURO-OPHTHALMOLOGY NANOS JOURNAL

VISIBILITY & IMPACT



Increase your exposure and amplify your brand among the neuro-ophthalmology scientific community by advertising with the NANOS Journal, Journal of Neuro-Ophthalmology.

Run of Book Rates

Rates apply to inclusion in Print issues

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1x	\$3,175	\$1,550	\$2,765	\$1,140
4x	\$3,045	\$1,420	\$2,680	\$1,055
8x	\$3,000	\$1,375	\$2,660	\$1,035
12x	\$2,960	\$1,335	\$2,625	\$1,000
16x	\$2,935	\$1,310	\$2,580	\$955

Here is a link to the online media kit: [Media Kit - Journal of Neuro-Ophthalmology | Lippincott Audience Solutions | Wolters Kluwer](#)

Please contact our journal directly for additional information on how to purchase ad space in our journal and digital advertising offerings here: <https://www.wolterskluwer.com/en/solutions/lippincott-hcp-access/media-kits/journal-of-neuro-ophthalmology>.

**Subject to availability and NANOS approval.*

EXHIBIT

OPPORTUNITIES

BENEFITS OF EXHIBITING WITH NANOS

VISIBILITY

Increased visibility at the NANOS 2023 CME conference with on-demand viewing that offers a variety of touch points via print and digital marketing.

EXPOSURE

Increased marketing exposure, since the conference content will be available on-demand. Marketing will reach all NANOS members, not just those registered for the conference. Registration numbers are also expected to climb, since registrants will have the flexibility to complete their CME during the live event or in the on-demand platform.

PREMIUM EXHIBIT SPACE

An excellent opportunity to exhibit at the NANOS 2023 Annual Meeting. Reach and connect with even more neuro-ophthalmology professionals and leave your mark.

Early Bird*: \$3,500

Late Pricing: \$4,500**

Premium Space Inclusions:

- One 10' tabletop space (space will accommodate 10 ft. pop-ups and backdrops that the exhibitor will provide)
- One 6' table and 2 chairs
- Four exhibitor staff registrations
- Company listing and 50-word company description posted in the NANOS program and on the Mobile App
- Company name on the NANOS meeting webpage linked to your website or resource of your choice

STANDARD EXHIBIT SPACE

An excellent opportunity to exhibit at the NANOS 2023 Annual Meeting. Reach and connect with even more neuro-ophthalmology professionals and leave your mark.

Early Bird *: \$2,500

Late Pricing **: \$3,500

Standard Space Inclusions:

- One 6' table and two chairs
- Two exhibitor staff registrations with access to the exhibit hall
- Company listing and 50-word company description posted in the NANOS program and Mobile App
- Company name on the NANOS meeting webpage linked to your website or resource of your choice

NON-PROFIT EXHIBIT SPACE

Increase your exposure and advance your mission through exhibiting with NANOS.

Pricing: \$500

Inclusions:

- One 6' table and two chairs
- Two exhibitor staff registrations with access to the exhibit hall
- Company listing and 50-word company description posted in the NANOS program and Mobile App
- Company name on the NANOS meeting webpage linked to your website or resource of your choice

*Early Bird Pricing ends December 31, 2022

**Standard Pricing begins January 1, 2023

IMPORTANT

EXHIBIT INFORMATION

IMPORTANT DATES & TIMES

Set Up:

Sunday, March 12 2:30 pm – 6:00 pm

Exhibit Schedule:

Monday, March 13 6:30 am – 10:00 am

Tuesday, March 14 6:30 am – 10:00 am

Wednesday, March 15 6:30 am – 10:00 am

Optional Exhibit Hours:

Tuesday, March 14 6:00 pm – 8:30 pm

(during **Meet the Poster Author: Analytical Studies**)

Breakdown:

Wednesday, March 15 10:00 am – 12:30 pm

NOTES

- NANOS will assign exhibit space after all applications have been received. Assignments will be made based on level of support and order in which applications were received.
- All exhibits must be set-up and show-ready by posted date/time. Dismantling of exhibits prior to posted date/time is strictly prohibited. If exhibits are not removed by 12:30 pm, hotel staff will dismantle and a minimum \$250 cleaning fee will be charged.
- A representative must be present at your exhibit during the posted exhibitor hours. (The Poster Reception is optional)
- Exhibitors are expected to keep their space clean. If a table is not completely cleared by 6:00 pm CST on March 15, 2023, a \$250 cleaning fee, per table, will be charged.
- By popular demand, NANOS will offer Lead Retrieval this year. Interested exhibitors can visit www.tslwebreg.com/nanos23 for pricing and order information.
- All booth reps and any vendors must be registered for the Annual Meeting. Additional staff registration and badges for exhibitors are available at \$300 each. Contact Christa Martin at christa@nanosweb.org to purchase additional exhibitor registration badges.
- Shipping information will be provided to you closer to the event date. This will be handled through the hotel directly. You are responsible for any drayage charges and for arranging delivery of your shipment to your exhibit table during set-up.
- Custom exhibitor packages are available. Reach out to Christa Martin at christa@nanosweb.org to create your custom package.
- Breakfast, coffee breaks, and the poster reception will take place in the same room as the Exhibit Hall, bringing our attendees to you!
- For hotel related information, please contact Renee Paul, Sr. Convention Services Manager, at 407-997-1261 or renee.paul@omnihotels.com.
- You will receive an exhibitor kit as we approach the meeting dates. If you have any questions, please reach out to Christa Martin at christa@nanosweb.org.
- For additional information about the NANOS 2023 annual meeting, please visit www.nanosweb.org/annualmeeting2023

EXHIBITOR TIPS

GET THE MOST OF YOUR TIME!

ESTABLISH YOUR GOALS & OBJECTIVES

What do you want to get out of the NANOS Annual Meeting? How many attendees do you want to stop by your table? How many leads do you hope to generate? Determine what your ROI is and focus on getting that. If NANOS can assist you in doing so, please let us know!

GET OUT FROM BEHIND YOUR TABLE

Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact, and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email.

ALWAYS BE PREPARED

NANOS members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your company will stand out from the rest!

ADVERTISE IN ADVANCE

Put the word out to your clients, customers, suppliers, and contacts about where you'll be. NANOS will do everything we can to promote the Annual Meeting – we invite you to join us in doing so.

ENGAGE IN SOCIAL MEDIA

Connect with NANOS on Facebook, Twitter and Instagram. Remember to let your followers know where you'll be and how they can register for the meeting! #NANOS2023

USE AN INTERACTIVE DISPLAY

The best way to draw a crowd to your table is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstration give people that extra reason to visit your table.

ACTIVELY ENGAGE ATTENDEES

Don't wait for people to address you. NANOS is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they're most interested in. Be prepared to offer specific answers and solutions to their questions.

KEY DATES

- **February 13**

Exhibitor Registration Deadline.
Exhibitor Listing & Logo submission.

- **March 1**

Payment due in full

EXHIBITOR DIRECTORY LISTING

Visit the NANOS website to complete the exhibitor registration form, which includes collection of your high resolution company logo, exhibit contact information and 50-word description for the annual meeting webpage.

Customized and bundled solutions are available.

Contact christa@nanosweb.org for more information.

Misrepresentation Policy:

If the exhibiting company misrepresents themselves during the application process, NANOS has the right to remove the exhibitor from the exhibit hall and deny space in the exhibit hall. If removed for misrepresentation, the exhibitor in question will not receive a refund.

Exhibitor Rules and Regulations Consent Form

2023 ANNUAL MEETING - EXHIBITOR CONSENT FORM

The rules and regulations contained herein are intended by NANOS to serve the best interests of NANOS Scientific Sessions, the exhibitors, and the attendees, and give notice to applicants and exhibitors of governing rules and regulations. All applicants, exhibitors and EACs are bound by the rules and regulations. NANOS shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated. All issues not addressed herein are subject to the decision of NANOS. These rules and regulations have been formulated in the best interest of all exhibitors. The exhibitor understands and agrees that the information contained in this prospectus and NANOS Rules and Regulations are an integral and binding part of the Exhibit Space Contract, and that signing the exhibit space application/contract indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions in the prospectus, and any other NANOS issued communication. These rules and regulations may be amended or changed at any time by NANOS, and all amendments and changes will be binding on all parties.

CONTRACT FOR SPACE

The order of a booth space upon acceptance by the North American Neuro-Ophthalmology Society (NANOS), assignment of space, and the payment of rental charges constitutes a contract for rental of the space assigned. Any exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. If not occupied by the time set for completion of display installation, such space may be re-possessed by NANOS. Said contract will not be binding upon NANOS in the event of strikes or other circumstances beyond NANOS's control.

GENERAL CONDUCT EXHIBITORS

The purpose of NANOS's exhibit program is to further the education of the registrants by providing an area for exhibitors to present information on products or services pertinent to their professional interest. The character of exhibits is subject to the approval of NANOS. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibitors or parts of exhibits, which reflect against the character of the meeting. Presenters, exhibitors, staff, members and other attendees at NANOS events should strive to create a professional, collegial, harassment-free environment that is welcoming to all. Meeting attendees are expected to behave in a courteous, professional, and civilized manner and to respect volunteers, Executive Office staff, convention hotel staff, and one another. Conduct that is unprofessional, offensive, or harassing is unacceptable, in both personal and electronic interactions at all NANOS events. All exhibitors agree to follow the [NANOS anti-harassment policy](#). Since NANOS does not have the resources to police conference-related events, formal or informal, NANOS cannot assume responsibility for the actions of any member or event attendee.

FIRE PROTECTION

All exhibits must conform to the fire laws, health regulations, electrical codes, and other ordinances of the Orlando Fire Department. All materials used in the exhibit must be flameproof and fire resistant. All materials are subject to the inspection of the Orlando Fire Department and their regulations shall govern. Crepe paper, corrugated paper, flameproof and otherwise, plus inflammable fluid or substances are not permitted. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. Enclosed ceilings are not permitted in the exhibit hall. Smoking is not permitted in the exhibit hall. The Hotel reserves the right to dismantle any exhibit it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances of the Orlando Fire Department.

Exhibitor Rules and Regulations Consent Form

CERTIFICATE OF INSURANCE

NANOS does not provide insurance for exhibitor's property. Exhibitor must insure their exhibit materials, goods, and/or equipment against theft, damage by fire, accident, or loss of any kind.

MEETING CANCELLATION

It is mutually agreed that in the event of cancellation of the 2023 exhibits due to fire, explosion, strike, freight embargo, flood, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic and pandemic, or other event over which NANOS has no control, then the exhibitor contract may be immediately amended by NANOS, and exhibitor hereby waives any and all claims against NANOS for damages, reimbursement, refund, or compensation. At the sole discretion of NANOS, exhibitor refunds will be determined after deduction of any amounts necessary to cover the expense incurred by NANOS in connection with the show. NANOS shall not be financially liable in the event the show is interrupted, cancelled, moved, or rescheduled except as provided herein.

LIABILITY

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities at the Omni Resort Orlando at ChampionsGate ("Hotel") premises and will indemnify, defend, and hold harmless NANOS, the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

NANOS and Hotel will not be responsible or liable for any loss, damage, or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from the Hotel's own negligence.

RESTRICTIONS ON USE OF SPACE

No exhibitor shall sublet, assign or share any part of their allocated space. Solicitations or demonstrations by exhibitors must be confined within the boundaries of their booth.

NANOS has a strict policy that no outside events may occur during NANOS programming.

SUITCASING POLICY

Exhibitors will not actively solicit business outside of the exhibitor's paid-for display space, post signs or other advertising displays elsewhere in the facility or sponsor any event that conflicts with the conference or affiliated events. Any distribution of sales materials or business cards or the attempt to solicit business from exhibitors or show visitors by **non-exhibiting companies** is strictly prohibited; violators will be removed by security. Please report any such activity to registration staff.

MISREPRESENTATION POLICY

If the exhibiting company misrepresents themselves during the application process, NANOS has the right to evict the exhibitor from the exhibit hall and deny space in the exhibit hall. If evicted for misrepresentation on-site, the exhibitor in question will not receive a refund.

Exhibitor Rules and Regulations Consent Form

INDEMNIFICATION

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold NANOS, Omni Resort Orlando at ChampionsGate, and their employees and agents harmless against all claims, losses, damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Omni Resort Orlando at ChampionsGate and their employees and agents.

Full Payment must accompany the application in order to reserve your table. We agree to abide by the exhibit rules and regulations indicated in this publication and any amendments thereto, all of which are a part of this contract. We also agree to abide by the cancellation clause as follows:

DISMANTLE/LOAD OUT

All exhibitor tables and materials must be cleared out by 6:00 pm EST on March 15, 2023. The Hotel will provide trash bins in the exhibit hall for disposing of unwanted items. It is the exhibitor's responsibility to coordinate shipping for any items they wish to keep and to dispose of any trash or unwanted items. **If a table is not completely cleared by 6:00 pm EST on March 15, 2023, a \$250 cleaning fee, per table, will be charged.**

PAYMENT

Payment for all exhibits must be received in full by **March 1, 2023**. If payment is not received by this date, NANOS reserves the right to refuse the exhibitor their tables(s). Failure to complete payment does not release the contract or financial obligation of the Exhibitor.

EXHIBITOR CANCELLATION POLICY

Cancellations are non-refundable and must be submitted in writing to Christa Martin with the NANOS Executive Office at christa@nanosweb.org.

SIGNATURE

Approved and authorized by Exhibitor:

Name: (Print)

Signature:

Title: (Print)

Date:

SYMPOSIUM AND PROGRAM DEVELOPMENT REQUIREMENTS

NANOS leadership strongly encourages you to meet with them prior to beginning your program development to discuss & suggest topics that may be of interest to our members. The NANOS Board of Directors has final approval of your content and will approve all promotional message, items, content, etc. to ensure separation from the CME program is evident and attendees know NANOS in no way endorses, sponsors, plans or controls the event, and that the content is appropriate.

- The duration of the non-CME industry lunch program is 50 minutes (Breakfast programs are 30 minutes) and cannot conflict with the NANOS official meeting program.
- The duration of the CME lunch symposium is 60 minutes (Breakfast symposia slots are 30 minutes). If CME symposium is offered, Sponsor is responsible for accreditation, tracking and distribution of CME certificates.

We ask that all content is submitted to christa@nanosweb.org by **January 16, 2022**. Programs submitted after **January 16** will not be included in the conference materials.

Information required for industry symposia and programs may include, but are not limited to:

- Sponsoring organization and contact information
- Program outline including proposed topics and talk titles
- Names and affiliations of the speakers/moderators
- A brief summary of session

Cause for revision requests or rejections include:

- Information is not relevant to the interests of NANOS attendees
- The mission statement, purpose, or function of the organization's event is not in alignment with NANOS's mission
- If it is in competition with NANOS products or initiatives

SYMPOSIA AV EQUIPMENT AND FOOD & BEVERAGE ARRANGEMENT

NANOS will provide audio-visual equipment in the symposium room. All session rooms are equipped with an AV tech, screen, projector, speaker and audience Q&A microphones, and a slide advance remote. **Food & beverage arrangements are the responsibility of the sponsor and should be made directly with the hotel.** Sponsors are encouraged to work with the NANOS Executive Office to ensure their food arrangements are in line with the anticipated attendee numbers.

MARKETING MATERIALS DEVELOPMENT

All marketing materials need to be pre-approved by NANOS prior to posting on the website, e-mailing or mailing. Content must be focused on patient care and pre-approved by NANOS.

SYMPOSIA E-BLAST/BROADCAST EMAIL

The content of the e-blast must be sent to the NANOS Executive Office. This must be submitted in html format together with all images contained in the email. The e-mail will be sent to conference registrants who opted in for receiving this type of communication. The content of the e-blast will need to be reviewed and approved by NANOS.

PROMOTIONAL POSTCARD OR SIGN AT THE REGISTRATION

The creative of the promotional postcard must be submitted to the NANOS Executive Office for review and approval. Upon approval by the NANOS Board of Directors, the postcards should be mailed directly to the hotel or can be dropped at the NANOS registration desk on Saturday afternoon. Suggested postcard dimensions are: up to 5x7. Suggested dimensions for signs are 28"x22". Foam core signs are welcome.

MARKETING MATERIALS DEVELOPMENT

PRINT ADVERTISEMENT

Sponsors must send their print advertisement in PDF Format (high-resolution only) to the NANOS Executive Office by **February 13, 2023**. Advertisement Dimensions:

- 1/2 page horizontal dimensions: 8.75" x 5.625" (includes 1/8" bleed)
- 1/2 page vertical dimensions: 4.75" x 11.25" (includes 1/8" bleed)
- Full page dimensions: 8.75" x 11.25" (includes 1/8" bleed)

MOBILE PUSH NOTIFICATION AND SOCIAL MEDIA POST

The content of your Mobile Push Notification and Social Media post must be submitted to christa@nanosweb.org by **February 1, 2023**. Content specifications and dimensions:

- **Mobile Push notification.** Title and Message should not exceed 250 max character total. Images, links, or html are not supported. We recommend using a catchy title.
- **Twitter post** should not exceed 280 characters including the hashtag of our meeting #NANOS2023.
- **Facebook and Instagram posts** should include the the hashtag of our meeting #NANOS2023.

MOBILE APP SPONSORSHIP OPPORTUNITIES

The graphic of your Mobile App advertisement and preferred hyperlink for *clickable options* must be submitted to christa@nanosweb.org by **February 13, 2023**. Make sure to include a call to action in your banner advertisement to increase the click thru rate. Contact christa@nanosweb.org for more additional details. Advertisement Options:

- **Mobile App Rotating Banner.** It is displayed on the main tiled screen. Not clickable. 2000 x 400 pixels, .jpg or .png format
- **Sticky Banner.** It is displayed on the main tiled screen and attached to the bottom navigation. Remains stationary while scrolling on the main screen. Clickable. 2,048 x 180 pixels, .jpg or .png format.
- **Portrait Splash Screen.** Attendees will see a loading "splash screen" when the app launches. It shows for 3.5 seconds. Not clickable. 2,048 x 2,732 pixels, .jpg or .png format

INDIVIDUAL MEETING ROOMS*

An individual meeting room is located in close proximity to the general session and/or exhibit hall. This meeting room is typically set Boardroom style (if you prefer an alternate set-up, please contact the NANOS Executive Office). Sponsors receive access to their assigned room from Sunday-Wednesday. Sponsors may pick up their individual meeting room key(s) at the registration desk on Monday morning. NANOS will accommodate requests to the extent we can, but cannot guarantee you will be assigned to a specific room or not placed near a competitor. Individual meeting rooms assignment will be made one month prior to the event.

**Availability is limited. Check with the NANOS Executive Office prior to purchasing.*

AV EQUIPMENT FOR INDIVIDUAL MEETING ROOM

Individual Meeting Room Sponsors are permitted to purchase basic AV equipment (projector/screen package) for their individual meeting rooms. Please contact christa@nanosweb.org for more information.

CATERING FOR INDIVIDUAL MEETING ROOM

If you wish to purchase catering in your assigned individual meeting room or prior to your sponsored symposia, please contact the hotel directly.

KEY DATES*

& CONTACT INFORMATION

*Subject to change

FEBRUARY 13, 2023

Symposium, Advisory Board or Product Theater Outline
Content Due.

Exhibitor Registration Deadline.

Exhibitor Listing & Logo submission.

MARCH 1, 2023

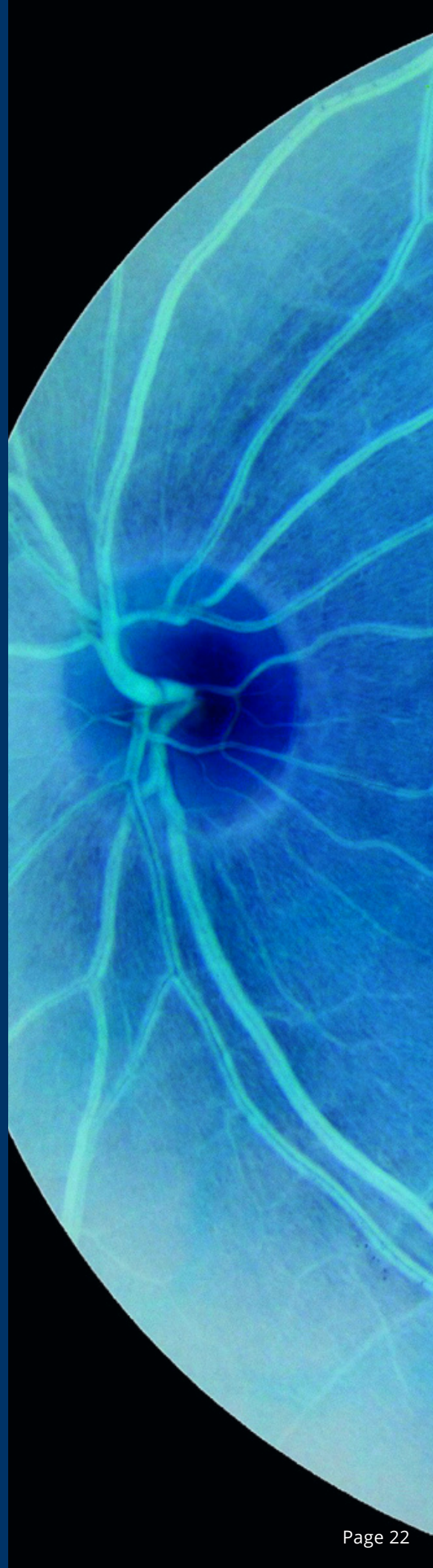
Payment Due in Full.

MARKETING DELIVERABLES DEADLINES

Connect with the NANOS Executive Office
regarding the due dates for other marketing
deliverables.

NANOS EXECUTIVE OFFICE CONTACTS

Email **Christa Martin** at christa@nanosweb.org for
exhibit and sponsorship inquiries.



WE APPRECIATE YOUR SUPPORT

A HUGE THANK YOU TO OUR 2022 SPONSORS AND EXHIBITORS

2022 TOP SPONSORS & EXHIBITORS

- Horizon Therapeutics
- Catalyst Pharma
- GenSight
- Viridian Therapeutics

2022 EXHIBITORS

- Alexion Pharmaceuticals
- Benign Essential Blepharospasm Research Foundation
- Bulbitech AS
- Diagnosys LLC
- M&S Technologies
- Medi Lazer
- Nextech
- Novartis
- Optomed USA
- PTC Therapeutics
- Soleo Health



THANK YOU



SAVE THE DATE

NANOS 50TH ANNUAL MEETING

MARCH 2 - MARCH 7, 2024
SHERATON WAIKIKI
HONOLULU, HI



**INTERESTED IN A CUSTOMIZED
SPONSORSHIP PACKAGE OR EXHIBITOR
OPPORTUNITY?**

**BUNDLED OFFERINGS ARE AVAILABLE.
EMAIL CHRISTA@NANOSWEB.ORG AND
WE'LL WORK OUT A SOLUTION THAT
MEETS YOUR GOALS & BUDGET.**

